



Society for Nutrition Education and Behavior

2018 ANNUAL REPORT



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Purpose and Vision

Purpose statement

The Society for Nutrition Education and Behavior provides a platform for engagement and collaboration to advance the field of nutrition education and behavior through research, policy and practice for healthy and sustainable food choices, eating behavior and the environment.

Vision statement

A world where nutrition education is accessible to all and is integral to decisions impacting individual human health, health policy, and environmental sustainability.

Strategic Goals

- Goal 1 Build a dynamic society of researchers, practitioners, and policymakers worldwide engaged in nutrition education and behavior activities.
- Goal 2 Increase capacity for effective nutrition education and behavior research, practice, and advocacy.
- Goal 3 Be leaders in comprehensive nutrition education research, practice, and advocacy at individual, community, food system and policy levels.

Guiding Principles and Values

- Fiscal responsibility
- Inclusiveness
- Open and respectful communication
- Professionalism and integrity
- Respect for diversity of opinions and perspectives
- Trust building
- Valuing contributions of volunteers and supporters
- Well-informed decision making

Board of Directors 2017-2018

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ACPP Chair

Isobel Contento, PhD

SNEB Foundation President

Rachel Daeger, CAE

Executive Director

Organizational Members (as of 7/1/2018)

- Altarum
- Canned Food Alliance
- Commission on Economic Opportunity
- Dairy Council of California
- Health Promotion Council
- Laurie M. Tisch Center for Food, Education & Policy, Teachers College Columbia University
- Learning ZoneXpress
- Seafood Nutrition Partnership
- Share Our Strength's Cooking Matters
- The University of New England

Staff

Rachel Daeger, CAE, Executive Director, rdaeger@sneb.org

Sheila King, CMP, Director of Meetings, sking@sneb.org

Nick Estrada, Director of Membership, nestrada@sneb.org

Kayla Jenkins, Communications Coordinator, kjenkins@sneb.org

Lou DeBruicker, Membership and Meetings Coordinator, ldebruicker@sneb.org

Report from the Divisions

Divisions represent the special, focused interests of members and provide critical networking and educational opportunities for members.

Two new divisions were approved in December 2017 - the Research Division and the Digital Technology in Nutrition Education and Behavior Change. These divisions are meeting in person for the first time at the 2018 conference. Additionally, the Board approved in May to transition the Student Committee to a Student Division which will create new leadership opportunities for student members. This new division will begin accepting members during membership renewals for 2019.

Communications Division

Meghan Dinh, MS, MPH, Chair

Elsa Ramirez-Brisson, PhD, MPH, RD, Chair Elect

- October Hot Topics Call - From Millennials to Boomers: Digital Communication for Nutrition Educators Across Generations
- Webinars: Reaching Low-Income Audiences Using Innovative Social Marketing Techniques for Nutrition Education and A Healthy Perspective: 2017 Food and Consumer Buying Habits, Consumer Confusion and Trends

Food & Nutrition Extension Education Division

Michelle Brill, MPH, Chair

Andrea Morris, PhD, CHES, Chair Elect

- Continued quarterly newsletter to feature FNEE members' nutrition education programs/resources available to all members
- Planned full-day pre-conference with poster abstract presentations and awarded first pre-conference scholarship to Jonathan Isbill, BS, Ball State University
- Webinars on the Survival Mediterranean Style: A Cluster-Randomized Trial in the US Fire Service; Extension Opportunities in Food Access & Equity, Two Part Series; Nutrition Education in the Palm of your Hand – Spend Smart. Eat Smart. Online Tools

Healthy Aging Division

Claire Bell, MSPH, RDN, CSG, Chair

Laura Barr, Chair-Elect

- Published division newsletters
- Division dinner at conference

Higher Education Division

Marissa Burgermaster, PhD, Chair

Mallory Koenings, PhD, RDN, Chair Elect

- Continued partnership with NEHP with articles in their quarterly newsletter
- High Impact Research Poster Presentations webinar
- Systematic review of online learning
- Awarded six higher education research awards

Division of International Nutrition Education

Siew Sun Wong, PhD, MS, Chair

Stacia Nordin, RD, Chair-Elect

- Begin working on nutrition education evidence database
- Group of 10 focused on international food guide manuscripts
- Hot Topics call "Delivery of Nutrition Education via Text Message to Low-Income Groups"

