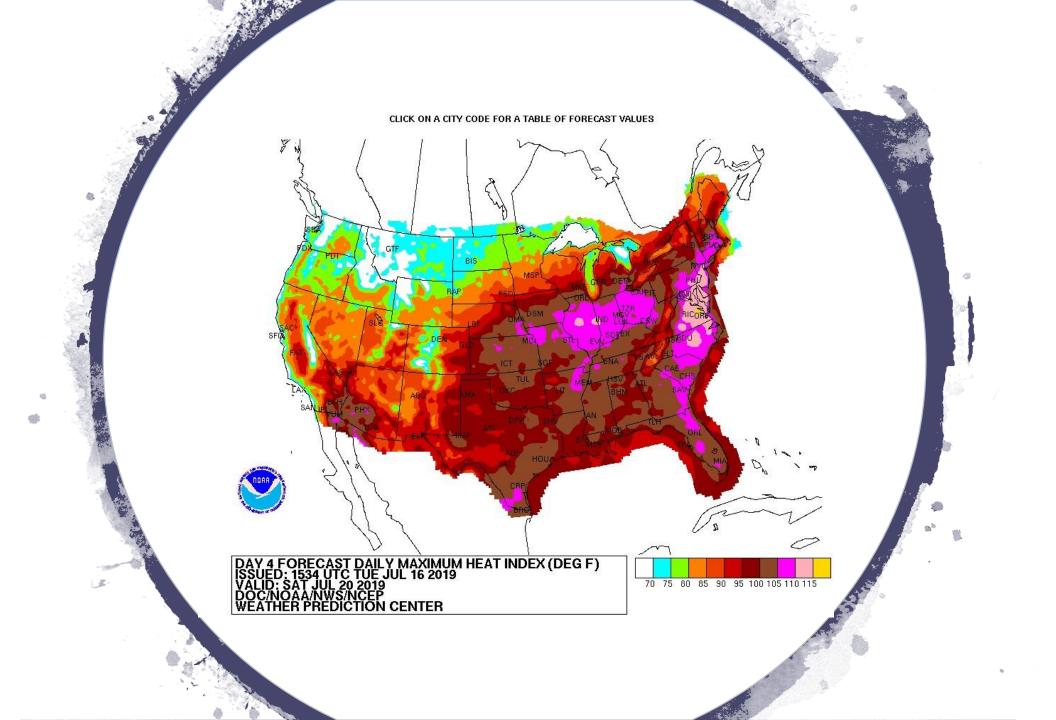
# Nutrition Education in the Anthropocene\*

