



SNEB2024

International Conference
JULY 29-AUGUST 1 | KNOXVILLE, TN

Understanding FOODWAYS

**RESERVE YOUR
SPOT TODAY**

The members of the Society for Nutrition Education and Behavior share your passion for nutrition education. Each day their work takes place in universities and schools, government agencies, cooperative extension, and the food industry, plus voluntary and service organizations.

We encourage you to join us at the **University of Tennessee in Knoxville**, for our in-person conference **July 29 - August 1, 2024**. We anticipate 500 in-person attendees and 200 virtual attendees — a blending of SNEB's 50+ years of meaningful connections made at annual conference accompanied by a global broadcast of programming. [Learn more >](#)

The Society for Nutrition Education and Behavior and the SNEB Foundation seek funding that supports our mission, vision and guiding principles of people worldwide empowered by food and nutrition education to change behavior, food systems and policy. Sponsors and exhibitors are encouraged to review the Society's [external funding policy](#).

If you are interested in learning more about sponsoring or exhibiting, or would like to discuss a **custom sponsorship package**, please contact Nicole Brandt at nbrandt@SNEB.org or (317) 328-4627.



**GREAT
CONTENT
WITH A BIG
PICTURE VIEW
OF NUTRITION
BEHAVIORS**
- 2023 Conference Attendee



EXHIBIT OPPORTUNITIES

Don't miss out on this unique opportunity to network with Nutrition Educators!

SPONSORSHIP BENEFITS		BRONZE <i>9 spots left!</i>	SILVER <i>10 spots left!</i>	GOLD <i>3 spots left!</i>	PLATINUM <i>2 spots left!</i>
Member		\$950	\$2,500	\$5,000	\$10,000
Non-Member		\$1,500			
Non-Profit / Government		\$1,000			
Annual Meeting badges with access to all conference events		1 <i>attendee</i>	2 <i>attendees</i>	3 <i>attendees</i>	4 <i>attendees</i>
One six-foot tabletop display space		●	●	●	●
Recognition on the SNEB website and social media platforms, signage, and meeting app		●	●	●	●
Support an SNEB session , includes your literature on seats during the session and your logo displayed at the start and end of the session			●		
Your signage and promotional material during a nutrition break.				●	
Complimentary tickets to Music in the Gardens on Tuesday evening				3 <i>tickets</i>	4 <i>tickets</i>
Prime location for your exhibit table				●	●
30-Minute breakfast and learn session with a focus on learning and the opportunity to offer CEUs. Content to be coordinated with the SNEB scientific committee. <i>(all food, beverage, & AV provided by SNEB)</i>					●
Choice of one Digital Advertisement opportunity from page 3					●

SPONSORSHIP OPPORTUNITIES

Energizer Break

Single Break: \$1,000

SNEB prioritizes movement and mindfulness each morning. Includes sponsor logo recognition on all conference materials. Sponsor will be acknowledged with signage at the in-person break and has the option of providing branded equipment or giveaways for the break.

Poster Session

Single Day: \$1,500

Sponsored Poster sessions allow SNEB to provide an interactive research learning experience to attendees and allow participants to share their research. Includes sponsor logo recognition on all conference materials. Sponsor will be acknowledged with signage at the in-person poster session.

Badge Lanyards

Exclusive Opportunity: \$2,500

Your company logo will be prominently worn by all attendees as badges are required for entrance to all conference activities. Fee includes design, production, and distribution.

Music in the Gardens

Two opportunities: \$2,500

Capture the spotlight and amplify your organization's presence by sponsoring the Tuesday evening reception, Music in the Gardens, a tour of University of Tennessee's garden with refreshments and music. Includes sponsor logo recognition on all conference materials, Four (4) tickets for the reception, signage at the reception, and the opportunity to address attendees during the event.

Registration

Exclusive Opportunity: \$5,000

Gain unparalleled visibility and showcase your brand by sponsoring our conference registration desk. Includes sponsor logo recognition on all conference materials. Sponsor will be acknowledged with signage at the in-person registration desk.

Opening Reception

Exclusive Opportunity: \$5,000

Promote your organization while mingling with conference attendees at the SNEB Opening Reception. Includes sponsor logo recognition all conference materials, signage and branded cocktail napkins at the reception, and the opportunity to address attendees at the reception.

