

Global hotspots:

how the evolving
nutrition and agricultural
landscape is changing the
story of development for
2030

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Disclaimer

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- I currently work as a Nutrition Coordinator for Action Against Hunger - Lebanon
- I received partial funding from the Hunger and Environmental Nutrition Practice Group of the Academy of Nutrition and Dietetics.
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Objectives

- Identify and prioritize hunger, malnutrition, and nutrition security hotspots where food and nutrition policy and agricultural development meet to inspire social action on realizing the Sustainable Development Goals.
- Describe trends, drivers, and challenges of the global agricultural landscape in the emerging development context.
- Discuss the impact of evidence-informed worldview on changing population behavior towards food, nutrition and agricultural policy choices and actions within everyday practice.

Quiz # 1

How many people are there in the world?

- a. 8 Billion
- b. 7 Billion
- c. 6 Billion

Quiz # 2

What is the number of hungry people in the world?

- a. 1 billion
- b. 800 million
- c. 700 million

Quiz # 3

What percentage of the world population is hungry?

- a. 6.25 % (about $1/16^{\text{th}}$ of the World Population)
- b. 11 % (about $1/9^{\text{th}}$ of the World Population)
- c. 25 % (about $1/4^{\text{th}}$ of the World Population)

In the last 20 years the proportion of the World population living in extreme poverty has...

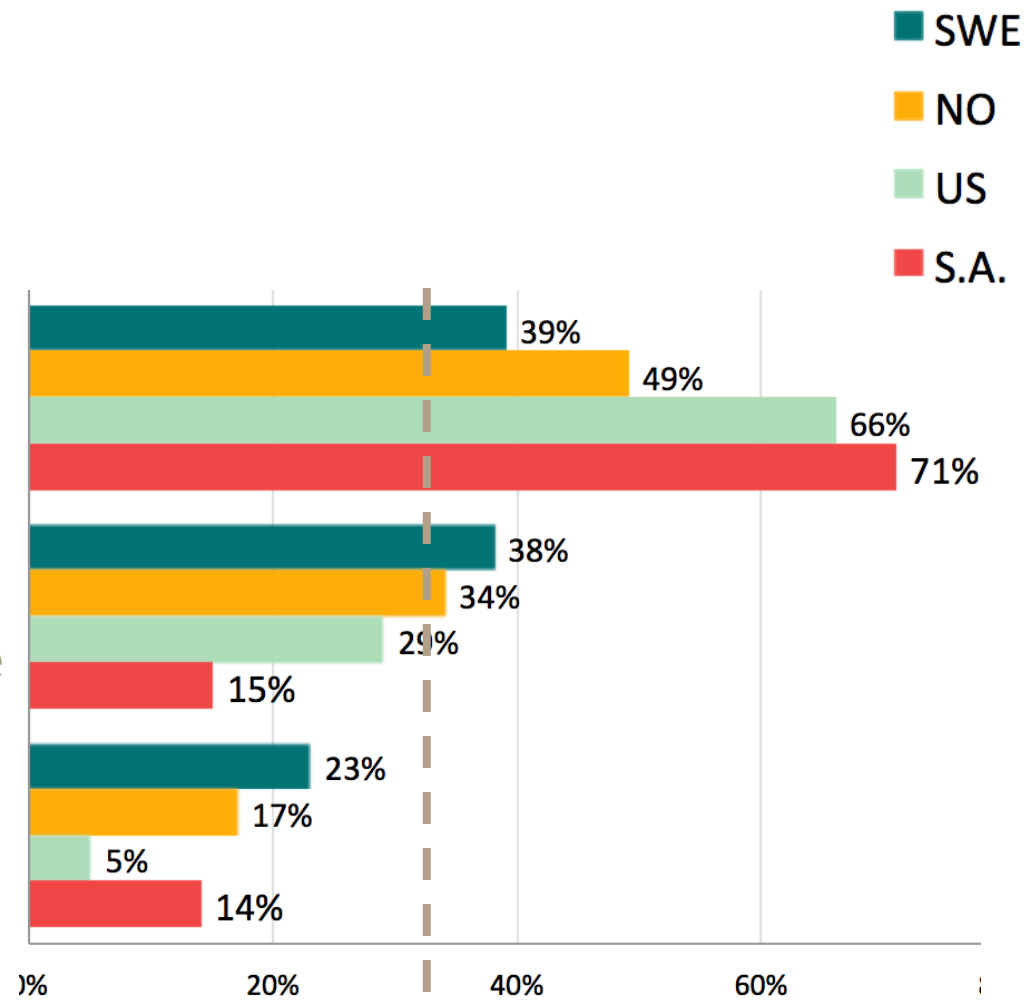
In the last 20 years, the proportion of the world population living in extreme poverty has:

- ☐ Almost doubled
- ☐ Remained more or less the same
- ☐ Almost halved



In the last 20 years the proportion of the World population living in extreme poverty has...

- ☐ Almost doubled
- ☐ Remained more or less the same
- ☒ Almost halved



Over the last 200 years,
poverty rate fell
continuously coupled
with **7-fold** increase in
world population

Every day 250,000 people
graduate from extreme
poverty

+ 300,000 get electricity for
the first time

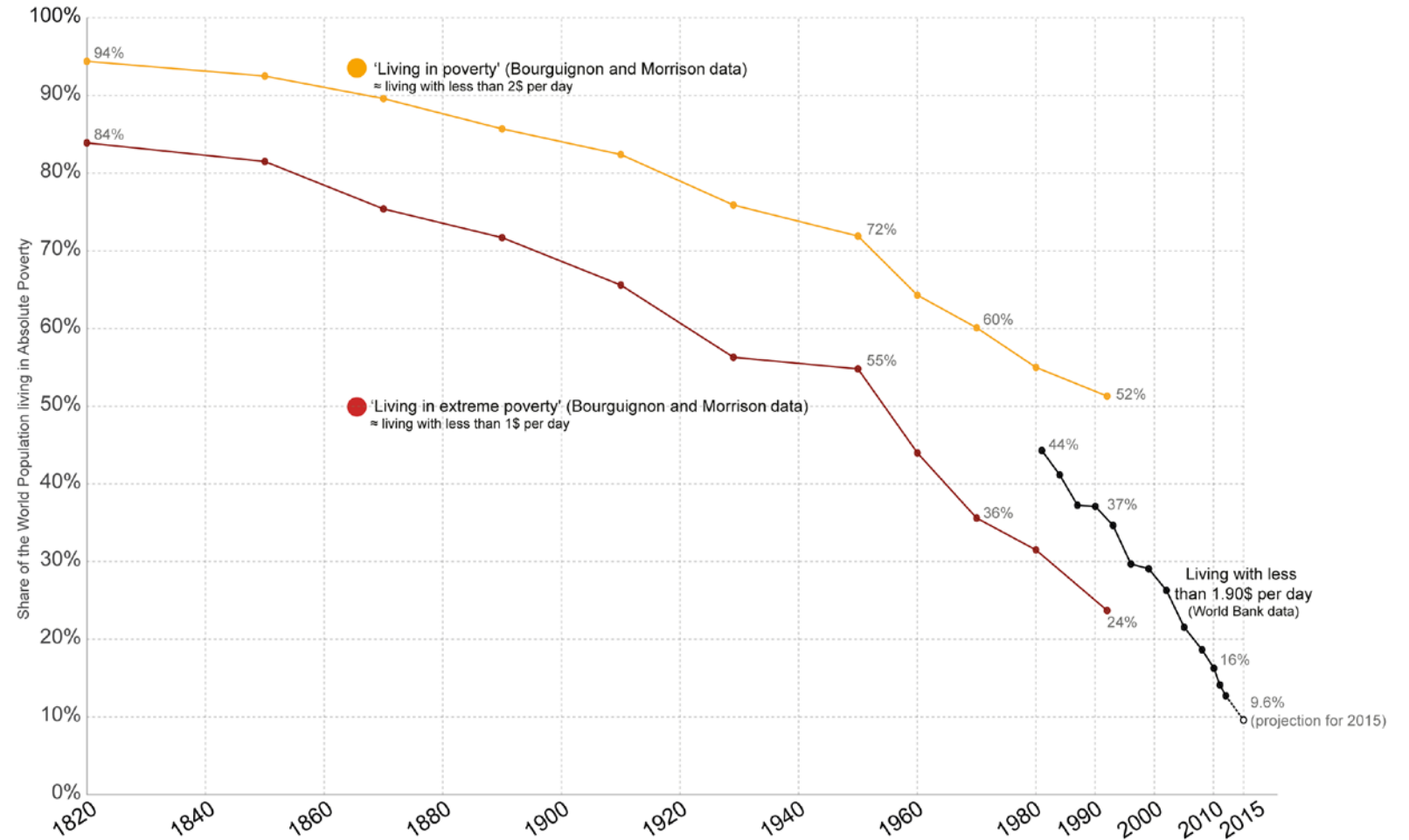
+ 250,000 get access to clean
water

(worldbank.org)



Share of the World Population living in Absolute Poverty, 1820-2015

All data are adjusted for inflation over time and for price differences between countries (PPP adjustment).



