



# Society for Nutrition Education and Behavior

## 2019 Annual Conference

July 27-30, 2019 | Orlando, FL

### Nutrition Education: **Rooted in Food**

Read a welcome by Conference Chair  
Jennifer Wilkins in the JNEB July/August  
Abstract Supplement.

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## Saturday, July 27

7/27/2019 | 12 AM - 12 AM

Nursing Room | Hydrangea

**See Registration for Key |**

The nursing room is available 24 hours July 27-30.

7/27/2019 | 7 AM - 6 PM

Registration Open

Foyer |

7/27/2019 | 7:45 AM - 3:15 PM

### **FNEE Pre-Conference Workshop: Our Changing Population: Reaching Diverse Populations through Food and Nutrition Education**

Grand Cypress Ballroom AB | CDR: 7.5 CEUs | CHES: 7.5 CEUs

Speakers:

- Alexandra Alford, MS-MPH, RDN USDA-NIFA, Opening Commentator
- Andrea Morris PhD., MCHES, Alabama A&M University/Alabama Cooperative Extension System
- Diana Romano MS, RD, LD, Oklahoma State University
- Ines Beltran MS, University of Georgia
- Suzanne Stluka, PhD, RDN, LN, SDSU Extension
- Carrie Durward PhD, RD, Utah State University
- Shewana McSwain, Cooperative Extension at North Carolina A&T
- Carinthia Cherry PhD, RD, LDN, North Carolina A&T
- Leslie Speller-Henderson, MS, Tennessee State University Cooperative Extension
- Christine Hradek, MPH, MPH Iowa State University Extension and Outreach
- Jody Gatewood, MS, RD, LD Iowa State University Extension and Outreach

Costs - Member: \$105 | Non-Member: \$140 | Student: \$85

Includes breakfast and lunch | Registration Required

The FNEE Pre-Conference session entitled “Our Changing Population: Reaching Diverse Populations through Food and Nutrition Education” will provide nutrition professionals with cultural perspectives of what changes/differences are occurring and currently exist in the demographics of the United States, and how they play a role in how nutrition education methods must continue to expand to meet differences in culture, learning styles, access and availability of healthy foods, and technology advances. Opening comments provided by a NIFA representative.

Learning Objectives

- Participants will examine how population changes in the United States with regard to ethnicity and culture, learning styles, and access to information/technology present opportunities for new strategies in Extension nutrition education.
- Participants will be able to describe how availability and accessibility of traditional foods for culturally diverse populations in the United States impacts food acculturation and dietary habits.
- Participants will refine their ability to collect evaluation/impact

data reflective of nutrition education strategies employed by Extension that address population changes.

*Organized by the Food and Nutrition Extension Education Division*

7/27/2019 | 7:30 AM - 12:30 PM

### **Urban Food Systems Tour at Audubon Park**

Cost -Member: \$50 | Non-Member: \$85 | Student: \$35

Registration Required | CDR: 4 CEUs

Audubon Park Covenant Church

Discuss the role that faith-based organizations can have in empowering their neighborhood/communities to think about food and sustainability.

Fleet Farming

A pedal-powered approach to local food production. Homeowners donate parts of their front lawns to a group of volunteers who visit bi-weekly on bicycles in what is called a swarm ride. Volunteers build, till, plant, harvest, and maintain the front yard gardens. The produce is harvested on Sunday, processed at East End Market and then sold on Monday night at the <https://audubonmarket.com> Audubon Park Community Market (the only producers only market in Orlando).

It is a group of approximately 8 farmlets on Cardinal Road next to the church. (see map below) The homeowners donate their front lawns so that volunteers can farm that land. (This region of Florida becomes very warm in July. Farmlet produce maybe limited.)

East End Market

Orlando's first (and only) food hub. We believe that a vibrant food culture is the foundation for a community's quality of life. Serving as a place of commerce, work, and recreation, we create a venue for community members to engage with each other and discover the significance of their relationship with food.

Participants will have a brief educational introduction provided by market personnel near entrance of market. Participants will explore market on their own.

Participants would be able to go to several venues in the market to buy their own lunches for their own pleasure and dietary requirements.

Website: <https://www.eastendmkt.com/our-merchants/>

7/27/2019 | 12:30 PM - 4:45 PM

### **Disney - Behind the Seeds Tour**

Cost -Member: \$155 | Non-Member: \$190 | Student: \$140

Registration closed

Attendees will explore greenhouses and go over agriculture, aquaculture, horticulture. Once the tour is complete, attendees will have the opportunity to tour Epcot on their own.

7/27/2019 | 3 PM - 4 PM

### **Leadership Workshop**

Magnollia A-C | Invitation only |

7/27/2019 | 4 PM - 4:45 PM

### **Mentor/Mentee Meetup**

Grand Cypress Ballroom - GH |

7/27/2019 | 4:45 PM - 5:30 PM

### **Opening Comments/Awards Presentation**

Grand Cypress Ballroom - DEF |

Kick off your conference experience by joining us for opening comments and the annual SNEB Awards presentation, including:

- SNEB/SNEB Foundation Helen Denning Ullrich Award for Lifetime Excellence in Nutrition Education
- SNEB Mid-Career Achievement Award
- SNEB Early Professional Achievement Award
- Korean Society of Community Nutrition (KSCN)-SNEB Professional and Student Achievement Award

- Higher Education Division Research Award
- Scholarship of Teaching & Learning Nutrition in Higher Education Award
- Nutrition Education Program Impact Award
- Weight Realities Division Joanne Ikeda Memorial Scholarship

7/27/2019 | 5:30 PM - 6:30 PM

### **Opening Reception**

Portico |

Kickoff your conference experience with a reception immediately following the awards presentation. Hors d'oeuvres and cash bar.

7/27/2019 | 6:45 PM - 8:45 PM

### **Nutrition Education for Children Division Dinner**

Lakehouse Restaurant @ the Hyatt Regency Grand Cypress  
Seating limited.

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## **Sunday, July 28**

7/28/2019 | 7 AM - 5:30 PM

### **Registration Open**

Foyer |

7/28/2019 | 7 AM - 8 AM

### **Coffee with JNEB Editors**

Grand Cypress Ballroom - C | All Welcome

Sponsored by Elsevier

7/28/2019 | 7:30 AM - 2 PM

### **Grab and Go Food available to purchase from hotel**

Grand Cypress Foyer |

7/28/2019 | 8 AM - 5 PM

### **Speaker Ready Room**

Camellia |

7/28/2019 | 8 AM - 8:30 AM

### **Coffee Served**

Grand Cypress Ballroom DEF | All Welcome

7/28/2019 | 8:30 AM - 10 AM

### **George M. Briggs Science Symposium: Diet Quality Assessment using Food Processing as a Criterion: Current Status and Future Research Directions**

Grand Cypress Ballroom DEF | CDR: 1.5 CEUs | CHES: 1.5 CEUs

Speakers:

Isobel Contento PhD, Columbia University

Carlos A. Monteiro MD and PhD, University of Sao Paulo

Jean-Claude Moubarac PhD, Universite de Montreal

Diet quality assessment has become important for providing dietary guidance and nutrition education. The degree of processing of food is proposed as one aspect to consider. Food processing has played a major role in our biological and cultural evolution and still matters in nutrition because, while processing is helpful, many of today's foods are ultra-processed with potential impacts on health. This session reviews different ways foods have been classified according to processing, focusing on the NOVA guidelines. The session will then present scientific evidence for the usefulness of the NOVA guidelines to examine and understand the link between food ultra-processing and health outcomes that go beyond the impacts due to nutrient or energy density of the food. The session will also discuss some potential mechanisms as well as the challenges of using the NOVA guidelines and future research needs.

