



MISSION & VISION

MISSION STATEMENT:

The Society for Nutrition Education and Behavior advances food and nutrition education research, practice, and policy that promote equity and support public and planetary health.

VISION STATEMENT:

People worldwide empowered by food and nutrition education to change behavior, food systems, and policy.

STRATEGIC GOALS:

Goal 1: Build a dynamic society of researchers, practitioners, and policymakers worldwide engaged in nutrition education and behavior activities.

Goal 2: Increase capacity for effective nutrition education and behavior research, practice, and advocacy.

Goal 3: Be leaders in comprehensive nutrition education research, practice, and advocacy at individual, community, food system and policy levels.

GUIDING PRINCIPLES AND VALUES:

COMMUNITY:We respect and support communities as experts in understanding their needs and collaborators in problem-solving. We are the professional home for nutrition education practitioners, academics, researchers and advocates. We share a commitment to access to evidence-based food and nutrition information, experiences and resources, and supportive local to global environments, systems and policy.

EQUITY:We believe all populations should have access to community conditions and opportunities needed to reach their full potential and experience optimal well-being; for example, access to retail food outlets that offer nutritious, safe, and affordable foods and beverages and nutrition education tailored to their resources, capabilities and context. Addressing inequities in the places where people are born, grow, live, work, learn and age is critical.

FISCAL RESPONSIBILITY:We maintain accurate and sustainable finances and avoid conflicts of interest.

We recognize resources are limited and should be used wisely to enhance our impact and avoid waste.

INCLUSION:We welcome membership and participation from a broad range of food-, food system-, food sector-, and nutrition-related practitioners, academics, researchers, policy makers, government officials, and advocates.

SCIENCE- AND EVIDENCE-BASED PLANNING:The best policies, programs, and practices are ones based on research, with evidence that demonstrates effectiveness.

OPENNESS:We work to ensure all our resources are accessible to all health and nutrition professionals, and we demonstrate a willingness to consider divergent views and beliefs.

PROFESSIONALISM:We conduct ourselves in a timely way being punctual in our actions. We take responsibility for our research and outreach and are accountable and well-organized in our work.

PREVENTION:We focus on preventing chronic diseases and ensuring an environment where healthy food and beverage choices are available, affordable, and accessible and we strive to effectively integrate nutrition education at the individual, family, community, and policy levels.

RESPECT:We have committed to effective and constructive communication, honest and ethical dealings, and civility and grace.

TRUST AND INTEGRITY:We value honesty, straightforwardness, sincerity, fairmindedness, and truthfulness.



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 Nick Estrada, CMP, Director of Membership
 Jordan Nussear, Communications Coordinator

PAST PRESIDENTS

A special thank you to these visionary leaders who volunteered their time and effort to make SNEB a success!

Jennifer McCaffrey, PhD, MPH, RD 2018-2019
 Adrienne White, PhD, RD 2017-2018
 Mary Murimi, PhD, RD, LDN 2016-2017
 Suzanne Piscopo, PhD 2015-2016
 Kendra Kattelman, PhD, RDN, LN, FAND 2014-2015
 Joanne Ikeda, MA, RD (dec.) 2013 - 2014
 Linda Drake, MS 2012 - 2013
 Brian Wansink, PhD 2011 - 2012
 Tracy Fox, MPH, RD 2010 - 2011
 Geoffrey Greene, PhD, RD, LDN 2009 – 2010
 Martha Archuleta, PhD, RD 2008 – 2009
 Debrah M. Palmer, PhD, MEd 2007 – 2008
 Robin Orr, PhD (dec.) 2006 – 2007
 Patricia Kendall, PhD, RD 2005 – 2006
 Elizabeth Crockett, PhD, RD, CDN 2004 – 2005
 Jane Voichick, PhD 2003 – 2004
 Kathleen McMahon, PhD, RD 2002 – 2003
 Marilyn Briggs, PhD, RD, SNS 2001 – 2002
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 Laura Sims, PhD, RD 1997 – 1998
 Ardyth Gillespie, PhD 1996 – 1997
 Rebecca Mullis, PhD, RD 1995 – 1996
 Jean Skinner, PhD, RD 1994 – 1995
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Barbara Shannon, PhD, RD 1991 – 1992
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 Judy Brun, PhD 1989 – 1990
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 Lenora Moragne, PhD, RD 1987 – 1988
 Janice Dodds, EdD 1986 – 1987
 Audrey Maretzki, PhD, MS 1985 – 1986
 Kathryn Kolasa, PhD, RD 1984 – 1985
 Kristen McNutt, PhD (dec.) 1983 – 1984
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 Katherine Clancy, PhD, RD 1981 – 1982
 Ruthe Eshleman, EdD, RD 1980 – 1981
 Joan Gussow, EdD 1979 – 1980
 Roslyn Alfin-Slater, PhD (dec.) 1978 – 1979
 Helen Guthrie, PhD (dec.) 1977 – 1978
 Johanna Dwyer, ScD, RD 1976 – 1977
 Philip L. White, ScD(dec.) 1975 – 1976
 Jean Mayer, PhD (dec.) 1974 – 1975
 Sue R. Williams, RD, MPH 1973 – 1974
 George F. Stewart, PhD (dec.) 1972 – 1973
 Gaylord P. Whitlock, PhD (dec.) 1971 – 1972
 Ruth L. Huenemann, PhD (dec.) 1970 – 1971
 Helen E. Walsh, MA, RD (dec.) 1969 – 1970
 George M. Briggs, PhD (dec.) 1968 – 1969