Data sources: 1820-1992 Bourguignon and Morrison (2002) - Inequality among World Citizens, In The American Economic Review; 1981-2015 World Bank (PovcalNet)

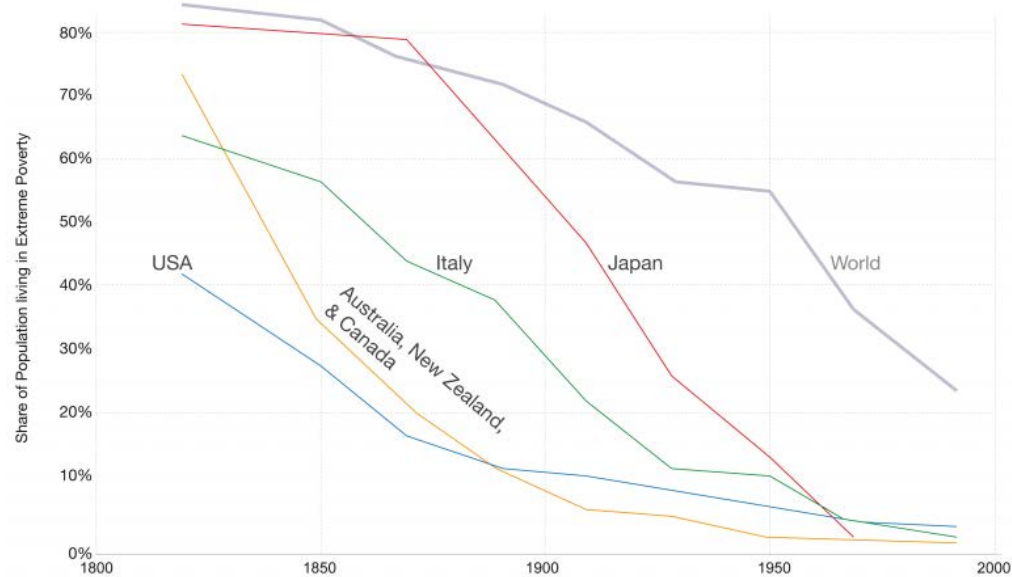
The interactive data visualisation is available at OurWorldinData.org. There you find the raw data and more visualisations on this topic.

Licensed under [CC-BY-SA](https://creativecommons.org/licenses/by-sa/4.0/) by the author Max Roser.

The reduction of extreme poverty in countries that are rich today, 1820–2000

The absolute poverty is defined as living with less than \$1.25/day. This is measured by adjusting for price changes over time and for price differences between countries (purchasing power parity (PPP) adjustment).

Our World
in Data



Data source: Based on data from Ravallion (2014) – "Poverty in the Rich World When It Was Not Nearly So Rich" – via World Bank. The interactive data visualization is available at OurWorldinData.org. There you find the raw data and more visualizations on this topic.

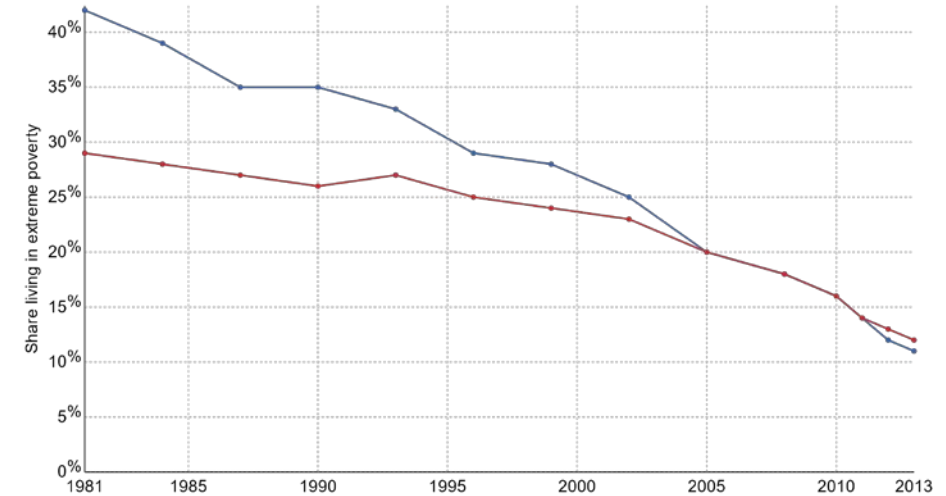
Licensed under CC-BY-SA by the author Max Roser.

Poverty decline without China

Share of global population living in poverty including and excluding China (Poverty defined as living below the World Bank's poverty line at 1.90 int. \$ a day 2011 PPP).

Our World
in Data

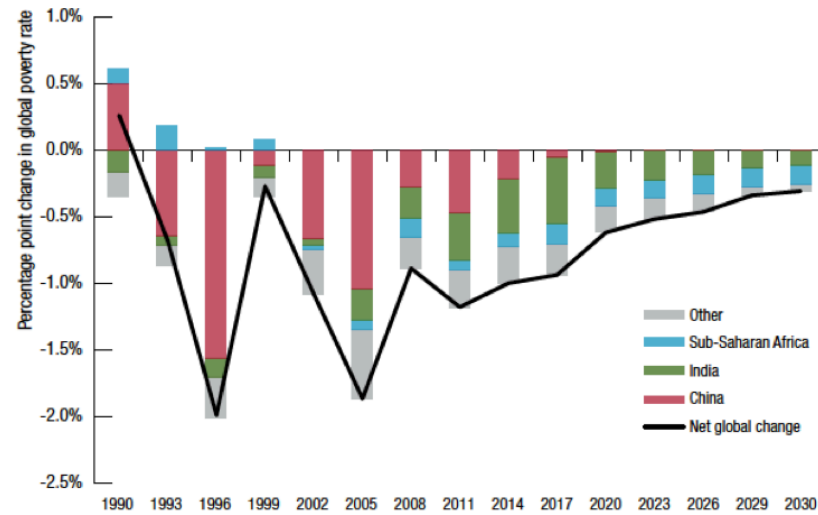
World - World World not including China - World not including China



Source: China share of World Poverty - World Bank (WDI) 2017Feb
OurWorldinData.org/extreme-poverty/ • CC BY-SA

The decline of global poverty

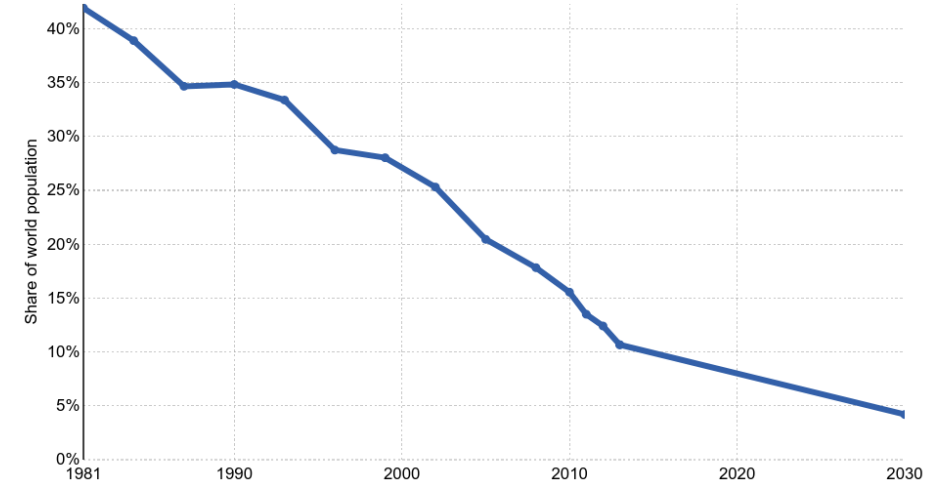
FIGURE 7: AVERAGE ANNUAL PERCENTAGE POINT REDUCTION IN GLOBAL POVERTY BETWEEN 1990 AND 2030 (OFFICIAL ESTIMATES AND BASELINE SCENARIO)



Source: Authors' calculations

Share of the world population living in extreme poverty

Share of population living in below the International Poverty Line (1.90 International Dollars). Figures account for cross-country differences in prices levels, as well as for inflation. Projection for 2030 is based on the assumption that the average growth rates of consumption in all countries will be the same as the observed average growth rates from the previous 10 years.