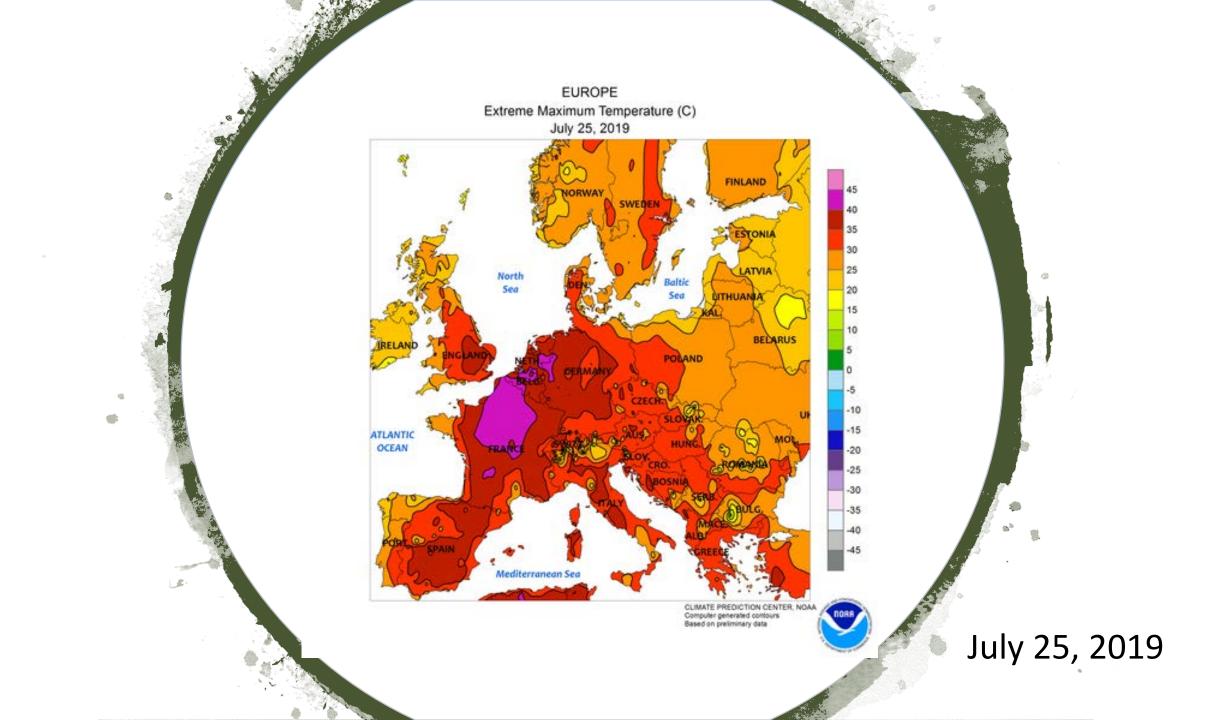
Jennifer L. Wilkins, PhD, RD

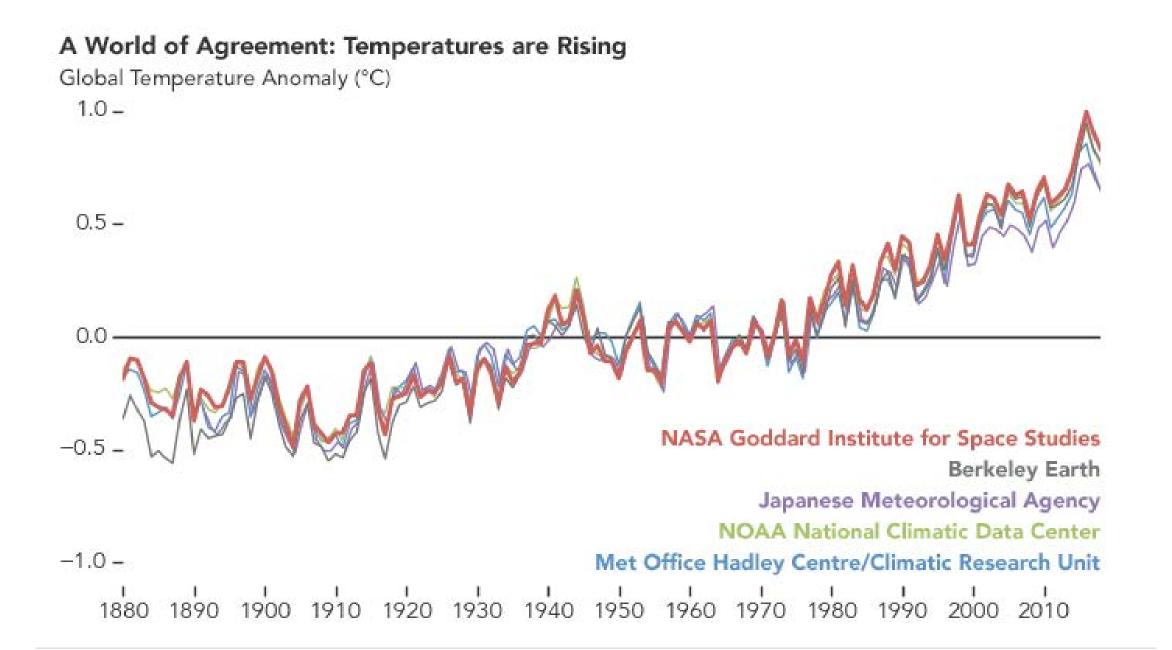
President

Society for Nutrition Education and Behavior

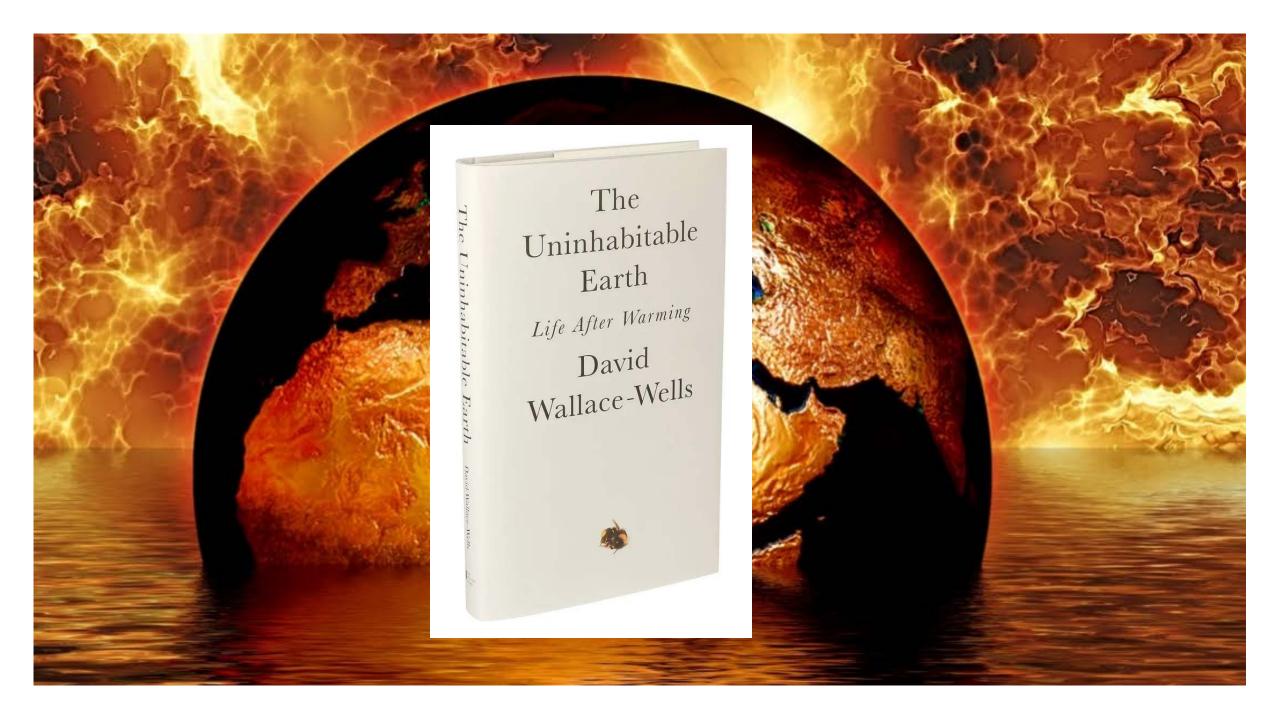
\* the current geological age, viewed as the period during which human activity has been the dominant influence on climate and the environment.



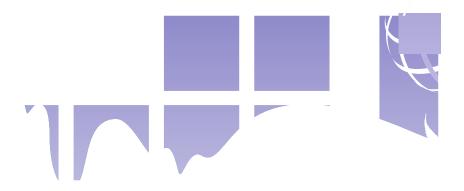














### The Lancet Commissions

"These three pandemics obesity, undernutrition, and climate change represent The Global Syndemic that affects most people in every country and region worldwide."

