

Sign-on Letter in Support of the TRUTH in Labeling Act

This organizational sign-on letter was developed by Center for Science in the Public Interest. The letter will be shared with Congress in support of the TRUTH in Labeling Act. We are only accepting sign-ons from organizations (not individuals). The deadline to sign is Friday, August 4.

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Dear [Member of Congress],

We, the undersigned groups, write to convey our strong endorsement of the TRUTH in Labeling Act (###). The bill, introduced by Senator Richard Blumenthal and Representative Jan Schakowsky, along with [original cosponsors], would establish new consumer-friendly nutrition labels on the front of food packages, making it easier for consumers to select healthy foods.

Dozens of other countries,[1] including Canada and Mexico, already have policies requiring simple front-of-package nutrition labels that identify foods containing excess sodium, saturated fat, and sugar.[2,3] Studies show these types of policies have been effective at spurring healthier choices by consumers[4] and healthier products from food companies.[5]

There is a high level of support for simple, front-of-package nutrition labels from the American public. A national poll of 3,010 U.S. adults in March 2023 found that 75% would support a policy requiring simple front-of-package nutrition labels, and only 9% would oppose. Support was high among Democrats (83%), Republicans (68%), and Independents (73%).[6]

Now is a critical time to support bold action to improve the American diet, as poor diet is a leading cause of preventable disease in the U.S., contributing to the deaths of hundreds of thousands of Americans each year.[7]

Please support the health of our nation by supporting the TRUTH in Labeling Act!



Sincerely,
Center for Science in the Public Interest

Advocates for Children's Diets

Association of State Public Health Nutritionists

Consumer Federation of America

Consumer Reports

Corporate Accountability

Food & Water Watch

Hattie Maw & Pals Foundation

Healthy Food America

Interfaith Public Health Network

National Association of Pediatric Nurse Practitioners

National Association of School Nurses

National Center for Health Research

Public Health Advocacy Institute

Redstone Global Center for Prevention & Wellness

Society for Behavioral Medicine

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[1] https://www.globalfoodresearchprogram.org/wp-content/uploads/2023/02/GFRP-UNC_FOPL_maps_2023_02.pdf

[2] Government of Canada. Front-of-package nutrition labelling. February 2023. <https://www.canada.ca/en/health-canada/services/food-labelling-changes/front-package.html>

[3] Gobierno de Mexico. Etiquetado frontal de alimentos y bebidas. October 2021. <https://www.gob.mx/promosalud/acciones-y-programas/etiquetado-de-alimentos>

[4] Song J, Brown MK, Tan M, et al. Impact of color-coded and warning nutrition labelling schemes: A systematic review and network meta-analysis. *PLoS Med.* Oct 2021;18(10):e1003765.



[5] Reyes M, Smith Taillie L, Popkin B, Kanter R, Vandevijvere S, Corvalán C. Changes in the amount of nutrient of packaged foods and beverages after the initial implementation of the Chilean Law of Food Labelling and Advertising: A nonexperimental prospective study. *PLoS Med.* Jul 2020;17(7):e1003220.

[6] https://www.cspinet.org/sites/default/files/2023-04/FOPNL%20Public%20Opinion%20Fact%20Sheet_final.pdf

[7] <https://vizhub.healthdata.org/gbd-compare/>

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Your answer

State *

Your answer

Name *

Your answer



Email address *

Your answer

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