Nutrition Education for Children Division

Ashley Schimke, DTR, Chair

Virginia Carraway-Stage, PhD, RD, LDN, Chair-Elect

- Hot Topics call "Feeding Guidelines for Infants and Young Toddlers: A Responsive Parenting Approach"
- National Farm to School Month: Early Care Education Edition webinar
- Two newsletters published
- Wrote JNEB editorial for June volume
- Submitted grant proposal to fund nutrition education database project
- 2017 poster awards presented to Tracey Noerper, MS, RD, LDN, Middle Tennessee State University with an honorable mention to Daymon Joyner, Utah State University

Nutrition Education with Industry Division

Amanda Ford, MS, Chair

Rebecca Creasy, PhD, NSCA-CPT, Chair-Elect

- Conducted webinar "Clearing up the Confusion: Using the Ingredients as a Tool for Nutrition Educators"

Public Health Nutrition Division

Lesli Biediger-Friedman, PhD, MPH, RD, Chair

Mateja Savoie Roskos, PhD, MPH, RD, CD, CNP, Chair-Elect

- Submitted JNEB editorial for May volume
- Conducted survey of division membership
- Presented division awards to two students and one researcher

Sustainable Food Systems Division

Caroline Webber, PhD, MPH, RD, Chair

Hugh Joseph, PhD, CNS, LN, Chair-Elect

- Worked on resource list
- December Hot Topics call with Andy Fisher, author of *Big Hunger*
- March author talk with Mike Hamm
- Active members only division listserv

Weight Realities Division

Amber Rosalez, MS, RDN, Chair

Ellen Pudney, MS, RDN, Chair-Elect

- Conducted webinar on "Stress & Eating: How Emotions Affect Eating and How Eating Affects Emotions"

Treasurer's Report

FINANCIAL HEALTH

SNEB continued strengthening its financial position for fiscal year end July 31, 2017 with a gain in net assets of \$75,427, which is detailed on the next page. The 2017 gain pushed net assets to \$731,963 as can be seen in Table A. The results for the 2018 fiscal year end are not yet complete, but it is anticipated that SNEB will break even versus a budgeted loss of \$17,000.

The fiscal year 2017 gain and increasing trend in net assets is due in large part to the strong performance of the Journal of Nutrition Education and Behavior (JNEB), which brought in revenue of over \$238,000 last year. The 50th

annual conference had strong attendance with revenues exceeding expenses by \$30,000. Membership had been on a steady increase until a lower than normal retention rate of 68%. The Membership Committee is working on strategies to encourage prompt renewal of membership. Trends in these revenue categories are illustrated in Table B.

The summarized 2017 fiscal year end results and recent statement of financial position can be seen on the following page.