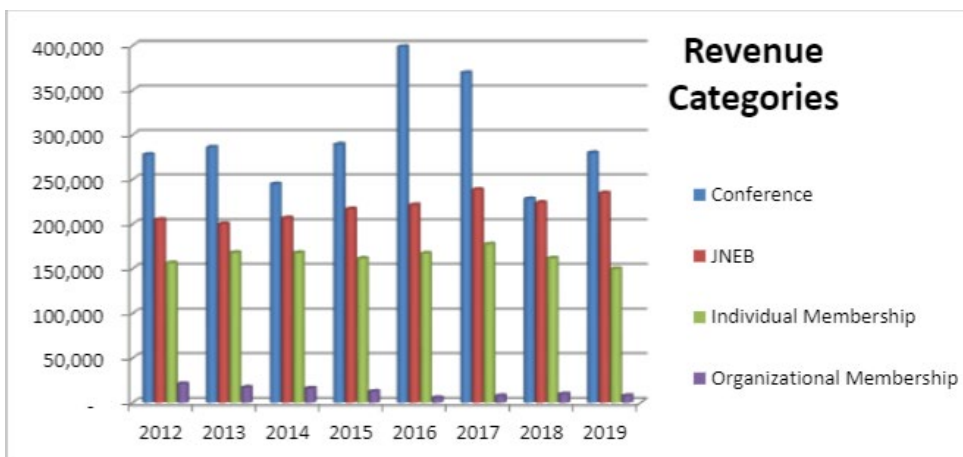
TREASURER'S REPORT

The year-end finances of SNEB show a \$7,676 loss for 2018-2019 versus a budgeted loss of \$3,870. Conference losses and lack of sponsorship revenue were offset by costs savings by JNEB.

The 2019 loss pushed net assets to \$700,655 as can be seen in Table A. The results for the 2020 fiscal year end are not yet complete, but it is anticipated that SNEB will realize a loss due to lower registration revenue for the virtual conference.

Membership revenue declines are also anticipated since join and save registrations are the single greatest new member recruitment tool. Trends in these revenue categories are illustrated in Table B.

The summarized 2019 fiscal year end results and recent statement of financial position can be seen on the following page.