### THE LANCET





Milken Institute School of Public Health

THE GEORGE WASHINGTON UNIVERSITY

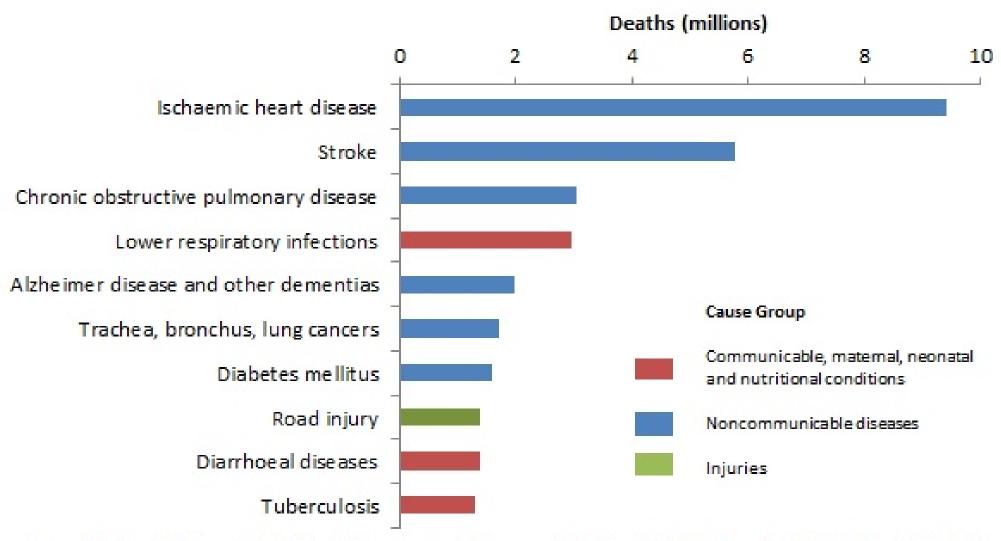
# The Global Syndemic of Obesity, Undernutrition, and Climate Change: *The Lancet* Commission report



Boyd A Swinburn, Vivica I Kraak, Steven Allender, Vincent J Atkins, Phillip I Baker, Jessica R Bogard, Hannah Brinsden, Alejandro Calvillo, Olivier De Schutter, Raji Devarajan, Majid Ezzati, Sharon Friel, Shifalika Goenka, Ross A Hammond, Gerard Hastings, Corinna Hawkes, Mario Herrero, Peter S Hovmand, Mark Howden, Lindsay M Jaacks, Ariadne B Kapetanaki, Matt Kasman, Harriet V Kuhnlein, Shiriki K Kumanyika, Bagher Larijani, Tim Lobstein, Michael W Long, Victor K R Matsudo, Susanna D H Mills, Gareth Morgan, Alexandra Morshed, Patricia M Nece, An Pan, David W Patterson, Gary Sacks, Meera Shekar, Geoff L Simmons, Warren Smit, Ali Tootee, Stefanie Vandevijvere, Wilma E Waterlander, Luke Wolfenden, William H Dietz



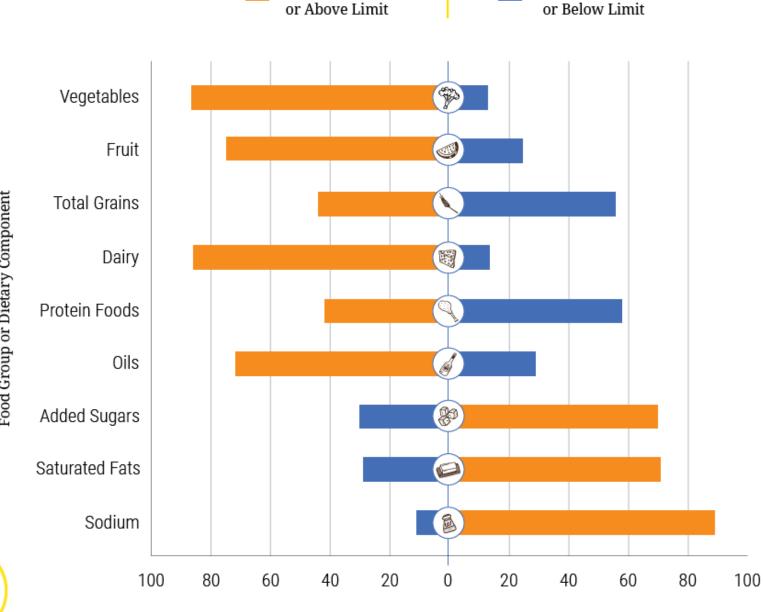
### Top 10 global causes of deaths, 2016



Source: Global Health Estimates 2016: Deaths by Cause, Age, Sex, by Country and by Region, 2000-2016. Geneva, World Health Organization; 2018.