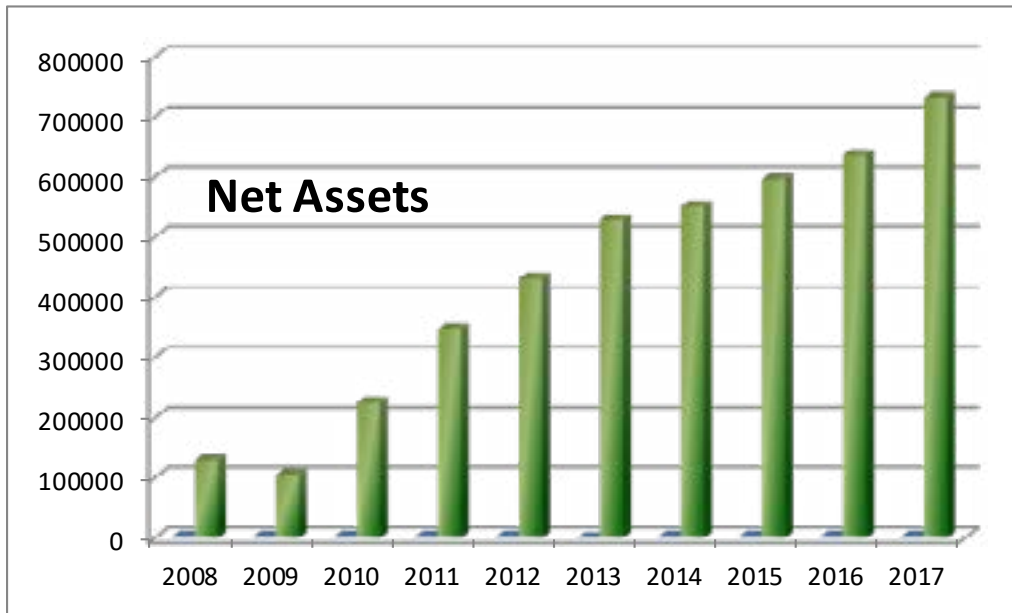
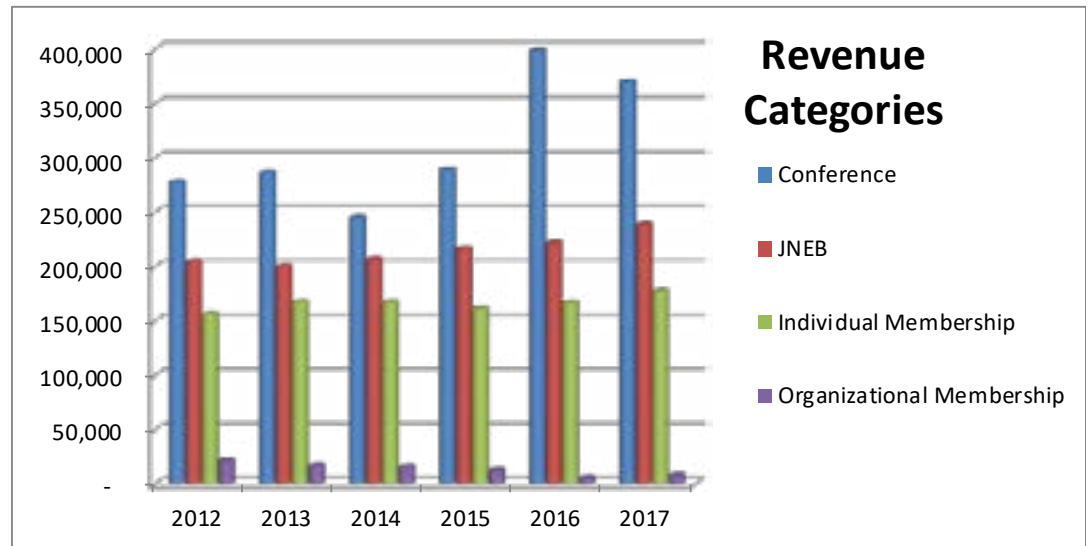


Table A: SNEB Net Assets

Table B: Revenue by Category



Treasurer's Report

SNEB SUMMARIZED STATEMENT OF ACTIVITIES – FISCAL YEAR END JULY 31, 2017

Revenue and Other Support	
Administrative	\$2,265
Annual Meeting	\$369,604
Membership	\$193,321
JNEB	\$238,705
Communications.....	\$1,242
Webinars	\$5,916
Public Policy.....	\$410
Total Revenue and Other Support	\$811,463
Expenses	
Administrative	\$62,989
Annual Meeting.....	\$330,001
Governance	\$22,161
Membership \$94,423	
JNEB	\$146,977
Divisions	\$9,489
Communications.....	\$23,719
Webinars	\$18,671
Public Policy \$27,606	
Strategic Development.....	\$0
Total Expenses	\$736,036
CHANGE IN NET ASSETS	\$75,427

SNEB STATEMENT OF FINANCIAL POSITION (5/30/18)

ASSETS	
General Fund Checking	\$198,366
Reserve	\$300,000
General Fund Savings.....	\$359,239
Accounts Receivable Invoices.....	\$ 5,810
Prepaid Annual Meeting.....	\$ 10,537
Amount Due To/From Foundation.....	\$ 332
TOTAL ASSETS.....	\$874,284
LIABILITIES	
Deferred Signing Bonus.....	\$25,834
Deferred Corporate Dues.....	\$ 6,787
Deferred Institutional Dues.....	\$10,642
Deferred Individual Dues.....	\$93,426
TOTAL LIABILITIES.....	\$136,689
CHANGE IN NET ASSETS	
Unrestricted	
Prior Years	\$733,462
Current Year	\$ 4,133
TOTAL NET ASSETS.....	\$737,595
TOTAL LIABILITIES AND NET ASSETS.....	\$874,284

Membership Report

As of June 30, 2018, SNEB had 1,009 members, including 12 organizational members. Table C provides a breakdown of the membership in each category. Institutional memberships continue to grow allowing universities/colleges and a variety of other groups to combine memberships in groups of 5 or 10 members. These groups allow for simpler billing and easier transitions of individual memberships. Trends in membership can be seen in Table D.