#### **Learning Objectives:**

- Understand why food processing matters to understand today's diets and the unique features of the NOVA system as a tool to study diet quality
- Describe the research studies examining the link between food ultra processing and health outcomes and potential mechanisms
- Explain the challenges and future research needs for using food processing as a criterion for describing diet quality

*Organized and sponsored by the SNEB Foundation*

7/28/2019 | 10 AM - 10:15 AM

### **Nutrition Break sponsored by Chobani**

Grand Cypress Ballroom DEF | All Welcome

7/28/2019 | 10:15 AM - 11:15 AM

### **Equity at the Core of Food Systems Competencies**

Grand Cypress Ballroom - DEF | CDR: 1 CEU | CHES: 1 CEU

Speakers:

Joanne Burke, PhD, RD, LD, UNH Sustainability Institute

Karen A. Spiller, BA, The Sustainability Institute, University of New Hampshire

Pamela Koch, EdD, RD Teachers College

The roundtable discussion will focus on equity as a “meta-competency” within nutrition and food system education programs. We will start with short descriptions of food system competencies and the extent to which equity appears now in food system programs. Then we will open the discussion to 1) consider how using an equity lens shapes the knowledge, skills and explicit values needed for transformative education within food system programs; 2) explore how racial equity and food justice principles and practices can be integrated throughout the curriculum; and 3) identify potential competencies that capture entry level proficiency.

**Learning Objectives:**

- Explore the definition of food justice and equity and their integration into nutrition and food studies programs
- Examine the competencies associated with professional and student mastery of recognizing inequity and its impact on food access and health disparities.
- Develop activities to increase professional and student awareness of their own biases and insensitivity to inequity and racism.

7/28/2019 | 10:15 AM - 11:15 AM

**Fathers and Food: Engaging Fathers of Youth from Birth to Adolescence in Research and Nutrition Education Programs**

Grand Cypress Ballroom - AB | CDR: 1 CEU | CHES: 1 CEU

Speakers:

Kari Adamsons, PhD, University of Connecticut  
Rachel L. Vollmer PhD, RD, Washington University  
Amy R. Mobley PhD, RD, University of Florida  
Ghaffar Hurtado Choque, PhD University of Maryland, College Park

This session will focus on the unique role that fathers (and male caregivers) have on their children’s healthy development, especially opportunities for nutrition education outreach and research to prevent childhood obesity. A moderator, with expertise in parenting, will facilitate several panel speakers who will present various research projects with fathers throughout the lifecycle to help identify key intervention opportunities. Parenting strategies that evolve to attend to children’s developmental stages will be highlighted. The session will conclude with strategies and lessons learned from current research efforts with expecting fathers and fathers with preschool aged and adolescent children in a community-based setting.

**Learning Objectives:**

- Describe the unique role that fathers play as it relates to the health and well-being of their children.
- Identify at least three reasons why fathers are an important audience for childhood obesity prevention at various stages in their development.
- Determine strategies and future methods to include fathers in nutrition education programs and research to prevent childhood obesity.

*Organized by the Nutrition Education for Children Division*

7/28/2019 | 10:15 AM - 11:15 AM

**Gaining Food \$ense By Building Healthy, Resilient Communities through Sustainable Partnerships**

Grand Cypress Ballroom - GH | CDR: 1 CEU | CHES: 1 CEU

Speakers:

Pat Bebo MS, RDN, Ohio State University  
Patricia Brinkman MA, BS, Bradley University  
Margaret Jenkins M.Ed, NBCT, The Ohio State University

The purpose of the Food \$ense Program is to develop a collaborative partnership between Ohio State University Extension Impact Areas, a faith-based Mobile Food Pantry and a local health care provider to address the food insecurity, health disparities and social determinants of health.. The Demonstration Community Garden is an integral component of this program and teaching and service strategies will be shared. Learn how community partnerships can be used to influence and change health behaviors among limited resource audiences by supporting each other’s missions and collaborating to meet community needs.

**Learning Objectives:**

- Learn how community partnerships can be used to influence and change health behaviors among limited resource audiences.
- Participants will review the program curriculum with the goal of replicating the program in their community
- Participants will learn how a community garden can serve more purpose than just fresh produce.

7/28/2019 | 11:30 AM - 12:30 PM

**JNEB Awards Presentation**

Grand Cypress Ballroom - DEF |

Speakers:

Michele Polacsek PhD, MHS, University of New England  
Alyson E. Wylie, MAT, California State University, Chico, Center for Healthy Communities

Hear presentations from the recipients of the Journal of Nutrition Education and Behavior Best Article and Best GEM Awards. All are welcome to attend.

Best Article Award - “A Supermarket Double-Dollar Incentive Program Increases Purchases of Fresh Fruits and Vegetables Among Low-Income Families With Children: The Healthy Double Study”

Best GEM Award - “Evaluation of a Mindful Eating Intervention Curriculum Among Elementary School Children and their Parents”

7/28/2019 | 12:45 PM - 1:45 PM

**Higer Education Division Meeting**

Grand Cypress Ballroom - C | All welcome

7/28/2019 | 12:45 PM - 1:45 PM

**Food and Nutrition Extension Education Division Meeting**

Grand Cypress Ballroom - I | All welcome

7/28/2019 | 12:45 PM - 1:45 PM

### **Nutrition Education with Industry Division Meeting**

Magnolia - A-C | All welcome

7/28/2019 | 12:45 PM - 1:45 PM

### **Public Health Nutrition Division Meeting**

Palm ABC | All Welcome

7/28/2019 | 12:45 PM - 1:45 PM

### **Communications Division Meeting**

Palm DEF | All Welcome

7/28/2019 | 12:45 PM - 1:45 PM

### **Digital Technology in Nutrition Education and Behavior Change Division Meeting**

Poinciana A-D | All Welcome

7/28/2019 | 1 PM - 5:30 PM

### **Exhibits Open**

Regency Hall |

Stop the Exhibit Hall to connect with the leading vendors and organizations in nutrition education.

Look in the app to play an exhibit hall scavenger game for prizes.

7/28/2019 | 1 PM - 5 PM

### **JNEB Rapid Reviews**

Exhibit Hall |

Sign-up today for a one-on-one meeting with a Journal of Nutrition Education and Behavior Associate Editor or Editor-in-Chief to discuss your paper or research project. Rapid reviews can cover almost any topic on the publishing process, including:

- journal scope and paper suitability
- experimental design and statistics
- general manuscript preparation before submission
- the peer-review process

Attendees are encouraged to ask questions of our editors in this informal setting. Take-home information on the publishing process, promoting your research, and other guides will also be available. Rapid reviews are scheduled for 15 minutes each in a first-come, first-served manner. Sign up for a Rapid Review session at <https://www.surveymonkey.com/r/JNEBrsvp>.

7/28/2019 | 2 PM - 3 PM

### **Combating Childhood Obesity Among Spanish Speaking Families: New Valid Evaluation and Education Tools for Practitioners and Researchers**

Grand Cypress Ballroom - DEF | CDR: 1 CEU | CHES: 1 CEU

Speakers:

Deirdra Chester PhD, RDN, USDA - National Institute of Food and Agriculture

Marilyn S. Townsend, UC Davis

L. Karina Diaz Rios PhD, RD, UC Merced, Division of Agriculture and Natural Resources

Lenna Ontai PhD, UC Davis

Mical Shilts PhD, UC Davis

**Hyatt Regency Grand Cypress | Orlando, FL**

Hispanic families in the US are disproportionately burdened by obesity; however, valid tools to evaluate and tailor nutrition education interventions for low-income, low-literate Spanish speaking families are limited. This session will present newly validated tools and education materials to advance assessment and tailor interventions to improve the family feeding environment.