Digital Conference Advertisements

Website Banner: \$500

- Includes 150 x 300 pixel ad (provided by sponsor)
- Runs through August 10, 2024

Email Ad: \$500

- 300 x 250 pixel ad (provided by sponsor)
- Runs in one email to conference attendees

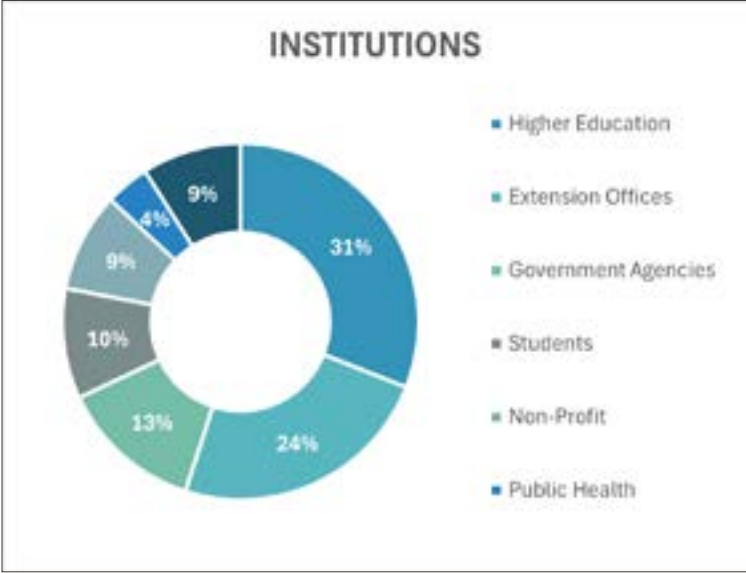
Conference App Banner: \$500

- 200 x 200 pixel ad (provided by sponsor)
- Runs July 29 - August 1

Dedicated email: \$950

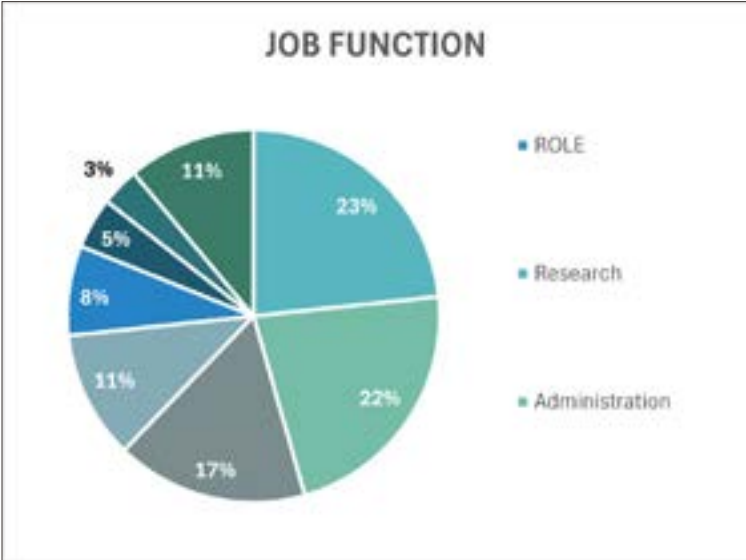
- Dedicated email (designed and written by sponsor) sent to all conference attendees
- Send date to be coordinated with SNEB

SNEB ATTENDEES AT A GLANCE

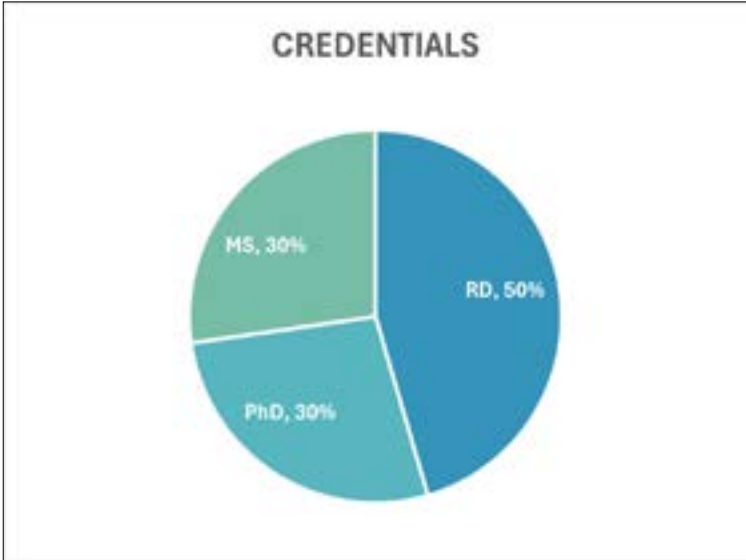


Everyday members of SNEB passionately pursue an important mission – educating families on healthy, affordable nutrition behaviors.

SNEB2024 is an opportunity to connect with attendees to showcase your products, nutrition initiatives, and educational materials.



- 500 In-Person and 200 Virtual Attendees Expected
- Amplify your corporate or brand visibility
- Spotlight your scientific research
- Promote innovation in your products and services
- Connect with thought leaders in nutrition education



SPACE ASSIGNMENT

Exhibit space will be assigned upon receipt of contract and full payment on a first-come, first-served basis. All exhibits are subject to approval by SNEB. Applications received by June 1, 2024 will choose exhibit from the spaces unsold. SNEB cannot guarantee preferred space assignment for any application received after June 1, 2024.