The Membership Committee has been hard at work and is happy to report the following initiatives discussed this year:

- **Student Ambassador Program Revamp:** Previously the student ambassador program required student members to recruit 5 additional student members to receive their next year's membership for free. Through the revision, students will now only need to recruit 3 additional student members and for each student recruited the ambassador will receive \$20 off their next year's membership.
- **New Membership Category Creation:** The committee is recommending the creation of a new membership category which provides a reduced membership fee to individuals under a specific salary threshold. It is the hope of the committee this will bring additional professional who currently have not joined as it may be cost prohibitive for them to do so.

During the renewal process SNEB collected additional information on variety of components related to the member experience. Results from these questions can be seen in the additional tables and graphs. As of June 30, 2018 605 responses were generated from the additional renewal questions.

Table C: SNEB Membership by Category

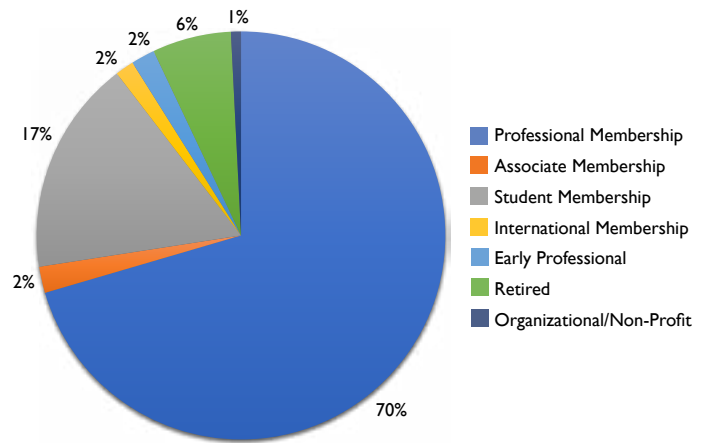


Table D: Membership Trend Over 10 Years

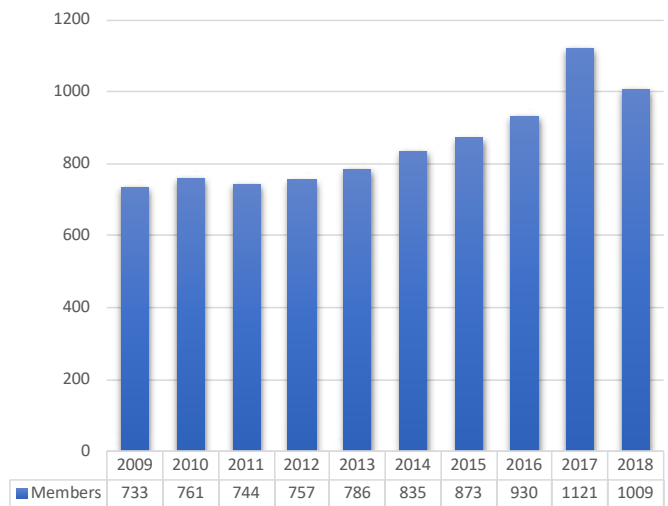


Table E: Career Breakdown of Renewing Members

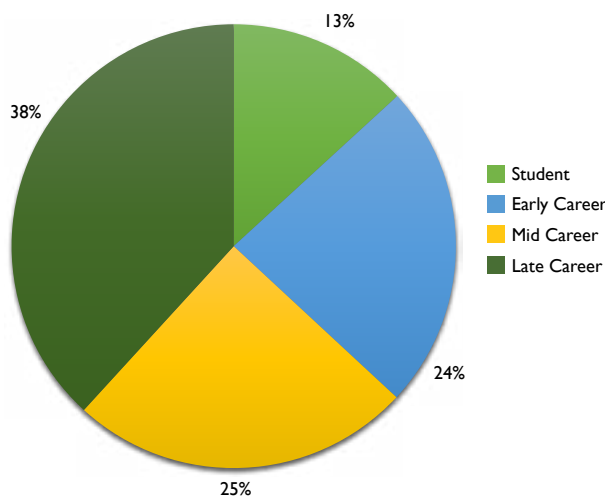
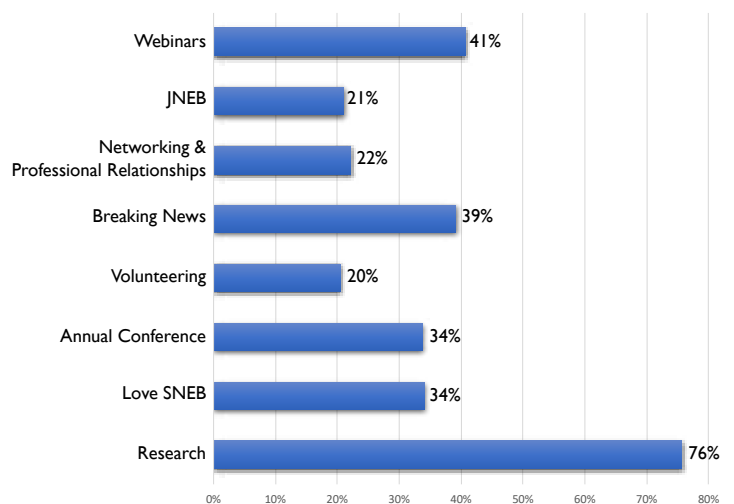


Table F: Reasons Members Renew



Key Collaborations

Organization	Description
Family & Consumer Sciences (FCS) Alliance	The American Association of Family & Consumer Sciences (AAFCS) created the Family and Consumer Science Alliance in 2006 for the purpose of leveraging each individual group's resources for maximum positive impact regarding the field. Julie Buck has stepped down from the SNEB liaison position in March. Four SNEB and AAFCS members have been identified as potential liaisons which will be determined soon.
Action for Healthy Kids	Tracy Fox continues to collaborate with AFHK through the Alliance for a Healthier Generation School Health Consortium focused on ensuring strong implementation of regulations and policies related to HHFKA. The School Wellness Policies Website continues to provide resources on this topic.
Academy of ND, Public Health/community Nutrition PG & Association of State Public Health Nutritionists	This is a I I Association/Organization group effort to revise these competencies for supervised practice of which many members of SNEB will be interested in. No new update from Melissa. Olfert.
Academy of Nutrition and Dietetics, Nutrition Education of Health Professionals (NEHP) Dietetic Practice Group	SNEB Higher Education division provides a brief column on Scholarship on Teaching and Learning in NEHP's quarterly newsletters. Kate Gardner Burt from NEHP is supporting the SNEB's upcoming webinar on creating high quality research posters (High Impact Poster Presentations), and NEHP will be co-marketing the webinar. The webinar is geared towards students and SNEB has already decided to make it free as a recruitment tool so that instructors can include it as a required assignment if interested. NEHP invited all SNEB Higher Ed members to join their closed Facebook group where they share information about teaching and learning at the collegiate level (https://www.facebook.com/groups/423581444394785/). Future possibilities for joint conference sessions are being considered.