Source: Poverty headcount 1981-2030 - PovcalNet World Bank

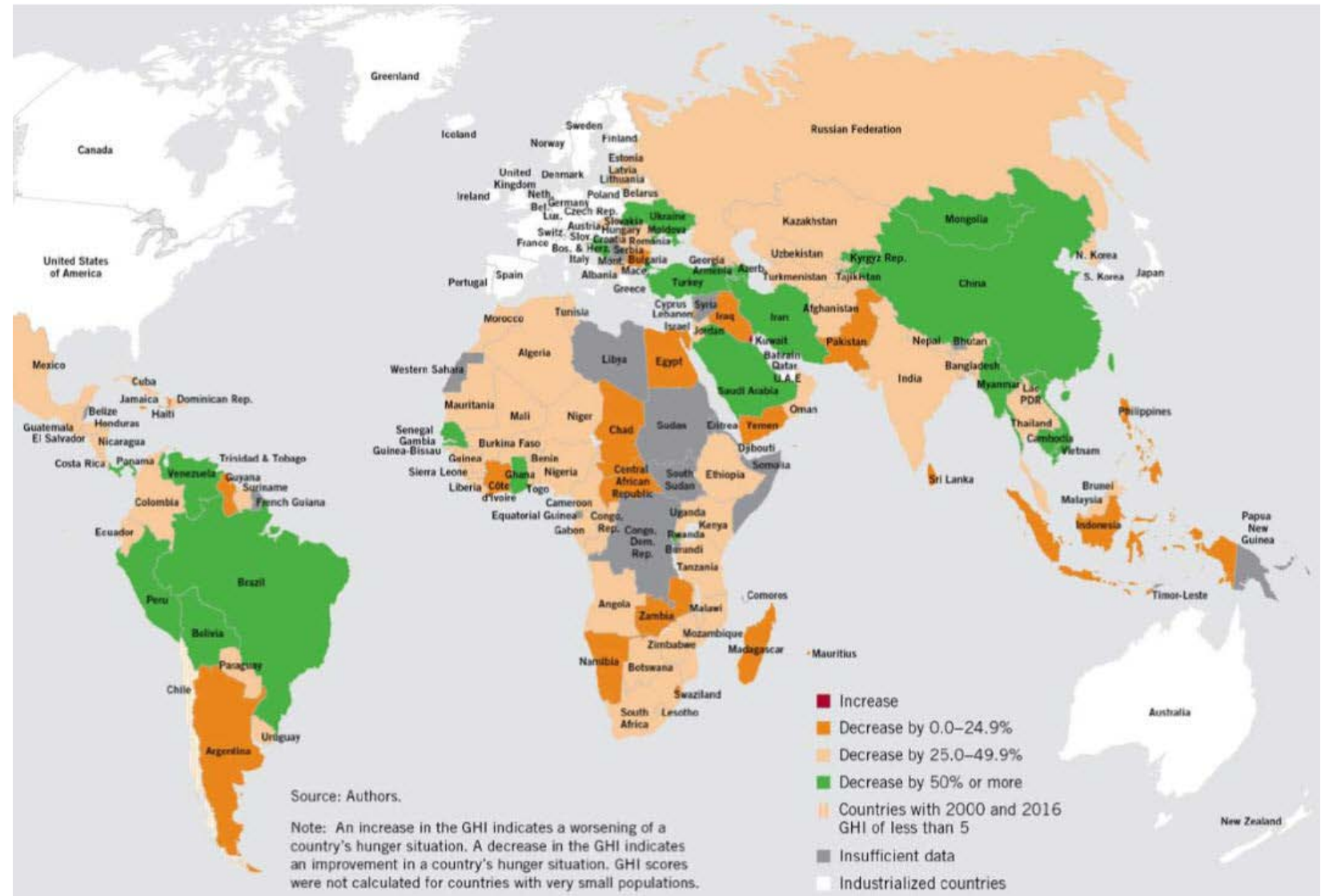
Note: The projected figure for 2030 also assumes that the dispersion in the distribution of consumption in each country remains unchanged from the most recent available data.

OurWorldInData.org/extreme-poverty/ • CC BY-SA

2030: year of zero-hunger

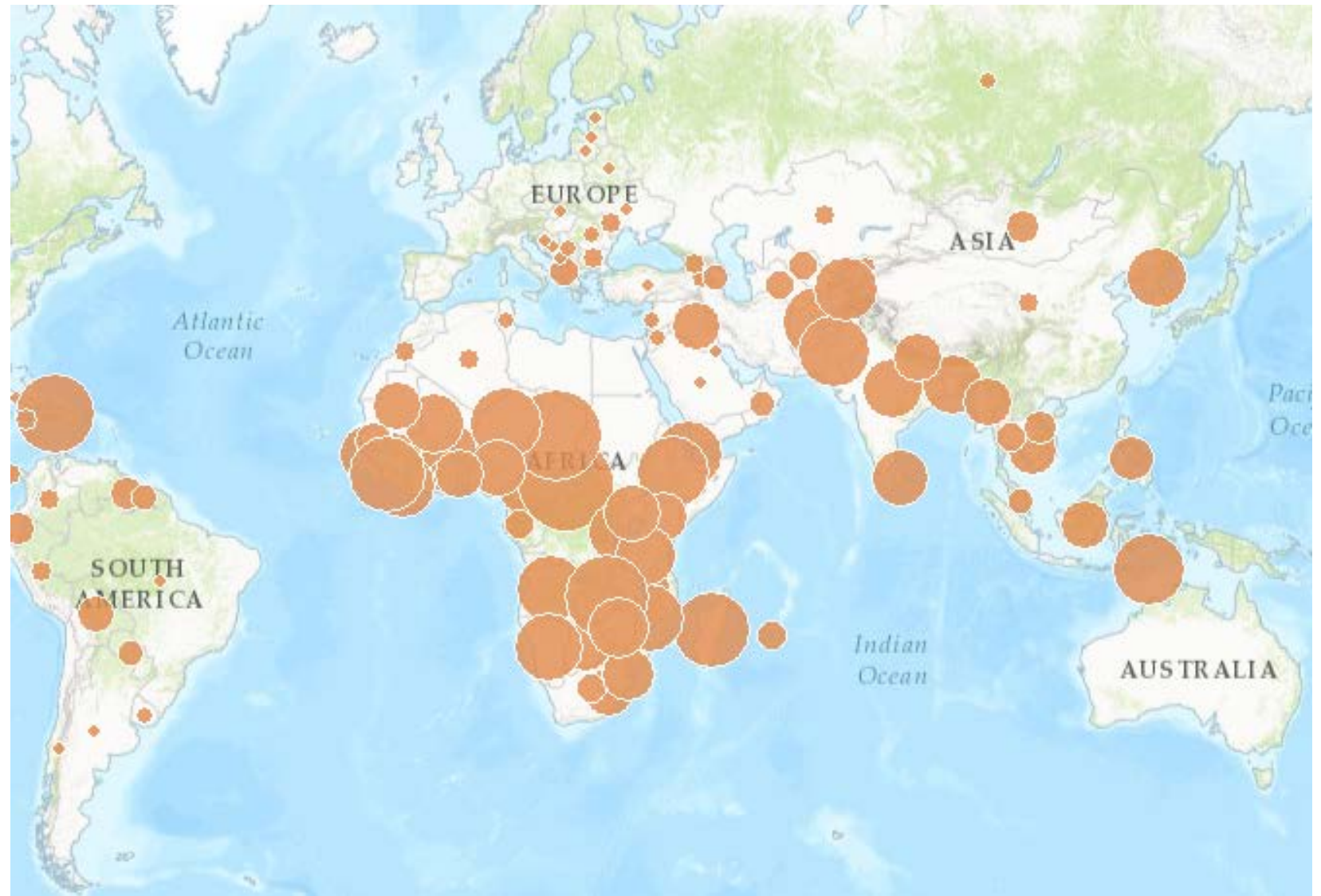
Mapping progress towards eradicating world hunger

Global Hunger Index, 2016



Mapping progress towards eradicating world hunger

Per map, the higher the score, the larger the circle size. The African region has the greatest number and size of circles indicating highest hunger scores.