#### **Learning Objectives:**

- By the end of the session attendees will be able to discuss the purpose and audience of the tools presented as well as have access to them.
- By the end of the session attendees will be able to describe how the evaluation tools were validated for low-income, low-literate Spanish speaking families.
- By the end of the session attendees will be able to use the tools to tailor and evaluate nutrition education interventions to improve the family feeding environment.

7/28/2019 | 2 PM - 3 PM

### **Nutrition Literacy and Plain Language: Communicating Nutrition Education to Global and Diverse Populations**

Grand Cypress Ballroom - GH | CDR: 1 CEU | CHES: 1 CEU

Speakers:

Hugh Joseph PhD, CNS, LN, Tufts University

Mary Murimi PhD, RD, LDN, Texas Tech University

Sabrina Kurtz-Rossi M.Ed., Kurtz-Rossi & Associates

Elena Carbone, DrPH, RD, LDN, University of Massachusetts

Most nutrition education resources are written at language and literacy levels too advanced to be fully understood by most people. The effectiveness of nutrition education depends on the capacities of the intended audience to read and understand the nutrition information communicated and the capacities of the educator to deliver that information in ways people can understand and act on. Health literacy and plain language principles can help health professionals bridge the gap between the skills of the intended audience and the complexity of nutrition information and concepts. In this session, participants will learn how to use everyday language and limit the amount of information in written materials and avoid jargon and check for understanding when communicating orally. This session will help participants rethink nutrition communication to reach underserved individuals and communities, and better serve those with limited English proficiency and limited education.

#### **Learning Objectives:**

- Describe challenges to communicating nutrition information and concepts with audiences from diverse backgrounds, particularly those with less education and limited English language proficiency.
- Explain health literacy and plain language methods used to address these challenges, and consider their own roles in facilitating the process of improved written and communications with these audiences.
- Identify providers and resources available to assist or facilitate the adoption and development of written materials that are easy to understand and act on and oral communication skills need to support learning and confirm understanding.

*Organized by the Communications Division and the Division of International Nutrition Education*

7/28/2019 | 2 PM - 3 PM

### **Systems Science: Bridging Research, Education, Policy, and Action**

Grand Cypress Ballroom - AB | CDR: 1 CEU | CHES: 1 CEU

Speakers:

Laura Bellows PhD, MPH, RD, Colorado State University

Joel Gittelsohn PhD, Johns Hopkins Bloomberg School of Public Health

Shauna Downs PhD, PhD, Rutgers, The State University of New Jersey

Systems science is an interdisciplinary field that studies the nature of systems—from simple to complex—in nature, society, cognition, engineering, technology and science itself. Health outcomes, such as obesity, are related to the downstream and upstream effects on the food system will be explored. Having a larger view of these interconnections will assist researchers as well as practitioners view their work with a systems lens.

#### **Learning Objectives:**

- Determine linkages between key systems and opportunities for research and practitioners
- Explore optimal interconnected systems and current gaps to attain those goals
- Identify key systems that connect the food system and obesity to health outcomes

*Organized by the Research Division*

7/28/2019 | 3 PM - 5 PM

### **Poster Abstracts - P01 to P105 | CDR: 2 CEUs**

Regency Hall | Scan QR code to see digital version of poster (if available)

7/28/2019 | 3:15 PM - 4:15 PM

### **50th Anniversary of the White House Conference on Food, Nutrition, and Health: “ Looking Back and Moving Forward**

Grand Cypress Ballroom DEF |

Speakers:

Jennifer Wilkins PhD, RD, Syracuse University

Jerold Mande BS, MPH, Jonathan M. Tisch College of Civic Life, Tufts University

Sonya Jones, PhD, Department of Health Promotion, Education, and Behavior, Arnold School of Public Health

Tracy Fox MPH, RD, Food, Nutrition & Policy Consultants, LLC

Janet Poppendiek, PhD, Hunter College, City University of New York

Session themes include:

- History of the 1969 White House Conference on Food, Nutrition, and Health
- What led to convening the meeting?
- Who was involved?
- Relationship with the (then) Society for Nutrition Education?
- What role did Society for Nutrition Education play in that original Conference
- Results of the 1969 White House Conference on Food, Nutri-

tion, and Health

- What programs and policies grew out of the conference?
- How do these relate to SNEB and its members?
- Any food system or food supply impacts?
- Plans and overview of the 50<sup>th</sup> anniversary of the White House Conference on Food, Nutrition, and Health
- Why hold a conference to celebrate the 50<sup>th</sup> year?
- Tufts program highlights
- Carry over issues and new vision
- What role will and can SNEB play in the 50<sup>th</sup> anniversary of the White House Conference on Food, Nutrition, and Health
- What potential impacts will the conference have on SNEB?
- How can SNEB collaborate to carry the new goals forward?

Goals of session:

- Increase awareness of what happened during original White House Conference and the pivotal role it served in food nutrition and health.
- Increase knowledge of changing landscape of critical issues around food nutrition and health.
- Identify today's critical issues around this topic.

7/28/2019 | 4:15 PM - 5:15 PM

### **Dialogue Now with SNEB Leadership: The Future of SNEB Divisions**

GC - C | All Welcome

Divisions have been the backbone for the Society since inception and have evolved over time. Yet, there is sometimes confusion on what role the divisions have in the organization and the benefits divisions provide. Join us in this session to discuss the role of divisions and what would be most useful for you and the Society.

7/28/2019 | 4:15 PM - 5:15 PM

### **Children Eating Well (CHEW) Smartphone Application in Tennessee WIC Program: Opportunities for Collaboration**

Grand Cypress Ballroom - GH | CDR: 1 CEU | CHES: 1 CEU

Speakers:

Pamela Hull PhD, Teachers College Columbia University

Elyse Shearer PhD, RDN, LDN, Tennessee State University

Summer Weber PhD, RD, Vanderbilt University Medical Center

Jessica Jones MS, Vanderbilt University Medical Center

We will describe the process through which the Children Eating Well (CHEW) smartphone app was developed for the WIC program. We will demonstrate the CHEW app features and how WIC participants use it. We will explain how a cooperative extension program is using a train-the-trainer approach to implement the CHEW app in WIC clinics across the state of Tennessee. Finally, we will describe how we are collaborating with partners and outline ways that potential partners can collaborate with the CHEW team to disseminate existing nutrition education content to Tennessee WIC participants through the CHEW app.

#### **Learning Objectives:**

- Explain what the CHEW app does and how it was developed for the WIC program.

- Describe how a cooperative extension program is using a train-the-trainer approach to implement the CHEW app in WIC clinics across the state of Tennessee.
- Outline ways that potential partners can collaborate with the CHEW team to disseminate existing nutrition education content to Tennessee WIC participants through the CHEW app.

7/28/2019 | 5:15 PM - 6:15 PM

### **Student Division Meeting**

Magnolia A-C | All Students Welcome

Meet fellow students and make plans for the next year's activities including conference programs.

7/28/2019 | 6 PM - 8 PM

### **Higher Education Division Dinner at Lakehouse**

See the conference app for details

## **Monday, July 29**

7/29/2019 | 7 AM - 8 AM

### **Fun Run Benefitting the SNEB Foundation**

Jogging Trail | \$10 registration - tshirts available to registrations made before July 12

Thank you to run leader Chris Taylor!

