



SNEB/SNEB Foundation Helen Denning Ullrich Award of Excellence in Nutrition Education Award Criteria

The Helen Denning Ullrich Annual Award of Excellence in Nutrition Education will be given to acknowledge outstanding career achievement in the field of nutrition education. It recognizes the culmination (or near culmination) of a member's career.

Criteria for Selection:

An award committee is appointed by the SNEB President in consultation with the SNEB Foundation Board of Trustees to evaluate nominations using the following five criteria:

- 1) Recipients must be nominated and sponsored by a current SNEB member in any membership category.
- 2) Nominator/sponsor must provide a letter stating reasons for consideration of a candidate and provide additional evidence and documentation in support of the nomination
- 3) Recipients must currently be a member of SNEB, have been a professional member of SNEB for at least 10 years and have worked in the field at least 20 years.
- 4) Recipients must have a record of outstanding achievement in the field of nutrition education and promotion and made acknowledged contributions to the field. This could include breadth and quality of accomplishments (e.g., teaching, advocacy, curriculum and materials development, work with other organizations, media, industry, policy makers, and other collaborators), the success or impact of the nutrition education and promotion, resources, grants or program changes garnered in support of the nutrition education and promotion to assure sustainability and/or growth of a program, intervention, or other type of nutrition education and promotion effort. Accomplishments also considered could be leadership of large nutrition education and promotion programs or collaborations and publication of scholarly materials related to nutrition education and promotion.
- 5) Recipients must have a record of service to SNEB. This service would include significant contribution to SNEB, as a volunteer leader or in another capacity that fosters SNEB's mission (To promote effective nutrition education and healthy behavior through research, policy and practice).

The award may be given posthumously

To submit a nomination, go to <https://sneb.submittable.com/submit> and click "Submit" next to SNEB Award Nomination – 2017.