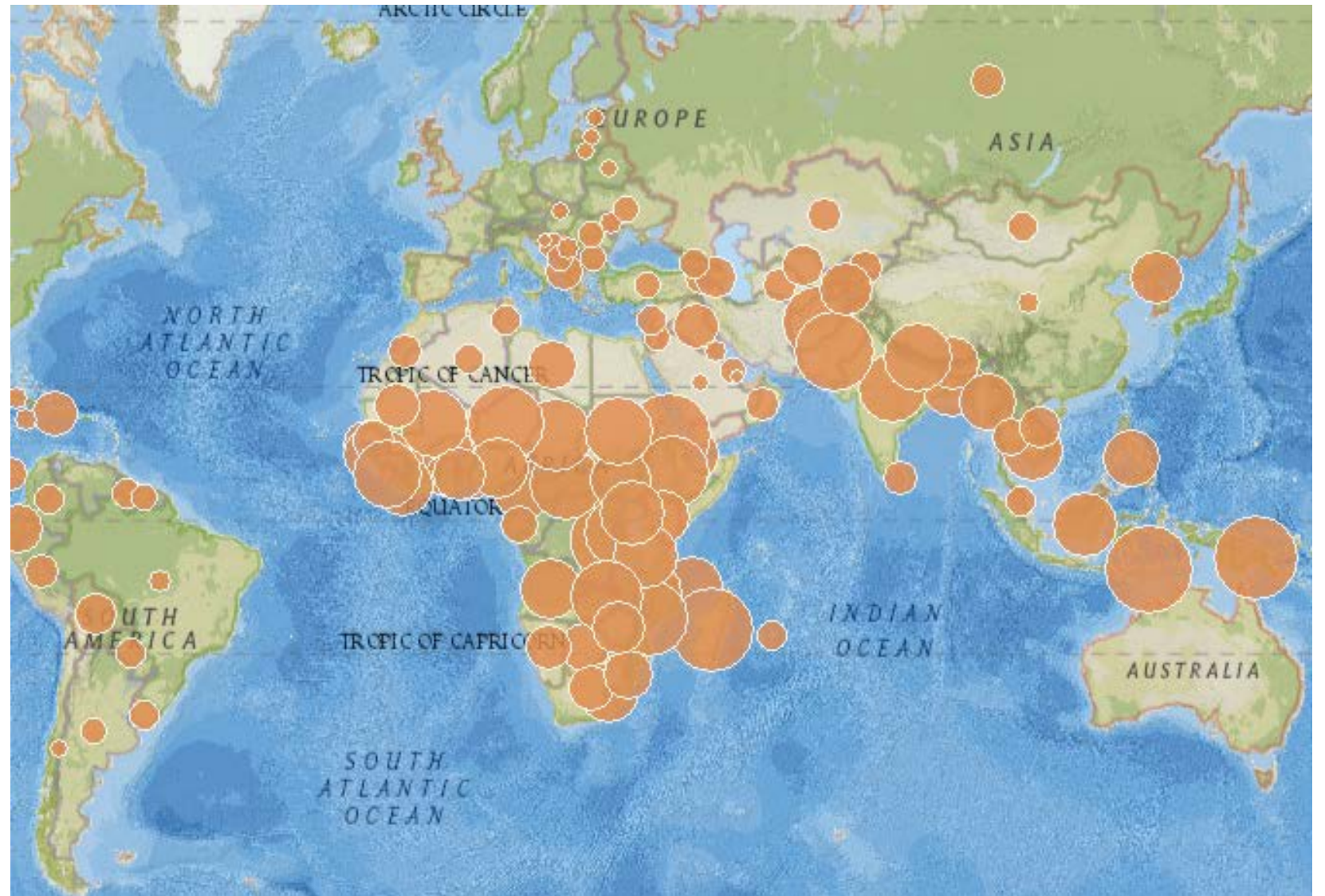
Under-5 Mortality Rate

The African region has the highest number of labels and possesses the greatest under-5 mortality rates

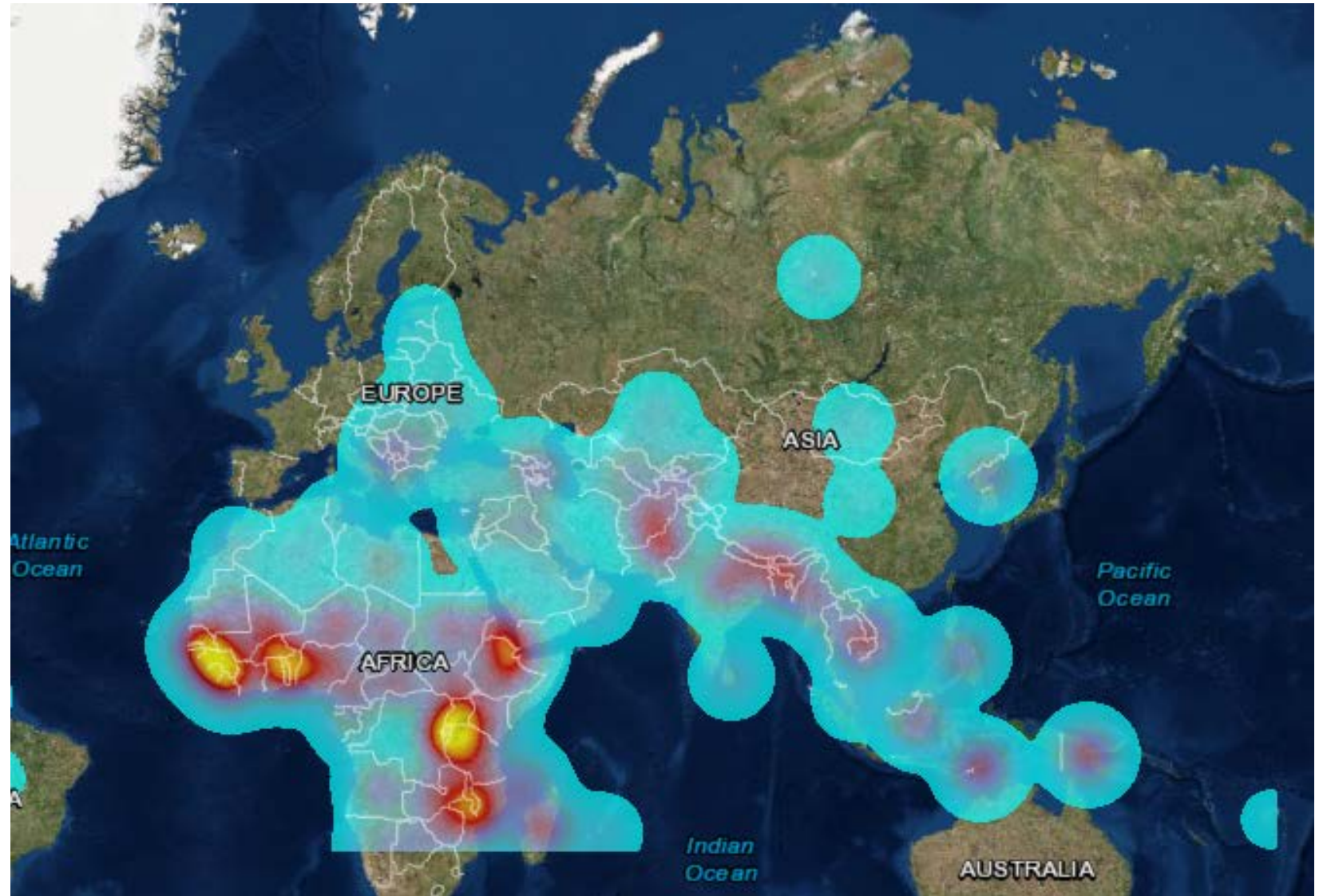




The stunting
rate of children
under 5 years of
age (%)