Friedman School of Nutrition, Tufts University	This is a new collaboration. Incoming Chair (Hugh Joseph) of DSFS is at Tufts, and he reported that the collaboration should continue at least two more years. Current plans include a half-day pre-conference meeting at SNEB's 2018 conference. The focus is on learning about sustainable diets and the potential to develop sustainable dietary guidance. The meeting activities might lead to publications.
Korean Society for Community Nutrition	Two societies had finalized an MOU in 2016, and the first SNEB-KSCN awards were given in 2017. Per the MOU, two societies submit a recommendation of three candidates for the awards according to the selection criteria by March 31. Currently, the two societies are going through this nomination and selection process. The KSCN's international affairs leader is Dr. Soo Kyung Lee skleenutrition@inha.ac.kr
National Alliance for Nutrition and Activity	Tracy Fox reported that she is engaged with NANA regularly, and they have been instrumental in a number of areas that are priorities for SNEB like school meals, dietary guidelines, menu labeling. She serves on a number of the NANA subcommittees and will continue to do so. NANA has formed a smaller workgroup to look at SNAP Ed issues as they prepare for the upcoming Farm Bill.
SNAP-Ed Strategy Group	The National SNAP-Ed Strategy Group is a project of the Center for Healthy Food Access, a national collaborative effort working to increase access to and demand for healthy foods and beverages in underserved urban and rural communities.
USDA CNPP National Strategic Partnership	SNEB is still an active partner and participating in the partner webinars and also attended the fall 2017 meeting at FNCE. SNEB uses filler space in JNEB to promote MyPlate resources on a regular basis. Also uses MyPlate social media material when appropriate.
USDA National Institute for Food and Agriculture	This is an ongoing collaboration. Each year at the Annual conference grantees present posters (during a special poster session) as well as other related NIFA meetings during annual conference, that serve as the Project Director meeting for the grantees. 35 posters submitted for 2018 conference.
Mediterranean Diet Roundtable (MDR)	SNEB was invited to participate in the MDR Ambassador's Breakfast in Washington, DC on March 13, 2018. Nurgul Fitzgerald represented SNEB and attended the event. It was organized as an elite networking and "a thought leadership program with a goal of promoting the appreciation of the Mediterranean Diet in America." Participants included scientists, ambassadors, food industry representatives and other food and nutrition professionals. Event speakers were Dr. David Katz (Yale University), Rafi Taherian (AVP, Yale Hospitality), and Jim Krzywicki (WebPort Global).