7/29/2019 | 7 AM - 8 AM

### **Advisory Committee on Public Policy Committee Meeting (Committee members only)**

Grand Cypress Ballroom AB |

7/29/2019 | 7 AM - 8 AM

### **2020 Annual Conference Planning Meeting (All welcome, especially California members)**

Grand Cypress GH |

7/29/2019 | 7 AM - 8 AM

### **ASNNA Meeting (All welcome)**

Grand Cypress C |

7/29/2019 | 7:30 AM - 6 PM

### **Registration Open**

Foyer |

7/28/2019 | 7:30 AM - 2 PM

### **Grab and Go Food available to purchase from hotel**

Grand Cypress Foyer |

7/29/2019 | 8 AM - 8:30 AM

### **Coffee Served**

Grand Cypress Ballroom DEF |

7/29/2019 | 8 AM - 5 PM

### **Speaker Ready Room**

Camellia |

7/29/2019 | 8:30 AM - 9:30 AM

### **FDA's Food Program**

**Grand Cypress Ballroom DEF** | CDR: 1 CEU | CHES: 1 CEU

Speakers:

Susan T. Mayne, Ph.D., U.S. Food and Drug Administration

Dr. Susan Mayne, Director of FDA& Center for Food Safety and Applied Nutrition (CFSAN), will give a broad overview of FDA& food program, highlighting activities aimed at reducing the prevalence of nutrition-related risk factors for chronic disease and improving nutritional status, including supporting growth and development among infants and children. This is accomplished by improving the way nutrition information is communicated to and understood by consumers so they can make healthier dietary choices; monitoring the composition of the foods in the marketplace and consumption by the U.S. population; and by facilitating new products and the reformulation of existing products to be healthier and more nutritious.

### **Learning Objectives:**

- Learn how FDA communicates nutrition information to consumers so they can make healthier dietary choices.
- Learn how FDA monitors the composition of foods in the marketplace and consumption by the U.S. population.
- Learn how FDA facilitates the development of new products and the reformulation of existing products to be healthier and more nutritious.

7/29/2019 | 9:30 AM - 10 AM

### **Nutrition Break sponsored by Chobani**

**Regency Hall** | All Welcome

7/29/2019 | 9:30 AM - 12 PM

### **Exhibits Open**

Regency Hall |

Connect with the leading vendors and organizations in nutrition education.

7/29/2019 | 9:30 AM - 11:30 AM

### **Poster Abstracts P106 to P210** | CDR: 2 CEUs

Regency Hall | Scan QR code to see digital version of poster (if available)

7/29/2019 | 9:30 AM - 10:30 AM

### **Dialogue Now with Dairy Council of California - Developing Educational Resources on Sustainable Nutrition for the K-12 Audience: What's Essential? What's Engaging? What's Evidence-Based?**

Grand Cypress Ballroom C | All Welcome | CHES: 1 CEU

Speakers:

Alyson Foote RDN, Dairy Council of California

Shannan Young RDN, SNS, Dairy Council of California  
Mary Anne Burkman MPH, RDN

Obtain feedback and recommendations to inform development of sustainable nutrition education resources in the K-12 school setting. Share resources and successes with colleagues.

7/29/2019 | 9:30 AM - 12 PM

### **JNEB Rapid Reviews**

Exhibit Hall |

Sign-up today for a one-on-one meeting with a Journal of Nutrition Education and Behavior Associate Editor or Editor-in-Chief to discuss your paper or research project. Rapid reviews can cover almost any topic on the publishing process, including:

- journal scope and paper suitability
- experimental design and statistics
- general manuscript preparation before submission
- the peer-review process

Attendees are encouraged to ask questions of our editors in this informal setting. Take-home information on the publishing process, promoting your research, and other guides will also be available. Rapid reviews are scheduled for 15 minutes each in a first-come, first-served manner. Sign up for a Rapid Review session at <https://www.surveymonkey.com/r/JNEBrsvp>.

7/29/2019 | 10:30 AM - 11:30 AM

### **Dialogue Now with Laurie M. Tisch Center for Food, Education & Policy: Assuring SNEB Thrives**

Grand Cypress Ballroom C | All Welcome

Speakers:

Pamela Koch, EdD, RD, Research Associate Professor and Executive Director, Laurie M. Tisch Center for Food, Education & Policy

Jennifer Wilkins, PhD, RD, SNEB President-Elect

There are more and more nutrition professional organizations. During the last decade, some have grown, while SNEB has shrunk. Come to this session to brainstorm, discuss, and envision how we can assure that SNEB has increasing relevance and prominence, especially when nutrition education, rooted in food, is more important than ever.

7/29/2019 | 11:30 AM - 12:30 PM

### **Future of Food: A Sustainable Food Systems Curriculum for Nutrition Education**

Grand Cypress Ballroom AB | CDR: 1 CEU | CHES: 1 CEU

Speakers:

Katie Brown EdD, RDN, National Dairy Council

Amanda Hege, MPH, RDN, LD, University of Kentucky

Janice Giddens MS, RDN, National Dairy Council

In the Fall of 2018, the Academy of Nutrition and Dietetics Foundation released the Sustainable Healthy and Resilient Food and Water Systems curriculum for nutrition education. Since the release, four universities have utilized it, along with enhanced

learning activities to improve students understanding of the complexities of sustainable food systems, and how nutrition educators can contribute to a sustainable food system. If you're looking for evidence-based resources and learning activities that can advance the professions knowledge of how to contribute to sustainable food systems, you won't want to miss this session!

### **Learning Objectives:**

- Attendees will understand how to access and utilize the Sustainable Healthy and Resilient Food and Water Systems curriculum to advance student learning
- Attendees will be able to identify practices, implemented at other university sites, that could be used to support the implementation of the curriculum with their target audience
- Attendees will understand the urgency to address nutrition education knowledge gaps in sustainable food systems so nutrition educators are better positioned to advance and recommend actions to improve the sustainability of food systems

*Session sponsored by the National Dairy Council*

7/29/2019 | 11:30 AM - 12:30 PM

### **Measure What You Teach: How EFNEP Rooted Its New Impact Assessment in Research**

Grand Cypress Ballroom - DEF | CDR: 1 CEU | CHES: 1 CEU

Speakers:

Debra M. Palmer-Keenan PhD, Rutgers, The State University of New Jersey

Susan S. Baker EdD, Colorado State University

Garry Auld, PhD, Colorado State University

Cheng Li MS, Rutgers, The State University of New Jersey

M. Catalina Aragon MS, Washington State University

Karen Franck PhD, University of Tennessee

Nicole Owens Duffy PhD, University of Florida

Program evaluation has been an integral part of the Expanded Food and Nutrition Education Program (EFNEP) since its inception. In FFY 2018 the Food and Physical Activity Questionnaire (FPAQ) replaced its predecessor, the 10-item Adult Behavior Checklist. The multi-state research group members that developed the FPAQ will share the methods used to develop and validate it, and the results from the tool's first year of nationwide implementation. Attendees will leave the session with a renewed appreciation for the importance of quality evaluation tools and walk away with knowledge of an assessment instrument they may want to add to their toolbox.

### **Learning Objectives:**

- Define the scientific methods and approach used in developing evaluation tools.
- Interpret the results of the FPAQ's reliability, construct validity, and sensitivity to change testing.
- Determine if the FPAQ is an evaluation tool that should be added to their assessment toolbox.

*Organized by the Research Division*



7/29/2019 | 11:30 AM - 12:30 PM

**The Higher Education Division's Scholarship on Teaching and Learning Presentation: Diversity and Inclusion in 21st Century Nutrition Education**

Grand Cypress Ballroom - GH | CDR: 1 CEU | CHES: 1 CEU

Speakers:

Mallory M. Koenings PhD, RDN, Institute of Food Safety and Nutrition, National Institute of Food and Agriculture (NIFA), USDA

Kate Burt PhD, RDN, Lehman College, City University of New York

Sara Elnakib PhDc, RD, MPH, Rutgers, The State University of New Jersey

Kathleen Delgado MS, RDN, CDN, Hostos Community College

This workshop will engage participants in reflective exercises that are critical to enhance one's self-awareness and view of cultural diversity (expanding on JNEB 2016 article Beyond the Melting Pot). We will discuss new strategies to further culturally tailored nutrition education by enhancing efforts to hire a diverse workforce. Practices and policies that may inhibit cultural diversity will also be highlighted and resources to identify and mitigate these practices will be discussed. Participants will have the opportunity to explore their own experiences related to diversity within the profession through a series of guided activities and discussions.