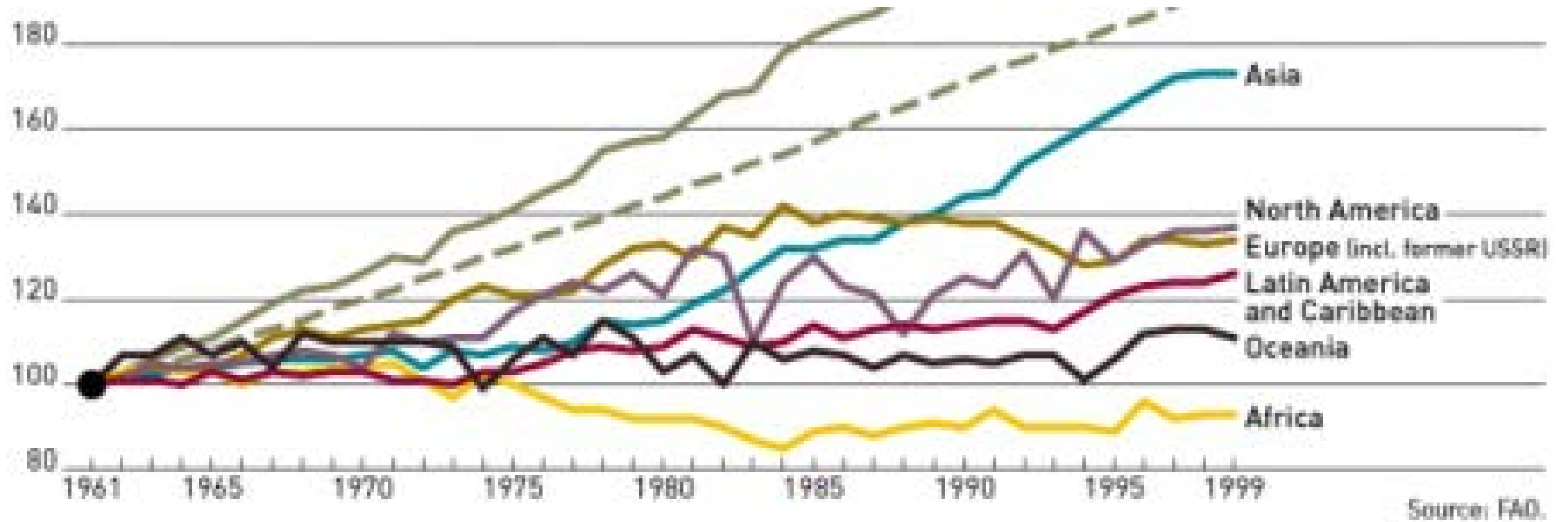
The stunting rate
of children under
5 years of age
(%)





Key drivers of hunger

- Poverty
- Conflict
- World population
- Food and agriculture policy
- Climate change



Trends in World agricultural production

Trends in Per Capita Food Production

A combination of sea-level rise, rapid population growth in coastal zones worldwide and more intense storm surges associated with more severe winter and tropical storms will increase the numbers of people at risk from coastal flooding. Regions likely to be especially affected by coastal flooding include small islands and Asian megadeltas, such as the Ganges-Brahmaputra and the Zhujiang (Adger et al., 2007). The low-elevation coastal zone (LECZ; <10 m above mean sea level) contains about 10% of the world's population while only accounting for 2.2% of total land area (McGranahan et al., 2006). Asia has by far the greatest population in the LECZ, and 19 of the 215 countries studied by McGranahan et al. (2006) have more than 50% of their population in the LECZ (see also McGranahan et al., 2007). The greatest impacts proportional to population size will likely be on low-lying small island states in the

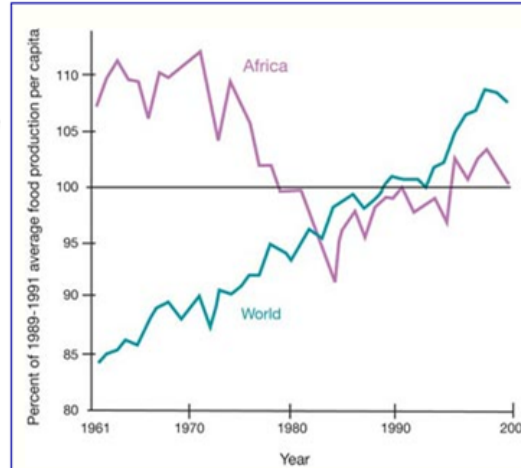
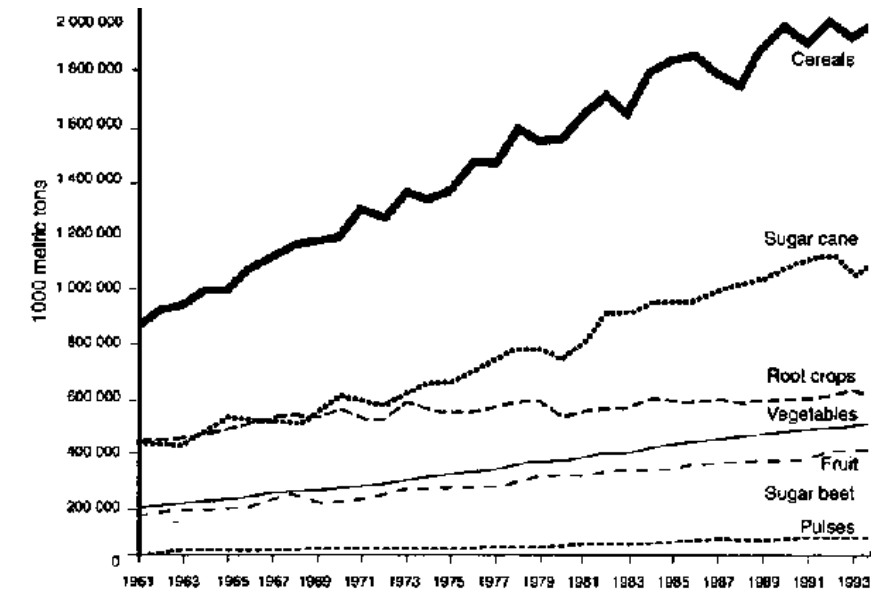