FINANCIAL REPORT

SNEB SUMMARIZED STATEMENT OF ACTIVITIES – FISCAL YEAR END JULY 31, 2019

Revenue and Other Support	
Administrative.....	\$5,049
Annual Conference	\$279,780
Membership	\$178,562
JNEB	\$234,624
Webinars	\$5,101
Public Policy	\$190
 Total Revenue and Other Support	 \$703,306
 Expenses	
Administrative	\$57,039
Annual Meeting	\$308,824
Governance	\$20,381
Membership	\$89,202
JNEB	\$155,547
Divisions	\$8,198
Communications	\$21,934
Webinars	\$19,664
Public Policy	\$30,193
 Total Expenses	 \$710,982
 CHANGE IN NET ASSETS	 (\$7,676)

SNEB STATEMENT OF FINANCIAL POSITION MAY 31 2020

ASSETS	
General Fund Checking	\$31,925
Reserve	\$300,000
General Fund Savings.....	\$46,631
Accounts Receivable Invoices.....	\$(1,646)
Old National Money Market.....	\$99,807
Accounts Receivable Dues.....	\$4,020
Deferred Dues Receivable	\$(4,020)
KeyBank Savings	\$100,083
Prepaid Conference	\$10,000
TOTAL ASSETS.....	\$597,527
 LIABILITIES	
Deferred Signing Bonus.....	\$5,834
Deferred Organizational Dues	\$4,133
Deferred Institutional Dues	\$16,089
Deferred Individual Dues.....	\$76,104
Due to/from IANE	\$325
TOTAL LIABILITIES.....	\$102,485
 CHANGE IN NET ASSETS	
Unrestricted	
Prior Years	\$700,632
Current Year	\$(205,588)
 TOTAL NET ASSETS	 \$495,044
TOTAL LIABILITIES AND NET ASSETS.....	\$597,529



MEMBERSHIP REPORT

Amy Mobley, Chair
 Navika Gangrade, Chair
 Rachel Vollmer
 Whitney Bateson
 Beth Paralta
 Laura Bauer
 Rob Post
 Acadia Buro
 Mackenzie Ferrane
 Kendra Batten

As of June 30, 2020, SNEB had 847 members which is a decline of 172 members from June 30, 2019. Moving to a virtual conference has decreased the number of members joining or renewing in conjunction with event registration.

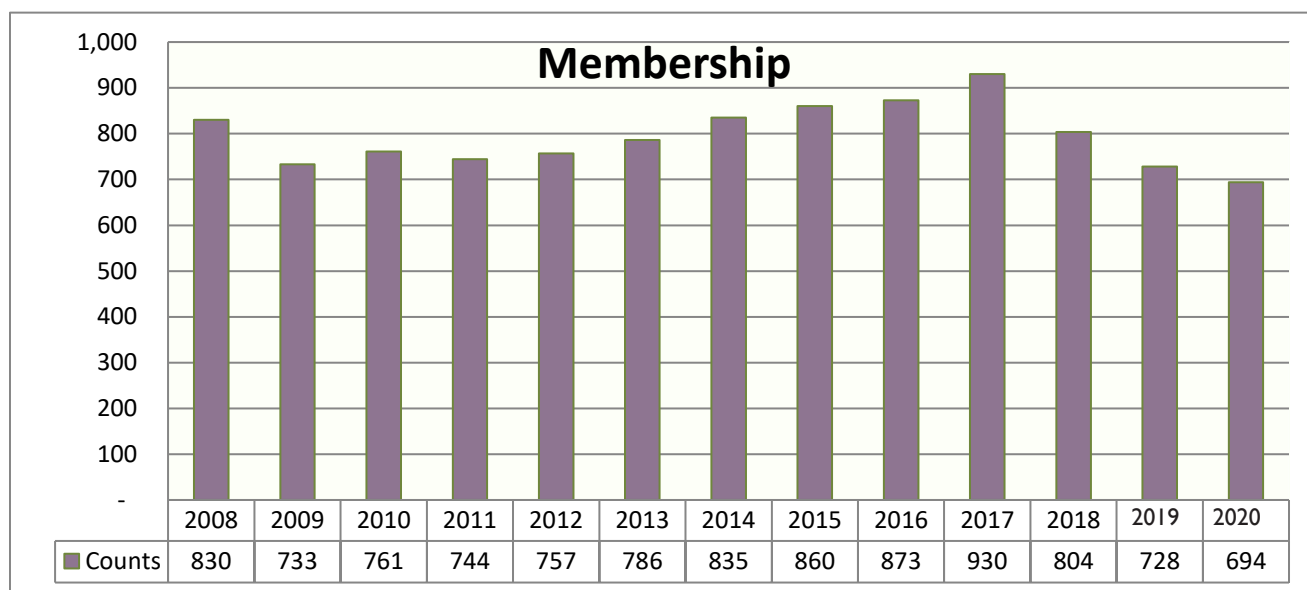
Organizational Members

- Commission on Economic Opportunity
- Dairy Council of California
- Health Promotion Council
- Laurie M. Tisch Center for Food, Education & Policy, Teachers College Columbia University
- Share Our Strength's Cooking Matters
- The University of New England

Institutional Groups

New in 2019 was the ability to form an institutional group of any size. A reminder that forming an institutional group allows the institution to change or add group members as staffing changes.