**Learning Objectives:**

- Participants will examine the ways in which institutional culture, policies, and practices influence recruitment, retention and success of nutrition and dietetic faculty and students from diverse backgrounds.
- Participants will examine how their personal experiences, history and culture influence the way in which they interact with faculty and students and collaborate with communities.
- Participants will be able to identify resources, tools and strategies that will strengthen efforts to communicate and collaborate with students, faculty and colleagues from underserved backgrounds.

*Organized by the Higher Education Division*

7/29/2019 | 11:30 AM - 1 PM

**Foundation Trustees (Invite only)**

Orchid |

7/29/2019 | 12:45 PM - 1:45 PM

**Nutrition Education for Children Division Meeting**

Grand Cypress Ballroom C |

7/29/2019 | 12:45 PM - 1:45 PM

**Weight Realities Division Meeting**

Grand Cypress Ballroom I | All Welcome

7/29/2019 | 12:45 PM - 1:45 PM

**International Nutrition Education Division Meeting**

Magnolia - A-C | All Welcome

7/29/2019 | 12:45 PM - 1:45 PM

**Healthy Aging Division Meeting**

Palm ABC | All Welcome

7/29/2019 | 12:45 PM - 1:45 PM

**Sustainable Food Systems Division Meeting**

Palm DEF | All Welcome

7/29/2019 | 12:45 PM - 1:45 PM

**Research Division Meeting**

Poinciana A-D | All Welcome

7/29/2019 | 2 PM - 3 PM

**Disrupt Dementia: Keeping Our Brains Young In Our Older Years**

Grand Cypress Ballroom - AB | CDR: 1 CEU | CHES: 1 CEU

Speakers:

Alexandra Lewin-Zwerdling, PhD, MPA, International Food Information Council Foundation

Sarah L. Lock JD, AARP

Olivia I. Okereke, MD, MS, Brigham and Women's Hospital

This session will examine the importance of brain health for those 50+, with a specific emphasis on diet- and nutrition-related factors that can help "disrupt dementia." The session will also highlight AARP and Age UK's Global Council on Brain Health that focuses on people's ability to think and reason as they age, including aspects of memory, perception and judgment. Recently, the Council released a report entitled "Nutrition and Brain Health." Findings and recommendations from that report will be shared, as well as AARP's survey of 2,000 adults 40+ to understand the relationship between eating habits, mental well-being and brain health.

**Learning Objectives:**

- Understand the impact diet has on brain health, particularly in our older years
- Understand consumer attitudes towards diet and brain health
- Learn the Global Council on Brain Health's recommendations to keep your brain young

*Organized by the Healthy Aging Division*

7/29/2019 | 2 PM - 3 PM

**Illustration of Implementation Science across Three Nutrition Education and Behavior Projects**

Grand Cypress Ballroom - GH | CDR: 1 CEU | CHES: 1 CEU

Speakers:

Susan Johnson PhD, UC Denver

Taren Swindle PhD, University of Arkansas for Medical Sciences

Amber Vaughn MPH, RD, University of North Carolina

Rachel Tabak PhD, RD, The Ohio State University Extension

Based on feedback from the 2018 SNEB webinar on Implementation Science, this session will provide an introduction to Implementation Science (IS) using real-world examples in the field of nutrition education and behavior. After a brief overview

of implementation science, attendees will hear from 3 researchers with NIH-funded projects in IS and nutrition. Topics will include application of IS theories, models, and frameworks, selecting and tailoring implementation strategies, and measuring implementation outcomes (e.g., fidelity, adaptation).

**Learning Objectives:**

- Introduce the scope and objectives of Implementation Science.
- Provide examples of Implementation Science projects in nutrition education and behavior across multiple settings.
- Illustrate Implementation Science topics through presentation of ongoing projects.

*Organized by the Research Division*

7/29/2019 | 2 PM - 3 PM

**Utilizing Evaluation to Improve Social Marketing Messages and Approaches: Lessons Learned from Three States Conducting Social Marketing to Promote Healthy Eating and Physical Activity Behaviors among Low-Income Target Audiences**

Grand Cypress Ballroom - DEF | CDR: 1 CEU | CHES: 1 CEU

Speakers:

Diane Woloshin MS, RD, Altarum  
Brent Walker MS, RD, Altarum  
Ana Claudia Zubieta PhD, The Ohio State University  
Lila Gutuskey, PhD The Michigan Fitness Foundation  
Katie Funderburk MS, RD, Alabama Extension at Auburn University

Are you interested in developing or enhancing a social marketing campaign? Join us to hear three states (Alabama, Michigan, and Ohio) share their experiences of implementing social marketing campaigns to promote healthy eating and physical activity behaviors among low-income target audiences. Altarum, a non-profit research company that served as the external evaluator for these initiatives, will provide an overview of social marketing evaluation. Highlights include utilizing formative research to inform campaign development; conducting outcome evaluation to determine reach and impact on behaviors; and performing process evaluation to assess campaign implementation and alignment with other nutrition education initiatives.

**Learning Objectives:**

- Participants will learn about various types of social marketing evaluation and steps involved with undertaking a comprehensive evaluation.
- Participants will recognize the importance of evaluating a social marketing campaign to maximize reach and effectiveness of campaign messages.
- Participants will understand how three states applied their evaluation findings to refine their social marketing campaigns.

7/29/2019 | 3:15 PM - 4:15 PM

**SNEB Business Meeting (All welcome)**

Grand Cypress Ballroom - DEF |

An minute update on the projects and initiatives of the Society, recognizing the volunteers serving in SNEB leadership positions on committees, divisions and Foundation. See the conference app for thi year's annual report.

7/29/2019 | 4:30 PM - 5:30 PM

**Improving Nutrition through the Supplemental Nutrition Assistance Program (SNAP)**

Grand Cypress Ballroom - DEF | CDR: 1 CEU | CHES: 1 CEU

Speakers:

Colin Schwartz, MPP, Center for Science in the Public Interest  
Joelle Johnson MPH, Center for Science in the Public Interest  
Tracy Fox MPH, RD, Food, Nutrition & Policy Consultants, LLC  
Jennifer Folliard MPH, RDN, South Dakota State University, Extension  
Angie M. Tagtow MS, RD, LD, Akta Strategies, LLC  
Kristy Anderson MPP, American Heart Association

SNAP is effective at addressing food security, reducing poverty, improving health outcomes, responding to natural disasters and economic downturns, and providing economic stimulus. However, research fails to show that SNAP improves dietary quality. This represents a missed opportunity to support healthier eating for millions of adults and children. Various public health and nutrition experts have called for reforms to the SNAP program to better support healthy eating. This session will discuss the evidence base on dietary quality, expert recommendations to improve diet quality, and ways nutrition educators, researchers, and others can incorporate these recommendations into their own work. The session will also cover relevant national policy implications on SNAP.

**Learning Objectives:**

- By the end of the session, participants will better understand the current research on nutrition education and diet quality in vulnerable populations, including expert recommendations and SNAP participant views.
- By the end of the session, participants will be more familiar with the most current and diverse public health and nutrition education expert recommendations on ways to improve nutrition through SNAP.
- By the end of the session, participants will be able to identify at least three recommendations, which can incorporate into their own work, for better supporting healthy eating and systems change in communities that use SNAP.