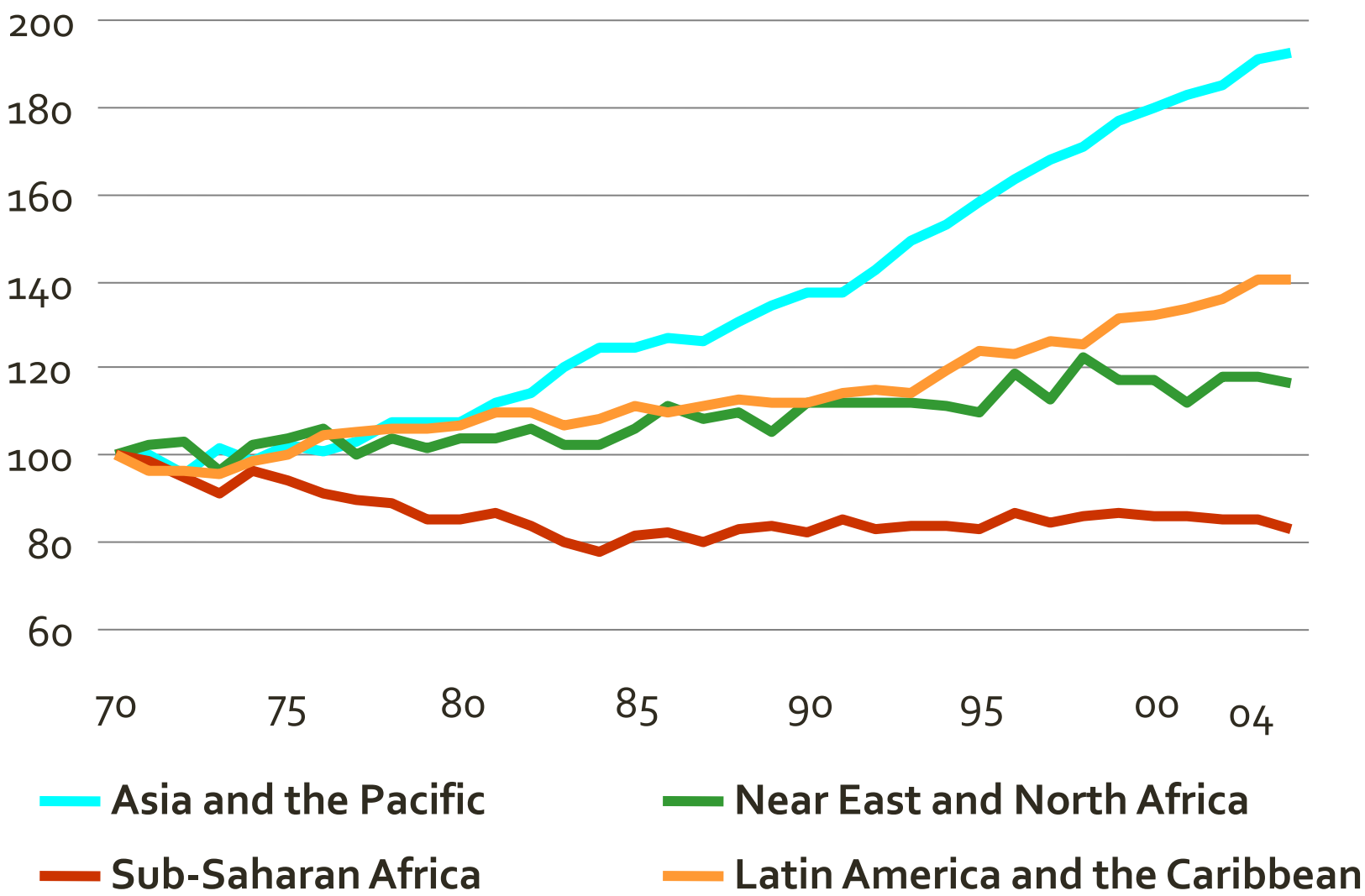
FIGURE 5: Food production per capita, by the rest of the Nations Envir and Agricult. 1995.