- Arizona Department of Education, Health and Nutrition
- Ascentria Care Alliance
- Auburn University
- DC Department of Health
- Iowa Department of Public Health
- Iowa State University
- Marshall University
- Michigan Fitness Foundation
- Michigan State University Extension
- Mississippi State University
- New York State Department of Health
- Oklahoma State University
- Oklahoma Tribal Engagement Partners LLC
- Purdue University
- South Dakota State University Extension
- The Ohio State University
- UConn Health, Center for Public Health
- University of Arizona
- University of Illinois Extension
- Washington State University Extension, SNAP-Ed





2019 ANNUAL CONFERENCE

Hyatt Regency Orlando

- 663 Attendees
- 261 Poster Abstracts
- 15 Oral Abstracts
- 48 NIFA-AFRI posters
- 17 Exhibitors
- 100 Speakers
- 28 CEUs
- 28 Programs, tours and pre-conference sessions including a post conference trip to Cuba!



Society for Nutrition
Education and Behavior
2019 Annual Conference
July 27-30, 2019 | Orlando, FL

Nutrition Education:
Rooted in Food

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Shirley Camp, MS, RD, LDN



JOURNAL OF NUTRITION EDUCATION AND BEHAVIOR

Impact Factor

- 2019 Impact Factor: 2.502
- 2018 Impact Factor: 2.869
- 2017 Impact Factor: 2.571
- 2016 Impact Factor: 2.491

Perspectives (formerly Viewpoints)

2019	9	7	4
2018	8	6	1
2017	15	10	4
2016	14	9	3

Manuscripts Received, Accepted, and Published

All papers	Manuscripts received	Revisions received	Pages published
2019	841	412	1,300
2018	754	373	1,065
2017	722	421	970
2016	686	362	758

GEMs

2019	24	23	9
2018	25	15	8
2017	31	34	13
2016	28	34	11

Educational Material Review

2018	31	1	30
2018	31	1	30
2017	46	0	45
2016	42	0	42

Article type and year	Manuscripts received	Revisions requested	Manuscripts accepted
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Research Articles

2019	540	219	78
2018	511	212	67
2017	442	222	76
2016	389	186	53

Research Briefs

2019	141	127	35
2018	135	130	40
2017	152	140	36
2016	165	119	32

Research Methods

2019	8	9	3
2018	9	4	1
2017	13	4	2
2016	7	5	1

Reports

2019	?	?	?
2018	15	11	4
2017	9	10	4
2016	24	13	7

Systematic Reviews

2019	22	9	3
2018	20	12	2
2017	14	4	1
2016	16	12	4

Submission Averages

Percentage of manuscripts accepted for publication

Year	Accept rate	Submitted	Accepted	Projected
2019	17%	705	122	437
2018	17%	671	115	389
2017	21%	645	136	286
2016	17%	582	98	169

Number of Days from Submission to Decision

2019	24.1
2018	26.7
2017	31.6
2016	30.5

Activity on www.jneb.org

	Page views	Total Visits
2019	394,471 (down 19.8%)	181,493 (up 4.6%)
2018	492,321 (up 17.6%)	173,392 (up 26.6%)
2017	418,689 (up 5.6%)	175,003 (up 15.5%)
2016	396,334 (down 5.2%)	163,874 (up 7%)

Through the end of December 2019, 541,759 requests for JNEB articles were made via the ScienceDirect institutional database, a decrease of 3.3% over the same time in 2018.