# Dietary Intakes Compared to Recommendations

2015-2020 US Dietary Guidelines



Intake Below

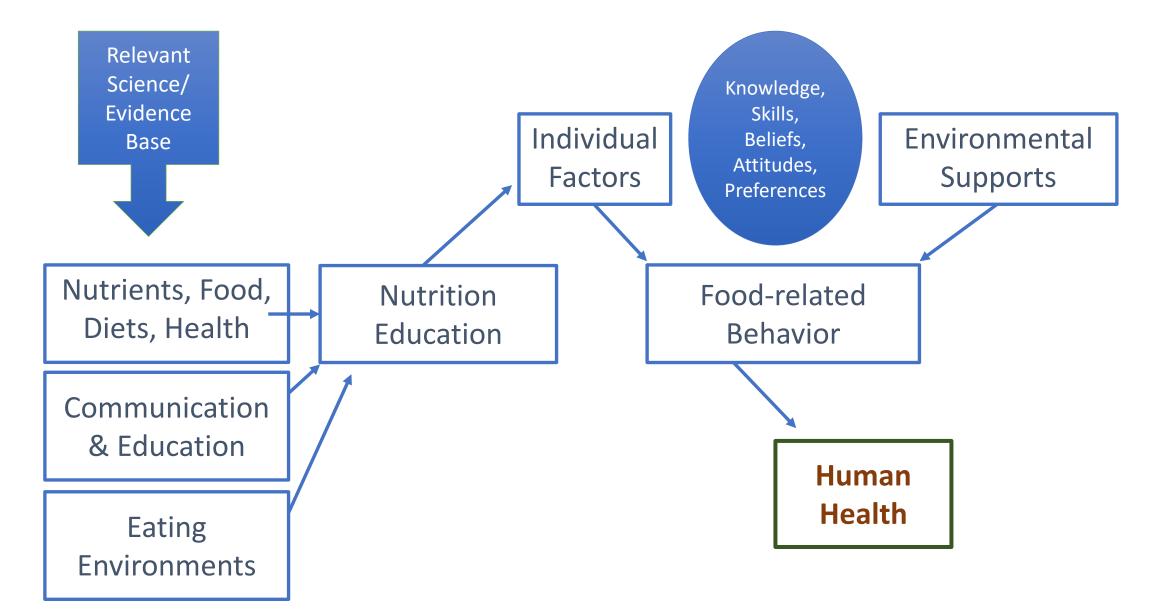
Recommendation

From Chapter 2 in: https://health.gov/dietaryguidelines/2015/guidelines/

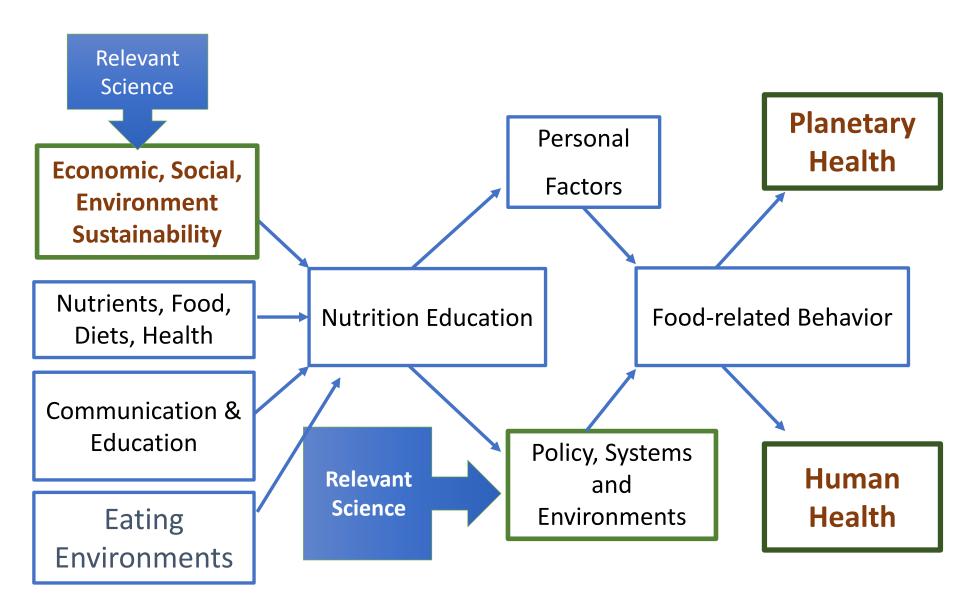
Percent of Population Below Recommendation or Limit Percent of Population At or Above Recommendation or Limit