The Journal of Nutrition Education and Behavior, the official journal of the Society for Nutrition Education and Behavior, documents and disseminates original research, emerging issues and practices relevant to nutrition education and behavior worldwide.

Impact Factor

- 2017 Impact Factor: 2.571
- 2016 Impact Factor: 2.491
- 2015 Impact Factor: 2.253
- 2014 Impact Factor: 1.773
- 2013 Impact Factor: 1.474
- 2012 Impact Factor: 1.549

Submission Averages

Percentage of manuscripts accepted for publication*

Year	Accept rate	Submitted	Accepted	Projected
2017	21%	645	136	286
2016	17%	582	98	169
2015	16%	462	75	202
2014	16%	486	80	165
2013	24%	426	101	89

*Columns and educational material reviews do not go through peer review and, therefore, skew acceptance rates, which are calculated to exclude them.

Number of Days from Submission to Decision

2017	31.6
2016	30.5
2015	28.0
2014	34.1

Activity on www.jneb.org

	Page views	Total Visits
2017	418,689 (up 5.6%)	175,003 (up 15.5%)
2016	396,334 (down 5.2%)	163,874 (up 7%)
2015	417,929 (up 12.8%)	153,151 (up 17.6%)
2014	370,499 (up 23.7%)	130,197 (up 42.4%)
2013	299,546 (up 12%)	91,444 (up 8%)

JNEB on ScienceDirect

Through the end of December, 493,792 requests for JNEB articles were made via the ScienceDirect institutional database, an increase of 8.1% over the same time in 2016.

Manuscripts Received, Accepted, and Published

All papers	Manuscripts received ¹	Revisions received	Pages published
2017	722	421	970
2016	686	362	758
2015	542	303	574
2014	534	331	632

¹ New manuscripts received, all manuscript types, except Letters to Editor and commentary

Article type and year	Manuscripts received	Revisions requested	Manuscripts accepted
Research Articles			
2017	442	222	76
2016	389	186	53
2015	327	159	39
2014	322	115	36
Research Briefs			
2017	152	140	36
2016	165	119	32
2015	114	111	26
2014	134	70	35
Research Methods			
2017	13	4	2
2016	7	5	1
2015	8	3	1
2014	3	4	2
Reports			
2017	9	10	4
2016	24	13	7
2015	20	9	3
2014	9	10	4
Systematic Reviews			
2017	14	4	1
2016	16	12	4
2015	13	5	2
Perspectives (formerly Viewpoints)			
2017	15	10	4
2016	14	9	3
2015	5	2	2
2014	8	3	1
GEMs			
2017	31	34	13
2016	28	34	11
2015	21	21	10
2014	30	22	9
Educational Material Review			
2017	46	0	45
2016	42	0	42
2015	34	1	33
2014	21	1	22

JNEB celebrates its 50th volume in 2018 with four guest editorials written by former editors and a special history page on the JNEB website



(<https://www.jneb.org/50th-Anniversary>) with article collections spanning the first five decades.