SNEB FOUNDATION

The SNEB Foundation, the charitable arm of the Society, has a mission “To support the next generation of nutrition educators.” This mission is accomplished through planning and sponsorship of the Bee Marks Communication Symposium, the George M. Briggs Nutrition Science Symposium and awarding of scholarships for the SNEB Annual Conference. Funding for these initiatives comes in large part from contributions through Organizational Membership and individual donations.

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Robert Post, PhD, Med, MSc

Christine M. Rivera

Jennifer Wilkins, PhD, RD

Annual Levels of Giving

Diamond – \$1,000

- Isobel Contento, PhD
- Gail Gates, PhD, RD
- Kendra Kattelmann, PhD, RDN, LN

Emerald – \$500

- Barbara A. Lohse, PhD, RD, LDN

Ruby – \$250

- Alice C. Henneman, MS, RD
- Alyce D. Fly, PhD

Jade – \$100

- Pascasie Adedze, PhD, MPH

Topaz – \$50

- Tanya Horacek, PhD, RD
- Etta A. Saltos, PhD, RD

Ikeda Scholarship

- Gail Woodward - Lopez, MPH, RD
- Suzanne Piscopo

2020 Foundation Scholarship Recipients

Student Scholarships

Aysegul Baltaci

Theresa Berger

Acadia Buro, MS

Hollay A. Davis, BS

Belle Espinal

Denise Nichelle Farrell

Erin Jameson

Jessica Jayne Long

Antonio Miranda MS, RD, LD

Eliza eth Adequumi Opeyemi

Sarah Patel, BS

Evelyn Zavala

Community Scholarships

Ines Beltran, M.Ed.,

Kristin Bogdonas, MPH

Callie Brust MPH RDN, CHES

Suzanne M. Cooper

Zoe Edwards, MS

Kelly Green

Linda Rosenblatt, CHHP

Leah Sourbeer

Undergraduate Scholarship

Jocelyn Bayles

Virginia Girsch

2020 Robin Orr International Scholarship

BELLO Temitope Kayode, University of Pretoria



2019-2020 WEBINARS

9/5/2019	Senior Hunger, Malnutrition and Healthy Aging: A Hot Topics Call on Feeding America's New Senior Hunger Report
9/9/2019	Journal Club 1: Feasibility of Online Nutrition Education in the Workplace: Working Toward Healthy Lifestyles
9/16/2019	Journal Club 2: Beyond Nutrient Intake: Use of Digital Food Photography Methodology to Examine Family Dinnertime
9/23/2019	Journal Club 3: Increasing Sense of Community in Higher Education Nutrition Courses Using Technology
9/30/2019	Journal Club 4: mHealth Improved Fruit and Vegetable Accessibility and Intake in Young Children
10/7/2019	Journal Club 5: Potential Use of Classroom Response Systems (CRS, Clickers) in Foods, Nutrition, and Dietetics Higher Education
10/11/2019	Using Skin Carotenoid Status Technology to Evaluate Community Nutrition Interventions
10/14/2019	Journal Club 6: Changing Diet and Physical Activity in Nurses: A Pilot Study and Process Evaluation Highlighting Challenges in Workplace Health Promotion
10/21/2019	Journal Club 7: Tele-Motivational Interviewing for Cancer Survivors: Feasibility, Preliminary Efficacy, and Lessons Learned
10/28/2019	Journal Club 8: Validity and Reliability of Behavior and Theory-Based Psychosocial Determinants Measures, Using Audience Response System Technology in Urban Upper-Elementary Schoolchildren
11/4/2019	Journal Club 9: Evaluation and Lessons Learned From the Development and Implementation of an Online Prenatal Nutrition Training for EFNEP Paraprofessionals
11/11/2019	Journal Club 10: Body Quest Parent: A Text Message Parent Education Intervention to Supplement a School-Based Obesity Prevention Initiative for Third-Graders
11/26/2019	SNEB Goes to Cuba
12/4/2019	Water: What Do We Know? What Can You Do?
12/13/2019	Discourse Analysis: A Novel Technique for Qualitative Analysis
12/16/2019	Future Considerations for Nutrition Education: Motivational Interviewing and Telehealth
1/29/2020	Panel on H index / Impact Factor - Cornerstone of Your Career
2/20/2020	Ageing Well and Improving Quality of Life through Community Programs
3/2/2020	Journal Club 1: Perceived Benefits and Barriers to Free Summer Meal Participation Among Parents in New York City
3/9/2020	Journal Club 2: Environmental, Social, and Structural Constraints for Health Behavior: Perceptions of Young Urban Black Women During the Preconception Period; A Healthy Life Trajectories Initiative
3/16/2020	Journal Club 3: Reasons for Late-Night Eating and Willingness to Change: A Qualitative Study in Pregnant Black Women
3/23/2020	Journal Club 4: Research to Support the Development of a Campaign to Increase Physical Activity Among Low-Income, Urban, Diverse, Inactive Teens
3/30/2020	Journal Club 5: Process Evaluation of Strong Hearts, Healthy Communities: A Rural Community-Based Cardiovascular Disease Prevention Program
4/13/2020	Journal Club 6: Leaders' Experiences in Planning, Implementing, and Evaluating Complex Public Health Nutrition Interventions
4/20/2020	Journal Club 7: Church Leaders; Views of Obesity Prevention Efforts for Children and Youth
4/27/2020	Journal Club 8: Barriers to Healthy Eating in a Community That Relies on an Emergency Food Pantry
5/4/2020	Journal Club 9: Exploration of Sugar-Sweetened Beverage Intake in a Latinx Population
5/11/2020	Nutrition Education in the 0-5 Childcare Environment: Prioritizing Children's Needs to Support Optimal Growth
5/28/2020	Health Promotion for Individuals with Autism in the Age of COVID-19: Development of Online Tools
6/10/2020	Slowing Cognitive Decline with the MIND Diet and Other Nutritional Strategies
6/16/2020	How do Consumers Handle Meat and Poultry Products? It's Not How You Think!
6/22/2020	Vigorous and Virtual
6/30/2020	Building Community Capacity Through Nutrition Infused into an Introduction to Biology Course
7/8/2020	Leveraging the Power of Nutrition Educator Competencies