Intake At/Above Recommendation

### **Nutrition Education Framework: Traditional**



### **Nutrition Education Framework: Revised**





Was and social morns; FOOD SYSTEMS SOUND AND ELDER CARE, COMMUNITY AND HEALTH CARE, SOCIAL NETWORKS

SOUND AND ELDER CARE, COMMUNITY AND HEALTH CARE, MASS MEDIA

SOUND AND ELDER CARE, COMMUNITY AND HEALTH CARE, MASS MEDIA

SOUND AND ELDER CARE, COMMUNITY AND HEALTH CARE.

SOUND AND ELDER CARE, COMMUNITY AND HEALTH CARE.

SOUND AND ELDER CARE, COMMUNITY AND HEALTH CARE.

SOUND AND ELDER CARE, COMMUNITY AND HEALTH CARE. 

### **NUTRITION EDUCATION COMPETENCIES**

#### **CONTENT**

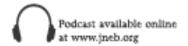
- **Basic Food & Nutrition** Knowledge
- **Food Science**
- Nutrition Across the Life Cycle
- **Physical Activity**
- Food and Nutrition Policy
- Agricultural Production and **Food Systems**

### **PROCESS**

- Written, Oral, and Social Media Communication
- Behavior and Education Theory
- Nutrition Education Program Design, Implementation and **Evaluation**
- **Nutrition Education Research** Methods

SNEB *Nutrition Educator Competencies*. Adopted January 2016. Available at: https://www.sneb.org/nutrition-educator-competencies/

# SNEB Position Paper: Sustainability in Dietary Guidance



SNEB Position Paper

# Position of the Society for Nutrition Education and Behavior: The Importance of Including Environmental Sustainability in Dietary Guidance

Donald Rose, PhD<sup>1</sup>; Martin C. Heller, PhD<sup>2</sup>; Christina A. Roberto, PhD<sup>3</sup>