INSTALLATION

All materials must be shipped to venue address provided by SNEB at the exhibitors expense.

EXHIBIT HOURS

Set-Up Begins

Monday, July 29 at 8:00 a.m. ET

Event Hours

Monday, July 29 at 8:30 a.m. through
Thursday, August 1 at 4:30 p.m. ET

Exhibit Hours

Tuesday, July 30:

- 10:45 a.m. - 4 p.m. ET

Wednesday, July 31:

- 11:30 a.m. - 4 p.m. ET

Thursday, August 1:

- 10:15 a.m. - 2:30 p.m. ET

DISMANTLING

Exhibitors must adhere to the published move-in and move-out times. Failure to remove an exhibit by teardown will result in that exhibit being discarded.

EXHIBIT AMENITIES

All exhibits must remain within their own space. No exhibitor is permitted to erect signs or display products that obstruct the view, occasion injury or adversely affect the display of other exhibitors. Arrangements for specialized electrical hook-up, phone lines, audiovisual equipment, and other materials are arranged through venue. All additional expenses incurred by special arrangements are the responsibility of the individual exhibitor.

PAYMENT POLICY

The SNEB Office must receive full payment to reserve a specific space assignment.

CANCELLATION

Cancellations received in writing by SNEB on or before May 1, 2024 receive a refund less a \$75 processing charge. No refunds will be issued for cancellations received after this date.

REGISTRATION OF EXHIBITORS

Each exhibit receives one full conference pass and two exhibit-only badges. Exhibit-only badges allow access to exhibits, but not educational sessions. The full conference pass allows access to the educational sessions. All exhibitor or sponsor representatives must wear a badge while attending conference functions. Badges may be picked up at the conference at registration.

HOSPITALITY SUITES

Exhibitor or sponsor agrees not to operate an independent hospitality suite during the meeting without first consulting SNEB staff. This is to ensure there are no conflicts with SNEB-hosted events.

FLAMMABLE MATERIALS

No volatile, flammable fluids, substance, or materials of any nature prohibited by local ordinance, the Knoxville, TN, Fire Department, or insurance carriers may be used in a booth. The use of any type of crepe or corrugated paper is prohibited.

INSURANCE

SNEB, the contracted facility, and their respective agents and employees, shall not be responsible for the safety of the property of the exhibitor, its agents or employees, from theft, damage by fire, accident or any other cause. It is the exhibitor's responsibility to maintain appropriate and sufficient insurance against personal injury and property damage liability. Exhibitor must provide SNEB with proof of property and liability insurance at the time of application to be allowed to set up on the exhibit floor.

RESTRICTIONS

SNEB reserves the right to restrict exhibits falsely entered, or deemed unsuitable or objectionable by SNEB leadership. This reservation applies to noise that might be objectionable to the exhibit as a whole. Public address systems are specifically prohibited. Electric or electronic amplification of musical instruments is specifically prohibited. Canvassing or distributing materials or products outside the exhibit space is not permitted.

SPACE SUBLEASING

Subletting, assignment or apportionment of the display space is expressly prohibited. Only one firm may exhibit in a single space for each entity involved. Exhibitors with collaborative projects,

co-sponsored initiatives or alliances must purchase separate exhibit space for each organization or entity. Products from different companies or organizations cannot be exhibited or sold in a single booth space.

COMPLIANCE

Exhibitor agrees to adhere to and be bound by all (a) applicable fire, utility, and building codes and regulations; (b) any rules and regulations of the facility where the exhibit is held; (c) the terms of all leases and agreements between SNEB and said facility; (d) the Americans with Disabilities Act, to the extent required to make exhibitor's exhibit accessible to persons with disabilities; and (e) the terms of all leases and agreements between SNEB and any party relating to the exhibit. Exhibitor shall not do or permit others to do anything in the facility that would in any way increase the insurance premiums payable by SNEB or the facility.

VIOLATIONS OF AGREEMENT

Violations of this agreement will afford SNEB the right to prohibit exhibitor from exhibiting at the current year's exhibit (in which case exhibitor shall forfeit its payments) and prohibit exhibitor from exhibiting at the following year's exhibit. The imposition of one or more of these remedies by SNEB shall not in any way limit available remedies provided in other provisions of this agreement or by law.

LIABILITY

Exhibitor assumes entire responsibility and agrees to protect, defend and save the Society for Nutrition Education and Behavior, the Exhibitor services organization and University of Tennessee and employees of the above entities against all claims, losses and damages to persons or property, governmental charges or fines, and attorney's fees arising out of or caused by Exhibitor's installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by negligence of the University of Tennessee, its employees and agents. In addition, exhibitor acknowledges that the Society for Nutrition Education and Behavior and the University of Tennessee do not maintain insurance covering Exhibitor's property, and that it is sole responsibility of the Exhibitor to obtain business interruption and property damage insurance covering such losses by the exhibitor.