7/29/2019 | 4:30 PM - 5:30 PM

**Panel on H index / Impact Factor - Cornerstone of Your Career**

Grand Cypress Ballroom - AB | CDR: 1 CEU | CHES: 1 CEU

Speakers:

Karen Chapman-Novakofski PhD, RDN, University of Illinois  
Susan Johnson PhD, UC Denver  
Bret Luick, PhD, RD, University of Alaska  
Julie Reeder, PhD, MPH, American Public Health Association  
Christopher Taylor, PhD, RD, LD The Ohio State University  
Madeleine Sigman-Grant PhD RD, UNR

The panel of editors will describe the H-index and other metrics that relate to research impact and career development. The Impact Factor and other journal metrics will be explored and discussed.

**Learning Objectives:**

- Will understand h-indices and how this related to their career

- Will understand Impact Factors and how this related to their research

- Will understand how to improve their h-index

*Organized by the Journal of Nutrition Education and Behavior*

*Sponsored by Elsevier*

7/29/2019 | 4:30 PM - 5:45 PM

### **USDA Funding Opportunities**

Palm |

7/29/2019 | 5:30 PM - 6 PM

### **Student Meet Up Prior to Networking Event**

Grand Cypress Ballroom I |

Meet up with fellow students prior to the Student and Young Professional Networking event to make new connections and gain tips on how to best navigate the event.

7/29/2019 | 6 PM - 7 PM

### **Student and Young Professional Networking**

Grand Cypress Ballroom I |

Join us Monday, July 29 for a roundtable-style networking event organized around topic areas. You will have the opportunity to rotate through topics of your choice and network with others who share your interests. Informal networking will immediately follow the event from 7 pm until at the Hotel Bar area.

7/29/2019 | 7 PM - 9 PM

### **Healthy Aging Division Dinner at El Patrone Restaurante Mexicano**

El Patrone Restaurante Mexicano |

Please join the Healthy Aging Division at El Patrone Restaurante Mexicano, 12167 S Apopka Vineland Rd, Orlando, FL 32836, at 7 pm for dinner and a casual meeting on Monday July 29th. We would like to answer any questions and find out how to connect you to professional opportunities within the Division and SNEB in general. See you at the conference!

## **Tuesday, July 30**

7/30/2019 | 7 AM - 9 AM

### **Board of Directors Meeting (Committee only)**

Grand Cypress Ballroom I |

7/30/2019 | 7 AM - 8 AM

### **Yoga lead by Tisa Fontaine Hill, MPH**

Grand Cypress Terrace | All Welcome

Join us outdoors for a yoga practice in the Grand Cypress Terrace. If the weather does not permit, the activity will be moved to the Hydrangea room.

7/30/2019 | 7 AM - 8 AM

### **EFNEP (Invite only)**

Grand Cypress Ballroom I |

7/28/2019 | 7:30 AM - 2 PM

### **Grab and Go Food available to purchase from hotel**

Grand Cypress Foyer |

7/30/2019 | 8 AM - 4:30 PM

### **Registration Open**

Foyer |

7/30/2019 | 8 AM - 5 PM

### **Speaker Ready Room**

Camellia |

7/30/2019 | 8 AM - 9 AM

### **Improving Food Choices Through Coordination and Complementary Programs in the Context of People's Lives: How EFNEP and Partners Can Work Together to Achieve Change**

Grand Cypress Ballroom I |

Speakers:

Helen Chipman, PhD, RDN, Institute of Food Safety and Nutrition, National Institute of Food and Agriculture (NIFA), USDA

Understanding and embracing change in audiences served, social and learning environments, partner opportunities, and national priorities are essential to further the success of nutrition education. This session will include brief lessons learned from the EFNEP experience as a backdrop for open discussion on the future of nutrition education.

Building upon the experience of EFNEP, SNEB attendees of differing interests and expertise will gain a greater appreciation for differences in the lives and circumstances of people they serve, and consider how to influence change and improve health of low-income populations through collective action with each other and with traditional and non-traditional partners.

In this session, attendees will:

- Hear 3-5 brief vignettes of EFNEP coordinators sharing their stories, including the distinct cultures in which they work, how they adapt methods and messages, and how essential others are to their work to help effect change.
- Ask specific questions to panelists then participate in an open discussion sharing their experiences, thoughts, and how we can collectively facilitate improved nutritional health and well-being.
- Gain takeaway messages of the need for consistency, quality, accountability, and integrity, along with synergy among programs and meeting people where they are at in our changing population.

7/30/2019 | 8:30 AM - 9 AM

### **Coffee Served**

Grand Cypress Ballroom DEF |

7/30/2019 | 9 AM - 10:30 AM

### **Bee Marks Communications Symposium: Start Simple with MyPlate - Translating Science into Everyday Inspirations for Healthy Eating**

Grand Cypress Ballroom DEF | CDR: 1.5 CEUs | CHES: 1.5 CEUs

Speakers:

Jackie Haven M.S., R.D., USDA/FNCS/Center For Nutrition Policy and Promotion

Adam Burns COO, Edge Research

The USDA Center for Policy and Promotion (CNPP) launched Start Simple with MyPlate campaign to inspire busy Americans with ideas for realistic and positive lifestyle change. CNPP leveraged data on perceptions and beliefs around food related decisions to guide the development of campaign materials. Consumer research uncovered key insights on digital channels and social media use that will help amplify Start Simple messages. This session highlights how the Dietary Guidelines were communicated through simple and actionable messages to provide information that Americans seek, but do not always see on their social media channels. Through partnerships with nutrition educators, we can apply a surround-sound approach to tailor Start Simple messages and inspire healthy eating.

#### **Learning Outcomes:**

Audience members will be able to:

- Summarize the history of MyPlate from the inception of MyPlate to current campaign plans.
- History of MyPlate
- Evolution of MyPlate campaigns
- Introduction of Start Simple with MyPlate
- Find, use and evaluate metrics and resources that can guide the development of campaign materials in a budget constrained time.
- Data that prompt and support Start Simple with MyPlate
- Time use survey data tells us how much time Americans spend cooking and eating.
- IFIC Food Insight survey data helps us understand the perceptions, beliefs and behaviors around food and food purchasing decisions.
- Current consumer research among SNAP eligible adults in three age groups helps us with understanding how to reach our audiences that use social media.
- Choose simple and effective MyPlate resources that can be tailored to their audiences.
- Start Simple with MyPlate tool-kit available to educators
- Partner amplification through surround sound messaging.

*Organized and sponsored by the SNEB Foundation*

7/30/2019 | 10:30 AM - 10:45 AM

### **Nutrition Break sponsored by Chobani**

Grand Cypress Ballroom DEF-GH |

7/30/2019 | 10:45 AM - 11:45 AM

### **Food and Physical Activity Choices for Cancer Prevention: An Opportunity for Nutrition Educators**

Grand Cypress Ballroom - GH | CDR: 1 CEU | CHES: 1 CEU

Speakers:

Caree Cotwright PhD, RDN, University of Georgia

Alison C. Berg PhD, RDN, LD, University of Georgia

Carlin Rafie PhD, RD, Virginia Polytechnic Institute and State University

The public is very interested in knowing how to prevent cancer, especially evidence-based food and lifestyle recommendations. This session will present the most recent guidelines on nutrition, physical activity, and weight management for cancer prevention. Two Cooperative Extension educational programs that empower individuals to make healthy choices to prevent cancer will be shared: Cooking for a Lifetime of Cancer Prevention and The Colon Cancer Free Zone. This session will equip nutrition educators with professional competency in the lifestyle cancer prevention evidence-base, and provide an orientation to programs they can use in their service areas to empower cancer prevention.