January 2019

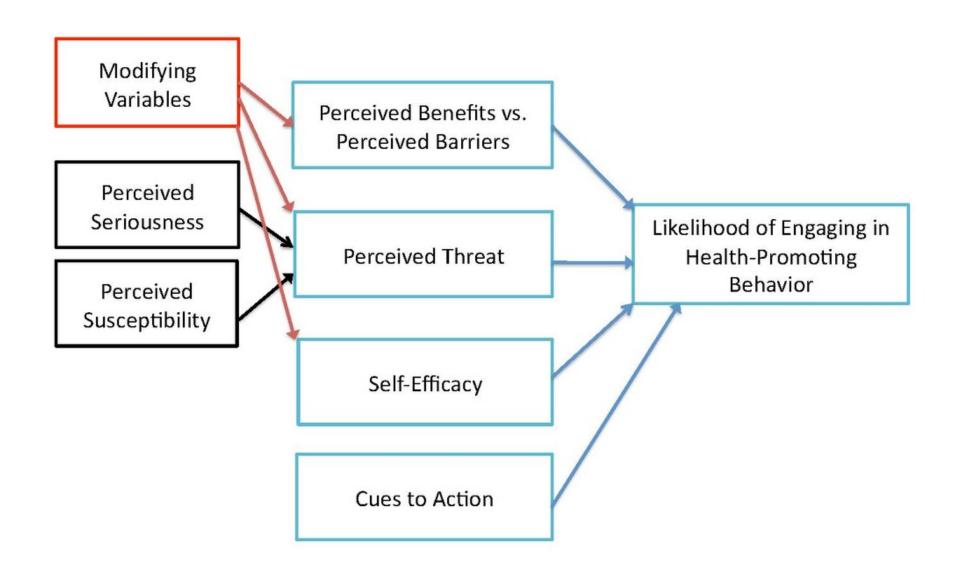
#### ABSTRACT

It is the position of the Society for Nutrition Education and Behavior that environmental sustainability should be inherent in dietary guidance, whether working with individuals or groups about their dietary choices or in setting national dietary guidance. Improving the nutritional health of a population is a long-term goal that requires ensuring the long-term sustainability of the food system. Current environmental trends, including those related to climate change, biodiversity loss, land degradation, water shortages, and water pollution, threaten long-term food security and are caused in part by current diets and agricultural practices. Addressing these problems while producing more food for a growing population will require changes to current food systems. Dietary choices have a significant role in contributing to environmental impacts, which could be lessened by consuming fewer overconsumed animal products and more plant-based foods while reducing excess energy intake and the amount of food wasted. Discussion of sustainability within governmental dietary guidance is common in many countries, is consistent with previous US guidelines, and is within the scope of authorizing legislation. Dietary choices are a personal matter, but many American consumers are motivated by a concern for the environment and would welcome sound advice from credentialed nutrition professionals. More opportunities are needed for developing such interdisciplinary knowledge among nutritionists.

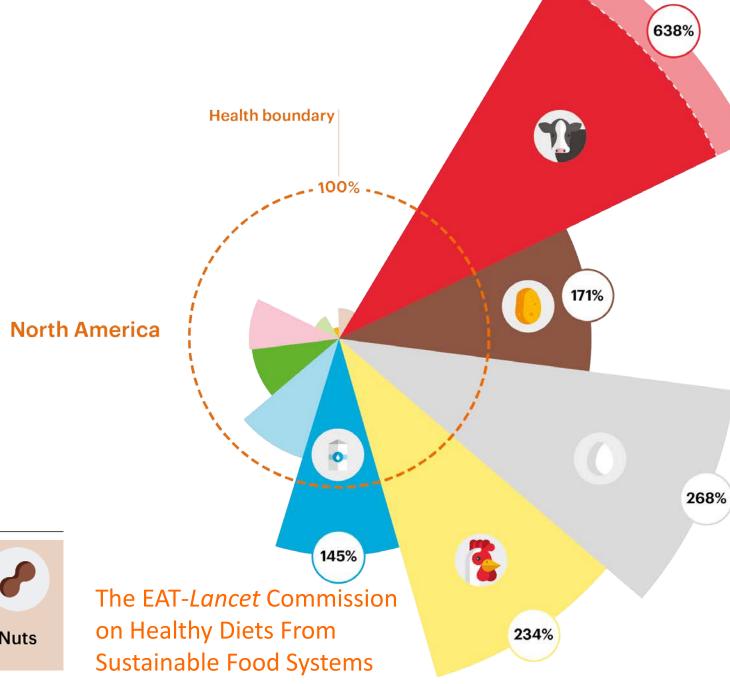
Key Words: agriculture, climate change, dietary choice, dietary guidance, environment (J Nutr Educ Behav. 2019; 51:3-15.)

Accepted July 13, 2018.

### The Health Belief Model

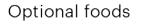


### Current Intakes versus Planetary Health Diet



#### Limited intake











Emphasized foods













### Knowledge and Skills

- Diet Principle: local and seasonal
- Local oils?
- What is seasonal and local?
- What is a salad in winter?













## **Knowledge and Skills**

- Make it yourself!
- What can be made at home?
- Reduce plastic in waste stream



## Knowledge and Skills

- Avoid ultraprocessed foods
- Avoid fast food
- Diet principle: whole, minimally processed foods
- Transform the food system