DIVISION ACTIVITY

Divisions represent the special, focused interests of members and provide critical networking and educational opportunities for members.

Digital Technology in Nutrition Education and Behavior Change Division

Siew Sun Wong, PhD, MS

Tatyana Y. El-Kour, MA, MS, RDN, FAND

- Initial findings from members experience survey shared LEAN Newsletter
- Mini-Unconference prior to SNEB annual meeting via Zoom about digital applications in nutrition education.

Food & Nutrition Extension Education Division

Carrie Durward, PhD, RD

Teresa Henson, MS, BS

- Pre-conference proposal
- Newsletter and social media platforms.

Healthy Aging Division

Alexandra Lewin-Zwerdling, PhD, MPA

Alison C. Berg, PhD, RD, LD

- 2020-2021 goal planning – Hot Topics call
- Feb 20 webinar, and working with our ACPP liaison to provide updates on the OAA

Higher Education Division

Brandy-Joe Milliron, PhD

Megan M. Patton-Lopez, PhD, RD

- Submitted three conference proposals.
- Interprofessional practice education and research, scholarship of teaching and learning, food insecurity and expanding nutrition competencies

International Nutrition Education (DINE) Division

Jinan Banna, PhD

Eunice Bonsi, PhD

- Update to members and commented on Division proposal, elections
- Submitted an editorial for JNEB.

Nutrition Education for Children Division

Nooreem Mena, PhD, RD

Georgianna Mann, PhD

- Spring webinars
- Our conference session proposal accepted: Innovative and Cost-effective Tech-based Solutions for Program Dissemination & Evaluation
- Preparation for SNEB 2020 through student research poster competition at the annual conference

Nutrition Education with Industry Division

Robert C. Post, PhD, Med, MSc

Katie Brown, EdD, RDN

- Name change for the Division

Public Health Nutrition Division

Casey Coombs, MS, RD

Tanya O'Connor, MS

Chelsea Singleton, PhD, MPH

- We will be submitting an editorial for June's issue of JNEB. Our division chose the topic of food waste in schools.
- Identified the chair-elect.
- Saw an increase in social media followers