#### **Learning Objectives:**

- Participants will be able to describe evidence-based lifestyle guidelines (American Cancer Society & AICR/WCRF) for cancer prevention
- Participants will be able to describe and access two Extension-delivered cancer prevention programs, Cooking for a Lifetime of Cancer Prevention and Colon Cancer Free Zone, that can be applied in their communities
- Participants will receive resources for promoting healthy food and physical activity choices for cancer prevention

7/30/2019 | 10:45 AM - 11:45 AM

### **From Roots to Branches: Growth of National Nutrition Education over 50 Years**

Grand Cypress Ballroom - DEF | CDR: 1 CEU | CHES: 1 CEU

Speakers:

Helen Chipman, PhD, RDN, Institute of Food Safety and Nutrition, National Institute of Food and Agriculture (NIFA), USDA

Mallory M. Koenigs PhD, RDN, Institute of Food Safety and Nutrition, National Institute of Food and Agriculture (NIFA), USDA

Debra M. Palmer-Keenan PhD, Rutgers, The State University of New Jersey

De'Shoyn York PhD, Southern University Ag Center

Elena Serrano PhD, Virginia Tech

The Expanded Food and Nutrition Education Program (EFNEP) represents the beginning of a national nutrition education movement. For the last half century, EFNEP has improved the nutritional health, well-being, and self-sufficiency of vulnerable low-income populations across America. Rooted in food, how has nutrition education grown in the past 50 years? This session will provide national context for changes in demographics, food insecurity, chronic disease, and technology over the past five decades. Extension faculty will present advances in nutrition education research and program realignment to meet ongoing national

change, and remain at the forefront of nutrition education.

**Learning Objectives:**

- Participants will be able to describe key advances in nutrition science and behavioral science over the past 50 years.
- Participants will be able to describe the evolution of nutrition education to meet the needs of consumers over the past 50 years.
- Participants will be able to identify how these shifts have molded nutrition education in EFNEP.

*Organized by the Food and Nutrition Extension Education Division, the Higher Education Division and the Nutrition Education for Children Division*

7/30/2019 | 10:45 AM - 11:45 AM

**Towards Community Food Security: Lessons Learned from Food Policy Councils in Florida**

Grand Cypress Ballroom - AB | CDR: 1 CEU | CHES: 1 CEU

Speakers:

Mateja Savoie-Roskos PhD, MPH, RD, Utah State University  
Dell deChant MA, University of South Florida  
Joseph England, University of South Florida/City of Orlando  
Whitney Fung MS, University of South Florida  
Lauri Wright PhD, RDN, University of North Florida

According to the Food Policy Network, food policy councils (FPCs) in the U.S., Canada, and Tribal and First Nations have grown from 43 in 2005 to 278 in 2017. FPCs provide a promising solution for grassroots efforts to promote community food security and strengthen local food systems. This session will provide an overview of successful FPC cases and projects to equip participants with knowledge to support collective efforts. Speakers ranging from city sustainability managers to local advocates will share lessons learned. The session will end with an audience-engaged discussion on efforts to evaluate FPC effectiveness.

**Learning Objectives:**

- Explain the purpose of food policy councils and provide an overview of FPC structure, composition, and successes.
- Share lessons learned from diverse speakers involved in Florida FPCs ranging from academic professionals and food systems specialists to city sustainability managers.
- Discuss FPC evaluation and assessment methods to determine FPC effectiveness and impact.

*Organized by the Public Health Nutrition Division*

7/30/2019 | 11 AM - 1 PM

**USDA Posters - NP01 to NP35; FP 1 to FP 17**

Regency Hall | Scan QR code to see digital version of poster (if available) | CDR: 2 CEUs

7/30/2019 | 11:45 AM - 12:45 PM

**Journal Committee Meeting (Committee only)**

Poinciana A-D |

7/30/2019 | 11:45 AM - 12:45 PM

**Nominating Committee Meeting (Committee only)**

Orchid |

7/30/2019 | 11:45 AM - 12:45 PM

**ACPP Committee Open Meeting and Resolution Discussion (All welcome)**

GC - C |

Join this session to comment on two proposed SNEB resolutions, "Recommit to an Ongoing Lifespan Approach and Address the Needs of a Growing Aging Population" and "Honor Native Lands," and learn more about the activities of the ACPP and how you can get involved.

7/30/2019 | 11:45 AM - 12:45 PM

**Nominating Committee Meeting (Committee only)**

Orchid |

7/30/2019 | 12:45 PM - 2:00 PM

**Oral Abstracts 01 - 05: Policy, Environment, and Systems Approach from the Socioecological Framework**

GC - DEF | | CDR: 1.25 | CHES: 1.5 CEUs

7/30/2019 | 12:45 PM - 2:00 PM

**Oral Abstracts 06 - 010: Addressing Food Insecurity Throughout the Lifespan**

GC - AB | | CDR: 1.25 | CHES: 1.5 CEUs

7/30/2019 | 12:45 PM - 2:00 PM

**Oral Abstracts 011 - 016: Nutrition Educators in the Global Community**

GC - GH | | CDR: 1.25 | CHES: 1.5 CEUs

7/30/2019 | 1:45 PM - 3:15 PM

**USDA Highlights: Child Obesity Prevention**

GC - GH |

This session will provide highlights from the research portfolio of the Agriculture and Food Research Initiative (AFRI) competitive grants program for childhood obesity prevention.

Speakers:

Laura Bellows, PhD, MPH, RD, Colorado State University  
Sarah Colby, PhD, RD, University of Tennessee  
Lori Francis, PhD, Penn State University  
Joseph Sharkey, PhD, MPH, Texas A&M School of Public Health  
Margarita Teran-Garcia, MD, PhD, FTOS, University of Illinois  
Marilyn Townsend, PhD, RD, University of California

7/30/2019 | 2:15 PM - 3:15 PM

**Addressing the Root Causes of Antibiotic Resistance: The Role of Educators, Researchers and Health Care Practitioners**

Grand Cypress Ballroom - GH | CDR: 1 CEU | CHES: 1 CEU

Speakers:

Christine McCullum-Gomez PhD, RDN, SustainableRDN.com  
Saul R. Hymes MD, Stony Brook Children's Hospital/Stony Brook University Renaissance School of Medicine  
Stacia Clinton RDN, National Director, Healthy Food in Health Care Program, Health Care Without Harm

Participants will hear from a range of experts about the evolving science behind the emergence of the problem of antibiotic resistant bacteria. The presenters will outline solutions for addressing this problem in various sectors of the food supply as well as in the health care system. Participants will leave this program session with educational resources and action items that they can share with others in their communities.

**Learning Objectives:**

At the conclusion of this program session, participants will be able to:

- summarize the current practice of antibiotic use in animal agriculture including strategies and challenges to reducing use; steps to take when sourcing meat to decrease this risk;
- review current research indicating the impact of agricultural antibiotic use on human antimicrobial resistance and incidence;
- illustrate how one health care institution has implemented a comprehensive antibiotic stewardship approach that includes food procurement strategies.

*Organized by the Sustainable Food Systems Division*

7/30/2019 | 2:15 PM - 3:15 PM

**Emergency Nutrition: Historical and Contemporary Roles of Nutrition Educators in Natural Disasters and Other Emerging Food System Disruptions**

Grand Cypress Ballroom - DEF | CDR: 1 CEU | CHES: 1 CEU

Speakers:

- Sheila Fleischhacker, PhD, JD, Georgetown University Law Center  
LuAnn Duncan MS, University of Florida - IFAS Extension  
Eddie Blackmon, Southern Baptist Disaster Relief  
Kendra Zamojski, University of Florida Extension  
Brian Dittmeier Esq, National WIC Association  
TusaRebecca Pannucci, PhD, MPH, RD, United States Department of Agriculture, Food and Nutrition Service  
Steve Hortin, United States Department of Agriculture, Food and Nutrition Service  
Wendy Lynch, M.S., UF IFAS Extension

This session will provide an overview of historical and contemporary roles of nutrition educators in natural disasters, given effective recovery for those impacted and responding is rooted in ensuring access to safe and adequate water and food. The diverse and dynamic speakers, representing a federal agency, a national advocacy organization, Extension, a non-government organization, and academic institutions, will share practical ways for attendees to engage on emergency nutrition issues and opportunities before, during, and after natural disasters and other emerging crises.