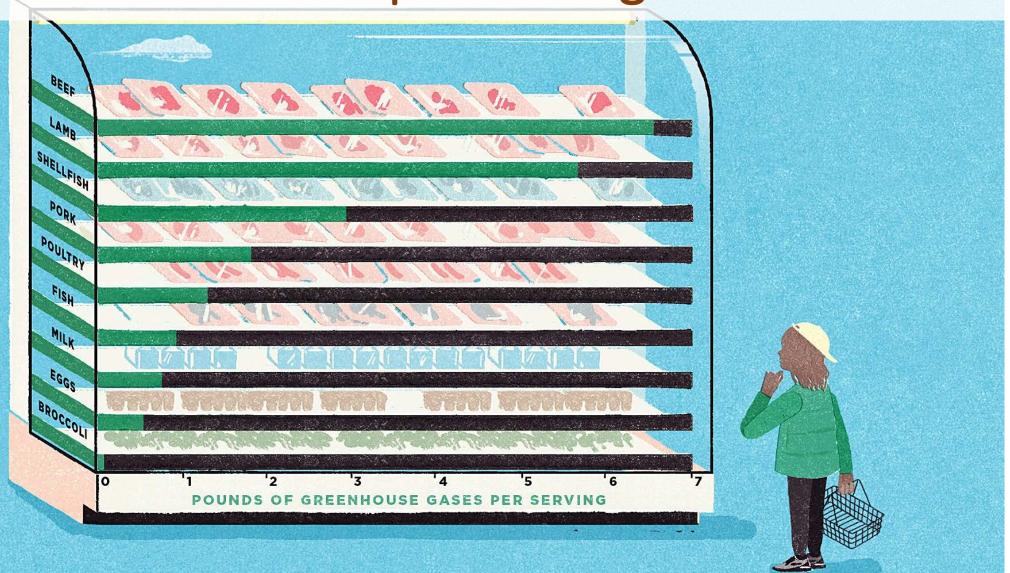




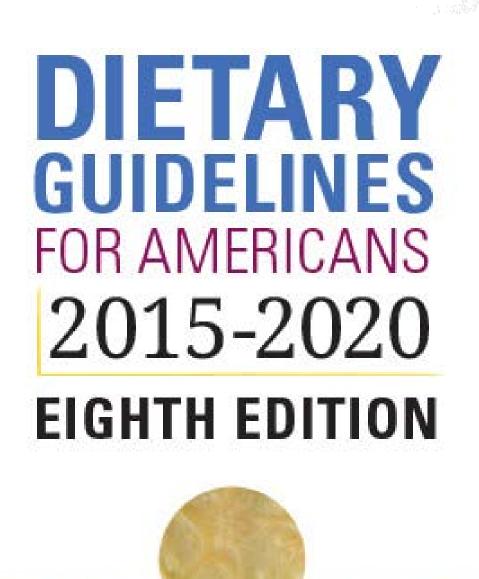


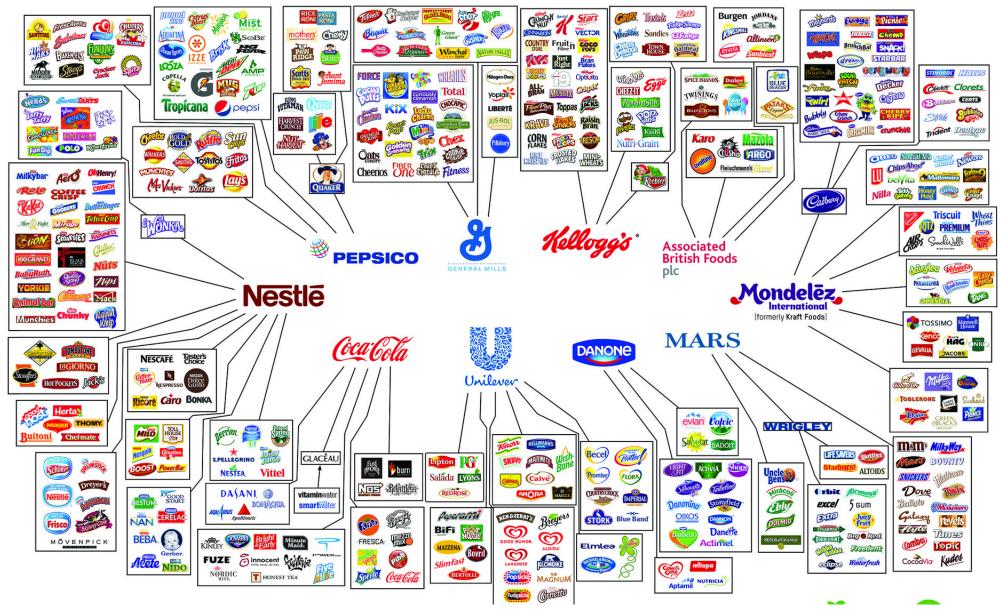
# Policy: Food Labeling that Includes of GHG per serving?

## Pounds









Concentration, Power, Control ≠ Food Justice, Health, Sustainability

## Call to Action: Collaboration for Change



























**IF®AM** 

























Know your environment. Protect your health.