Trends in per capita food production

The developing country regions have not all made equal progress





World cereal
production
has
picked up

Million tonnes

2050

2000

1950

1900

1850

1800

1750

1700

Production

Utilization

90/91

92/93

94/95

96/97

98/99

00/01

02/03

World cereal
production and utilization

Million tonnes

2400

2300

2200

2100

2000

1900

1800

2002

2004

2006

2008

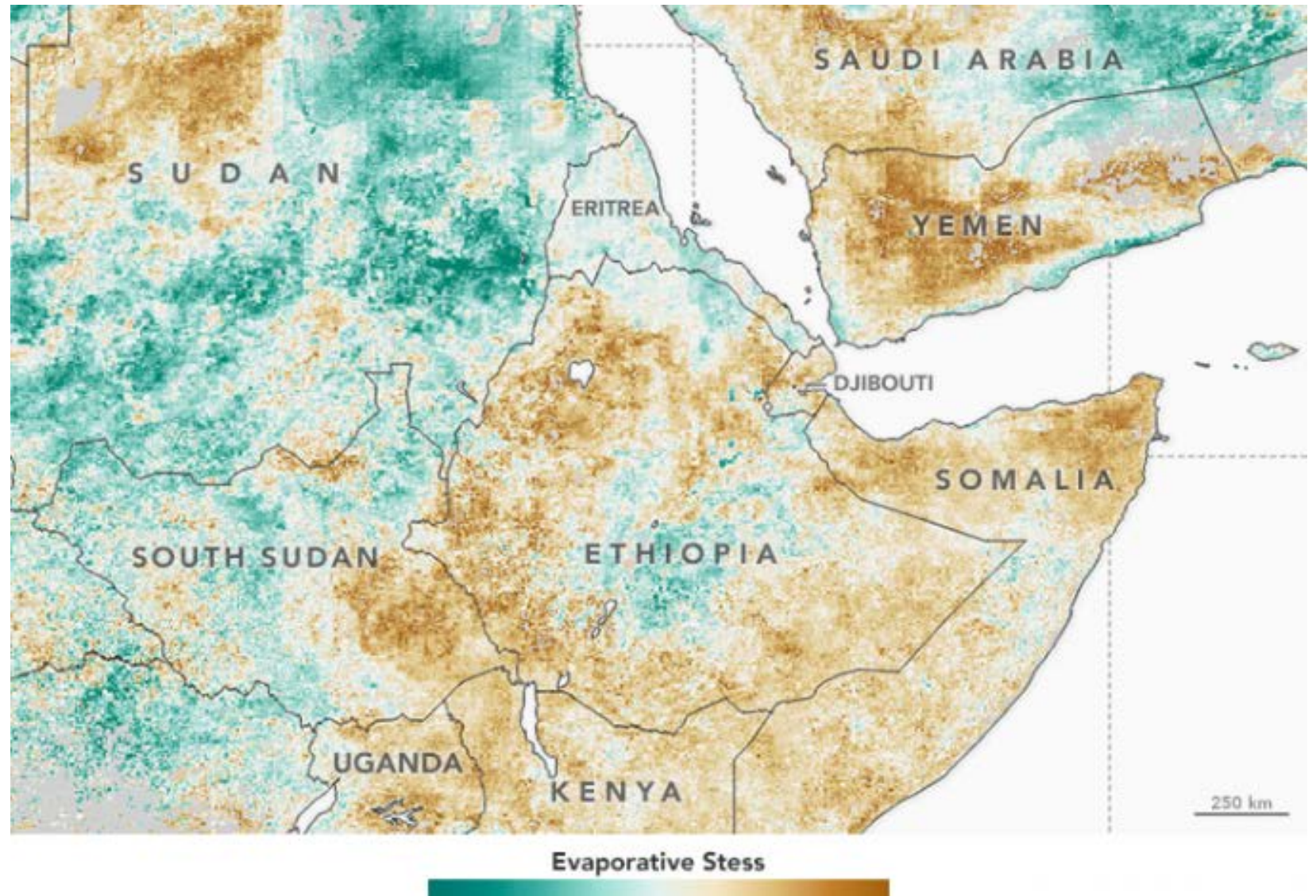
2010

2012
f'cast

Production

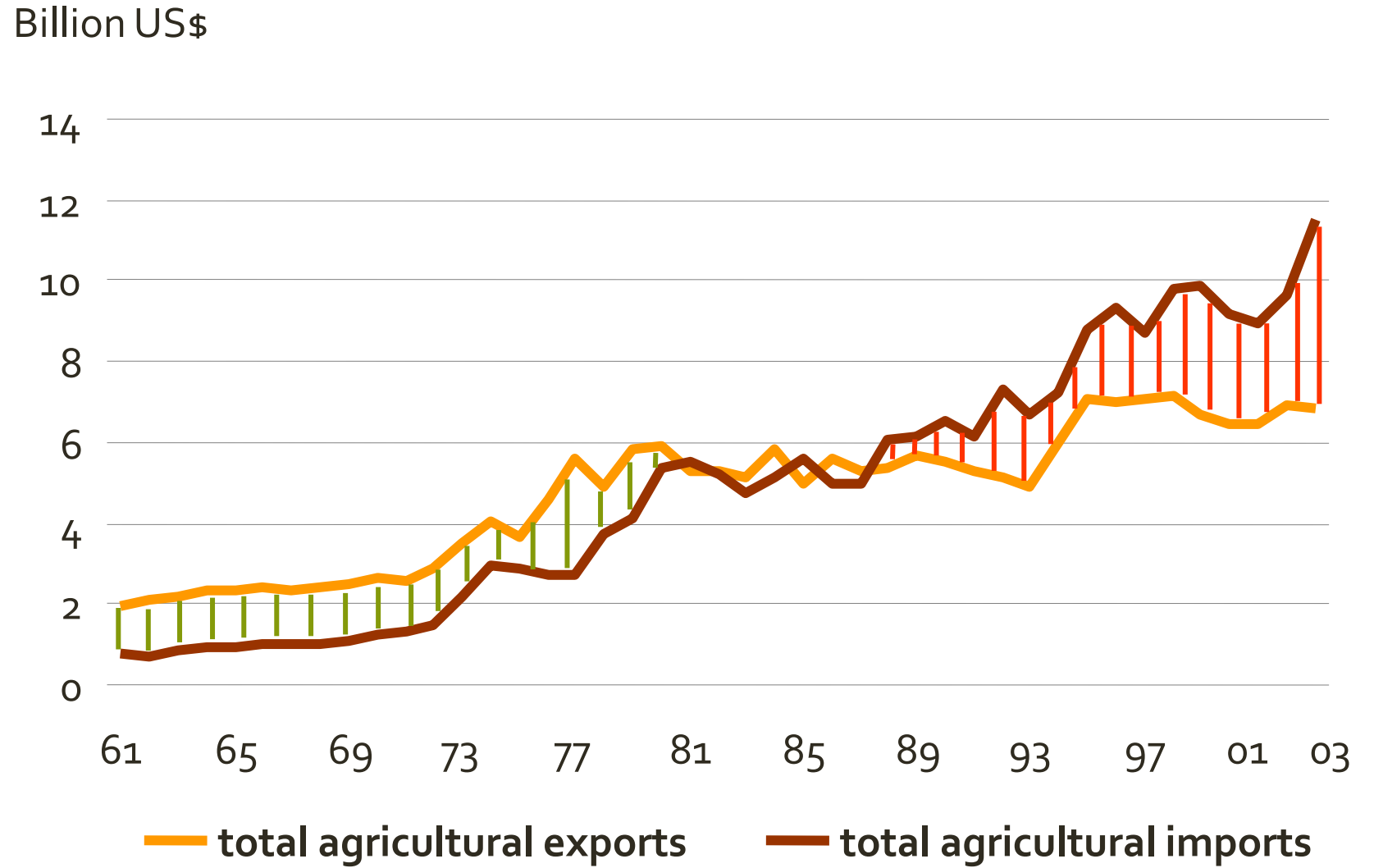
Utilization

Food shortages in the
Greater Horn of Africa,
including South Sudan,
Somalia, and Yemen



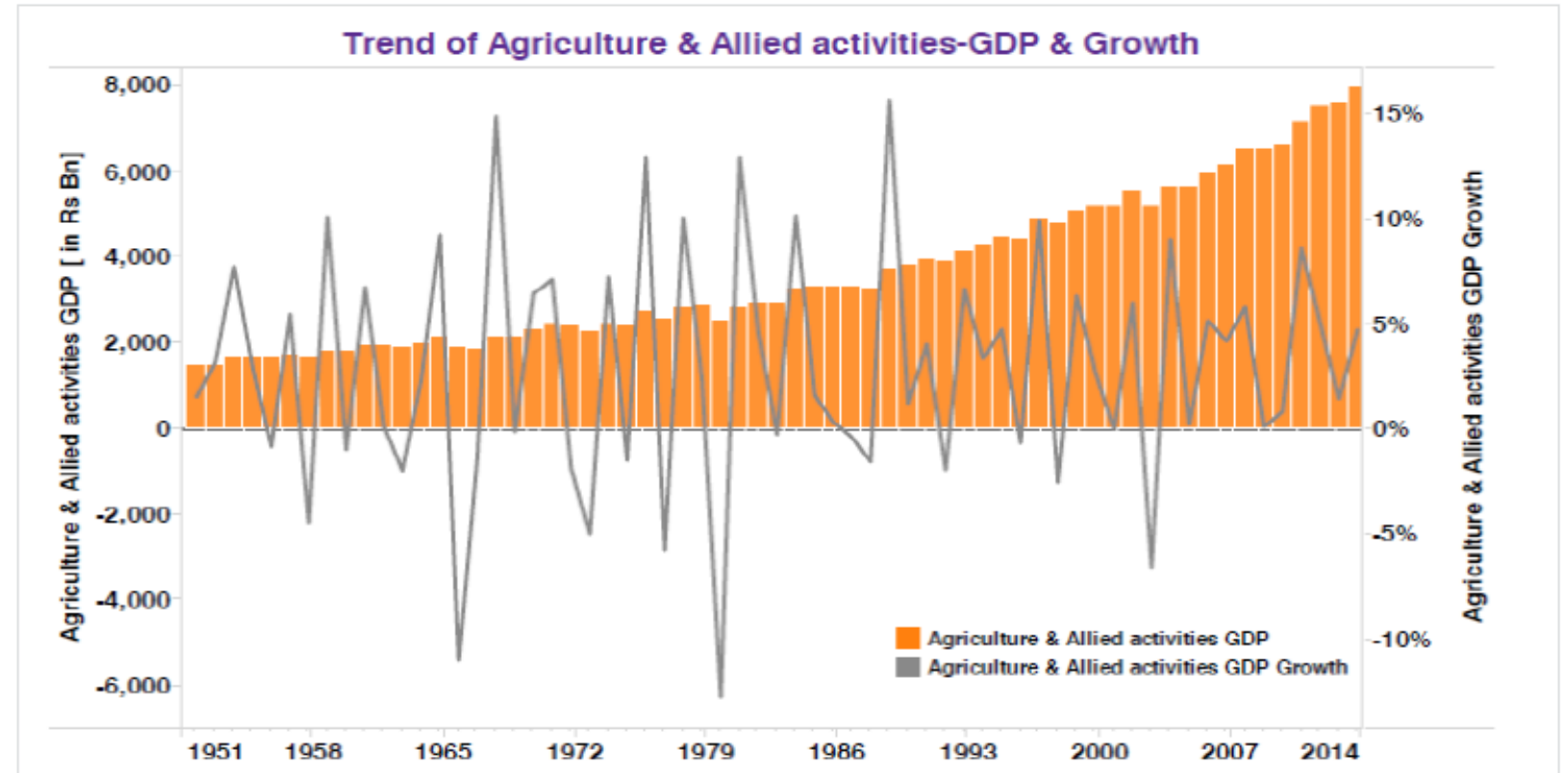


The agricultural trade deficit of Least Developed Countries is widening



Link between agricultural and rural development and food security

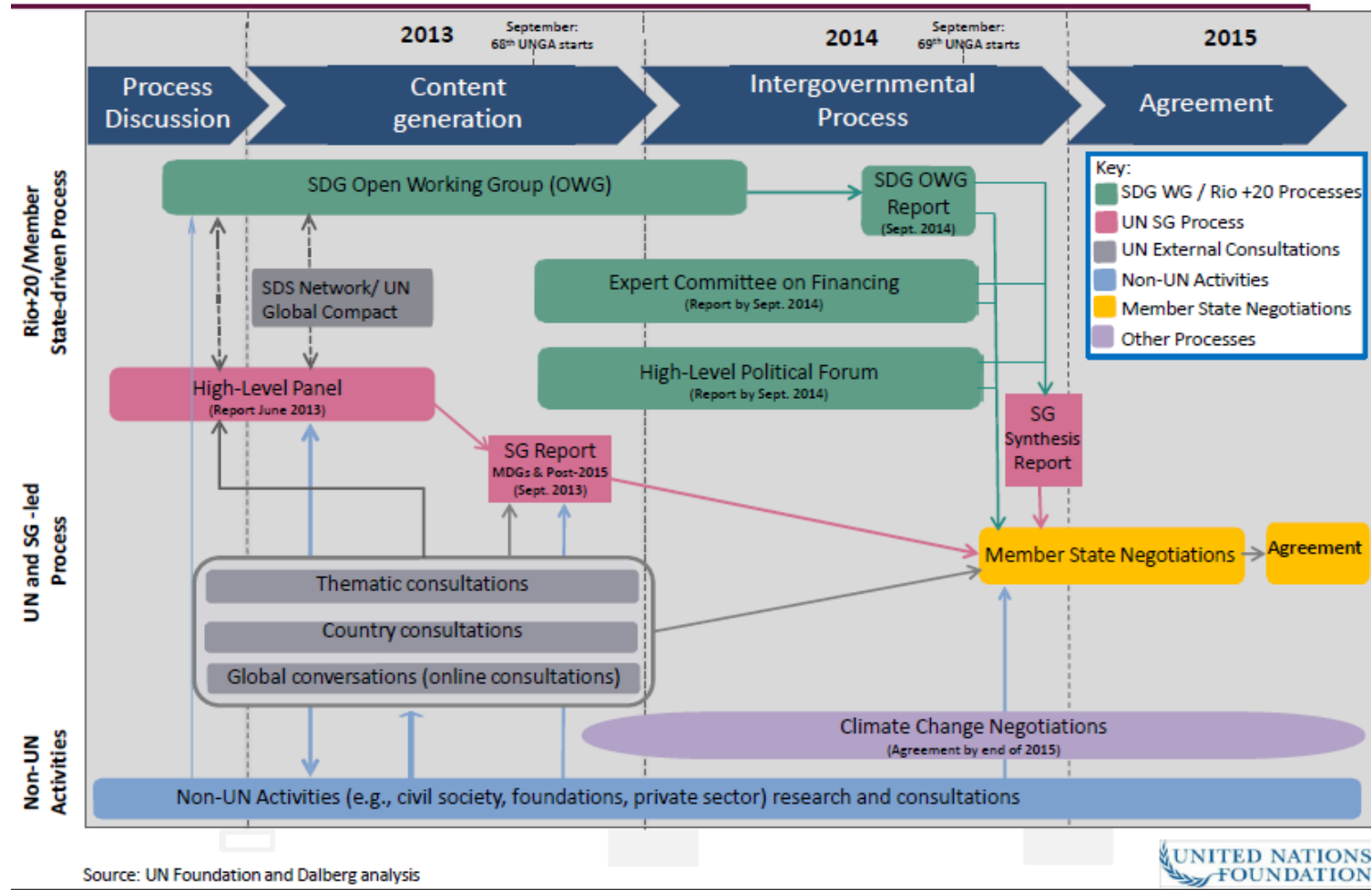
Countries with worsening levels of undernourishment have seen a declining agricultural GDP