Research Division

Madeleine Sigman Grant, PhD, RD

Laura Bellows, MPH, RD, PhD

- Research depository plan
- Both preconference qualitative workshop and conference session on system science approved
- JNEB editorial for May written by two student members and focus on student engagement opportunities within the division for mentoring

Sustainable Food Systems Division

Hugh Joseph, PhD, CNS, LN, Chair

Diane Smith, RD, MA

- Looking at current food system disruptions
- Member participation in equity challenge

Weight Realities Division

Angelina Maia, PhD, RD

Margarita Teran-Garcia, MD, PhD, FTOS

- Change of division name to Nutrition Education Beyond Weight and webinar development to present name change and future goals



ADVISORY COMMITTEE ON PUBLIC POLICY (ACPP)

Advisory Committee on Public Policy

- Lesli Biediger-Friedman, PhD, MPH, RD, Chair
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- Jenn Folliard, MPH, RDN
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- Chris McCullum-Gomez, PhD, RDN
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- Marci Scott, PhD, RD
- Stacey Snelling, PhD, RD
- Sheila Fleischhacker, PhD, JD, SNEB Board Liaison
- Tom Joseph, Paragon Lobbying

Division Point People:

- Rylee Ahnen | Public Health
- Toyin Babatunde, PhD, MPH, RD | Healthy Aging
- Christen Cooper, EdD | Research
- Dan Dychtwald | Student
- Karen Enсле, EdD, RDN, FAND, CFCS | Nutrition Education Beyond Weight
- Victoria Hunter Gibney | FNEE
- Julia McCarthy, JD | DSFS
- Ana Mitchell | Student
- Robert C. Post, PhD, MEd, MSc | Nutrition Educators in the Food Sector
- Sonal Sathe | Student
- Miriam Seidel, MS, RD | DSFS
- Jennifer Walsh, PhD, RD, LD | Children
- Song Xiong, RD, LD | Communications
- Jen L. Zuercher, PhD, RD | Higher Education

2019-2020 Policy Activity

- 7/7/2020: HEAL Alliance re Tyson Sign On Letter
 7/7/2020: Letter to USDA re: digital marketing
 6/15/2020: Academy and National Association for Equal Opportunity in Higher Education
 6/10/2020: SNAP Support letter
 6/2/2020: USDA Child Nutrition Waiver Extension
 5/27/2020: Nutrition Action Alliance Statement of Support
 5/26/2020: Sugar sweetened beverage to DGAC sign

- 5/13/2020: School Kitchen Equipment Funding Request - Coalition Letter
 4/27/2020: School nutrition programs need \$2.6 billion to mitigate pandemic-related financial losses
 4/21/2020: Renewed opposition to USDA school meals rollback in light of coronavirus pandemic
 4/15/2020: School Food Service programs need additional assistance during pandemic
 4/8/2020: Call for White House support of increased SNAP benefit levels in COVID-19 relief package
 4/8/2020: Call for Congress to increase SNAP benefit levels in COVID-19 relief package
 4/6/2020: Support of the USDA Innovation Agenda and full 2021 funding for Agriculture Appropriations Subcommittees
 3/30/2020: Support for food system workers impacted by COVID-19
 3/25/2020: Call for waivers to eligibility requirements during COVID-19
 3/20/2020: Opposition to USDA proposed school funding rollback
 3/17/2020: Support for the Medical Nutrition Therapy Act of 2020 SNEB signs on to letter to DGAC regarding links between dietary patterns, sustainability and food security
 3/10/2020: Sign on Black Maternal Health Momnibus
 1/20/2020: SNEB-authored comment to 2020 DGAC USDA restriction on states' SNAP administration weakens national safety net
 12/20/2019: Sign on: Supporting Healthy Outcomes for Mothers
 12/20/2019: Letter to Google re: Marketing to Children
 1/20/2020: DGAC Comments
 11/4/2019: NANA sign on
 11/4/2019: MyPlate Water Symbol
 9/20/2019: BBCE Public Comments



2020 CONFERENCE VOLUNTEERS

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Ahlam El shikieri PhD MBA Associate

Professor
Alexandra Roehll MPH student currently collaborating with a Professor in the nutritional epidemiology field.
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Bethany Williams MSH
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Edson Flores Masters student
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