**Learning Objectives:**

- Identify key historical and contemporary policy and programmatic approaches taken by national, tribal, state, and local governments during natural disasters and other emerging crises relevant to food, nutrition, and health with a particular emphasis on nutrition education and behavior.
- Understand the various past, present, and future logistical facilitators and barriers to effectively and efficiently ensure safe, nutritious, and culturally and contextually appropriate food and

nutrition assistance and nutrition education before, during, and after natural disasters and other emerging crises.

- Learn ways to engage with community organizations and disaster-relief agencies before, during, and after natural disasters to address access to safe, nutritious, and culturally and contextually appropriate food and water issues. Examples of such opportunities include: educating consumers about preparing emergency food kits, volunteering at food donation operations during immediate post recovery responses, and shaping best practices for food assistance and nutrition education before, during, and after natural disasters and other emerging crises.

7/30/2019 | 2:15 PM - 3:15 PM

**The Sum of our Efforts: Telling the SNAP-Ed Story in the Southeast Region and California**

Grand Cypress Ballroom - AB | CDR: 1 CEU | CHES: 1 CEU

Speakers:

- Amy DeLisio MPH, RD, Public Health Institute Center for Wellness and Nutrition  
Brittany Souvenir PhD, USDA FNS Southeast Regional Office  
Celeste Doerr, Public Health Institute Center for Wellness and Nutrition  
Suzanne Ryan-Ibarra PhD, MPH, Food and Drug Administration

This session will provide an in-depth presentation about two different SNAP-Ed evaluation projects that used the SNAP-Ed Evaluation Framework: one regional study of 25 implementing agencies in the Southeast Region and one statewide study of 100 implementing agencies in California. The session will provide concrete examples of how data collection was standardized across implementing agencies, what statistical analyses were used, and how the results were used to demonstrate program outcomes and provide targeted technical assistance to improve programs. A system-wide approach is needed for obesity prevention, and SNAP-Ed can be part of the solution.

**Learning Objectives:**

- Describe how the SNAP-Ed evaluation framework can be used to standardized evaluation measures across a state or region and report results of SNAP-Ed or other similar programs.
- Compare different standardized evaluation methods to assess program outcomes for SNAP-Ed or other similar programs.
- Interpret examples of the SNAP-Ed Evaluation Framework indicators including direct education and policy, system and environmental changes across sectors.

7/30/2019 | 3:30 PM - 4:30 PM

**Public Policy Considerations: Rooted in Food and Culture (includes presentation of the Health Promotion Policy Award)**

Grand Cypress Ballroom DEF | CDR: 1 CEU | CHES: 1 CEU

Speakers:

- Stephany Parker PhD, OKTEP: Oklahoma Tribal Engagement Partners  
Janie Simms Hipp JD, LLM, CEO, Native American Agriculture Fund  
Sara Mata Ph.D., University of Oklahoma

In order for populations to live long, health and productive lives, nutrition education professionals aim to increase awareness of and advocate for policies that support healthy communities, food systems and behaviors. This session will delineate policies, practices and issues that influence the health and well-being of Tribal Nations and Latinx populations. Issues for discussion will focus on the importance of including culture and local views of policy, health and well-being when developing policies to support healthy communities, food systems and behaviors through inclusion of representatives of communities affected by disparities.

### **Learning Objectives:**

- Provide 2 examples of groups for whom sound cultural considerations would improve the effectiveness of public policies.
- Share considerations for sound and innovative food and health policies relevant that consider social equity.
- Review how social determinants of health can inform public policies for maximum impact for all populations.

*Organized by the Advisory Committee on Public Policy*

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## **Wednesday, July 31**

7/31/2019 | 7 AM - 8:30 AM

### **Registration Open**

Foyer |

7/31/2019 | 9 AM - 12 PM

### **The Role of Social Media in Policy, System and Environmental Change**

Palm ABC | CDR: 3 CEUs | CHES: 3 CEUs

Cost -Member: \$55 | Non-Member: \$90 | Student: \$40

Registration Required

#### **Speakers:**

Blake Connolly, MPH, Purdue Extension Nutrition Education Program

Kim Laramy, Ethos/VONT

Suzanne Madore, Ethos/VONT

We'll address how the use of social media can help reach beyond classes, programs and events to drive deep into policy, systems and environmental change. Social marketing is effective when it very specifically targets a very well-defined audience. Many of the same principles apply to reaching the target audiences of partners, legislators, municipal officials and others who hold the keys to systemic changes. We'll review the work necessary to develop messaging, how to best reach target audiences, what digital assets are needed, and how to craft messaging that works and how to continually measure and chart progress.

#### **Learning Objectives:**

- Attendees will understand the role of social media in reaching policy makers
- Attendees will know all of the components necessary for a comprehensive digital strategy
- Attendees will know how social media strategies and tactics increase behavior changes

7/31/2019 | 8 AM - 2:30 PM

### **Rooted in the Past but Relevant to the Future, Food Systems Education in Orange County Florida**

Cost -Member: \$55 | Non-Member: \$90 | Student: \$40 |

Registration Required

Speakers: Jana Anderson, BS, UF IFAS Extension, Orange County; Caitlin Glatting, BS, UF IFAS Extension, Orange County; Kelly Greer, MS, UF IFAS Extension, Orange County; Jennifer Aviles Rodriguez, BS, UF IFAS Extension, Orange County; Ed Thralls, MS, UF IFAS Extension, Orange County; Amy Vu, MS, UF IFAS Extension, Orange County; JK Yarborough, MS, UF IFAS Extension, Orange County; Virgilia Zabala, MBA, MSPH, RD, UF IFAS Extension, Orange County

Growing and eating vegetables have been part of the Cooperative Extension programming for over 100 years. By applying current research and translating it into use for the public, food and nutrition efforts help people improve their nutritional status. Participants will be touring one of the nation's premiere county Extension facilities and Extension Educators will share information about programs they conduct on site and in the community. Topics include food safety, nutrition, food preparation, chronic disease prevention, budgeting for food, SNAP education, farm to school programs, solar operated hydroponics, container gardening, square foot gardening, fitness, health and backyard chickens.

#### **Learning Objectives:**

- Tour participants will be more aware of the Cooperative Extension System and what it provides
- Tour participants will be able to replicate programs in their own communities
- Tour participants will learn vegetable gardening techniques that are conducive to both rural and urban communities.



**Conference Exhibitors:**

- |  |  |
|--|--|
| 1 FDA/CFSAN                            | 12 Kansas State University - Office of Educational Innovation & Evaluation |
| 2 JNEB                                 | 13 USDA  |
| 3 Elsevier                             | 14 American Association of Family & Consumer Sciences                      |
| 4 JNEB Reviews                         | 15 USDA Team Nutrition   |
| 5 Leah's Pantry                        | 16 Longevity Link Corporation  |
| 6 Fresh Baby                           | 17 University of Minnesota Extension                                       |
| 7 University of North Florida          | 18 University of Wisconsin-Stevens Point                                   |
| 8 EFNEP                                |  |
| 9 Noodle Soup                          |  |
| 10 NNEdPro                             |  |
| 11 Get Fruved, University of Tennessee |  |