Source: RBI, CSO, GDP data is at constant prices 2004-05 base

Processes are needed to address complexity and multi-sectoral approaches

Processes feeding into the Post-2015 Development Agenda



**AS PART OF THE NEGOTIATIONS ON
THE POST-2015 DEVELOPMENT AGENDA,
WE CALL ON GOVERNMENTS TO:**



INCLUDE NUTRITION AT GOAL LEVEL IN THE AGREEMENT WITH SPECIFIC 2030 TARGETS ON WASTING AND STUNTING IN UNDER-FIVES.



AGREE ON A NEW WASTING TARGET THAT BUILDS ON THE 2025 WHA TARGET AND AIMS TO REDUCE BY AT LEAST HALF THE NUMBER OF CHILDREN UNDER-5 GLOBALLY WHO ARE ACUTELY MALNOURISHED.
(This equates to a reduction in the global prevalence of wasting to below 4%.)



INCLUDE A SPECIFIC INDICATOR ON COVERAGE FOR THE TREATMENT OF SEVERE ACUTE MALNUTRITION UNDER A POST-2015 HEALTH TARGET ON ENDING PREVENTABLE CHILD DEATHS.



ADOPT TARGETS AND INDICATORS IN OTHER KEY SECTORS THAT WILL HELP IN THE FIGHT AGAINST UNDERNUTRITION.
(E.g. health; food security; agriculture; water and sanitation; and gender equality.)

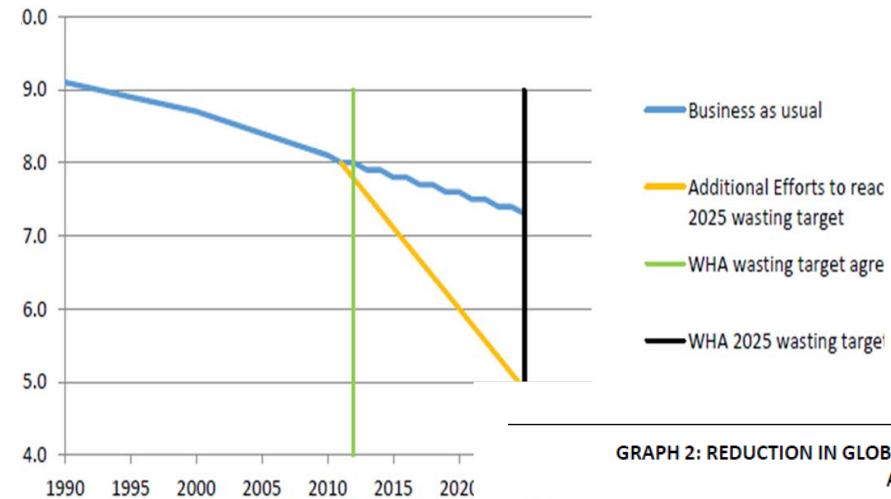
Goal 2.

End hunger, achieve food security and improved nutrition, and promote sustainable agriculture

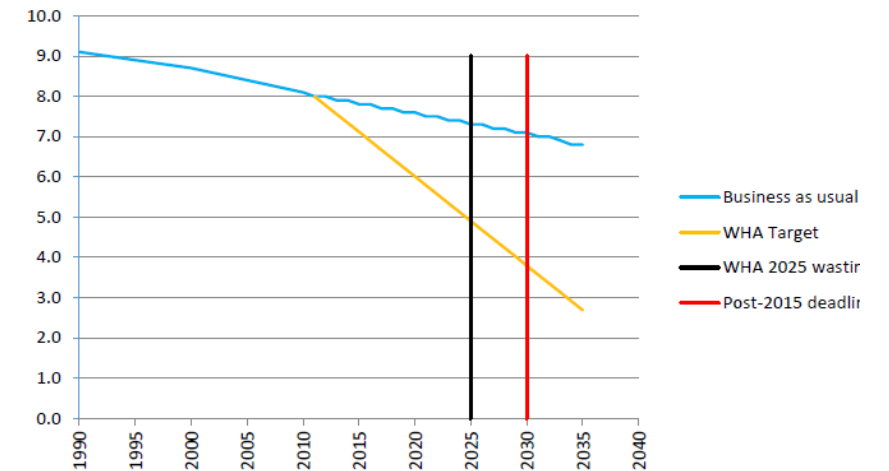
By 2030 end all forms of malnutrition, including achieving by 2025 the internationally agreed targets on stunting and wasting in children under five years of age, and address the nutritional needs of adolescent girls, pregnant and lactating women, and older persons.

Business as usual will not work

GRAPH 1: ADDITIONAL EFFORTS NEEDED TO ACHIEVE WHA 2025 WASTING TARGET



GRAPH 2: REDUCTION IN GLOBAL PREVALENCE WASTING RATES TO 2030 AS PER V AGREED LEVEL OF EFFORT



Refugees queue
for food parcels
in Yarmouk,
Syria.
Photograph:
Reuters



Context Matters



U R K E Y

Total refugees*
1.9m

Tracking population movement

IRAQ
0.2m

SAUDI
ARABIA

Intro
by r
As o

Sour

Resident Population & Internally Displaced Persons (As of 28 Feb 2017)- This map is created to facilitate H

Rural
Damascus

Jordan

121



Contextual relevance and impact



**Typhoon Haiyan –
Philippines 2013**



**Conflict IDP and food security
crisis South Sudan 2013-
present**



**Ebola epidemic Sierra
Leone, Liberia, Guinea
2013-2015**



**Syrian Refugees in
Amman, Jordan, 2011-
present**



**Sahel Food insecurity
2011-present**

Key topics covered

- Mapping hunger, malnutrition, nutrition security hotspots using geographic information systems
- Linking agricultural development to improving food and nutrition security
- Trends, drivers, and challenges of agricultural development, including: global population, income, food consumption patterns, food supply chain, prices of agricultural commodities, food shortages and food emergencies
- Implications of agricultural development on meeting the Zero Hunger Challenge with emphasis on contribution to cross-cutting issues and multi-sectoral action
- Application of evidence-informed facts in the context of population behavior change

*"Amid horror,
there are sparks
of joy and
moments of life
and sharing
that we do our
best every day
to make them
happen,"*



Key Take Home Messages

- The world is evolving and professionals/educators' perceptions need to evolve with it.
- There is dire need to know the facts of the past in the context of shaping the story of the future for realizing the Sustainable Development Goals.
- Knowledge alone is not enough. There are new skills, features and behaviors to possess for driving population engagement through data and emerging media.