Other key activities in 2017-2018 include:

- Facilitated three working groups tracking the progress of the
- Conducted two webinars: “Breastfeeding (BF) and WIC Update” and “Becoming a Great Reviewer: Increase Your Professional Network and Enhance Research Skills”
- Announced 2017 Reviewers of Excellence - Magaly Aceves-Martins, Sharon Sugerma, Victoria Zigmont
- Presented the inaugural High Impact Authors awards (https://www.jneb.org/content/awards_high_impact)
- Announced the 2017 Platinum, Gold and Silver authors who have published more than 6 papers with JNEB over the past 10 years (<https://www.jneb.org/content/awards>)
- Wrote 10 press releases and recorded 7 author podcasts
- Published EFNEP article collection (https://www.jneb.org/content/collection_efnep)
- Published “Nutrition Economics” (September 2017) and “Nutrition Education Technology” themed issues (January 2018)

Advisory Committee on Public Policy

ACPP Committee Members

Sonya Jones, PhD, Chair; Marcia Scott, PhD, RD, Chair-Elect; Jennifer Wilkins, PhD, RD, Board Liaison; Courtney Adams, MS, RDN, LDN; Amy DeLisio, MPH, RD; Matthew Graziose, MS; Emma Gregory, RD; Robert Post, PhD, MEd., MSc.; Rickelle Richards, PhD, RD, MPH; Kavitha Sankavaram, PhD; Claire Uno, MLIS; Suzy Weems, PhD, RD, CS and Tom Josphe from legislative advocacy firm Paragon Lobbying.

The committee was also supported by representatives from Alison Huston, MS; Blair Murphy, MA, CPT, and Amelia Mattocks, MPH, CHES, Communications Division; Doris Montgomery MS, RD, LD, Toyin Babatunde PhD, MPH, RDN and Kathleen Morgan DrMH, DTR, Healthy Aging; Donna Mehrle Elliott MPH, RD, LD, FNEE; Megan Patton-Lopez PhD, RD, Higher Education Division; Ellen Pudney MS, RDN, Weight Realities; Kaitlin Dewitt MS, MPH, Public Health Nutrition Division; Noereem Mena MS, RD, Nutrition Education for Children Division.

During 2017-18 the ACPP Committee:

- Received and reviewed reports from the legislative advocacy firm retained by SNEB.
- Provided information to SNEB members through the weekly public policy email newsletter.
- Created a public policy resource list online at <https://www.sneb.org/blog/2018/01/03/general/sneb-acpp-resources/>
- Reviewed nominations and awarded the ACPP Health Promotion Policy Award.

- Sign on to letter to Houghton Mifflin Harcourt re: Channel One advertising policies
- Submitted comments to Secretary of Agriculture Sonny Perdue re: Merging the Center for Nutrition and Policy Promotion into the Food and Nutrition Service
- Submitted position paper topic to JNEB
- Sign on to letter to Food & Drug Administration opposing the delay in nutrition facts labels
- Endorsed Society of Behavioral Medicine School Meal Standards and Healthy School Lunches policy position
- Participated in a Farm Bill Hill visit in conjunction with the Academy of Nutrition and Dietetics, SNEB, the Tisch Food Center, the American Society for Nutrition, and the Food Trust
- Published “Standing in Unity for Nutrition Education” to be signed and shared by members
- Sign on to letter supporting funding for 2020-2025 Dietary Guidelines for Americans
- Sign on to letter Secretary of Agriculture Sonny Perdue re: USDA’s interim final rule weakening school meal requirements.
- Wrote to Brandon Lipps and Jackie Haven, MS, RD at USDA to express disappointment over the discontinuation of SuperTracker

SNEB Foundation

The SNEB Foundation, the charitable arm of the Society, has a mission “To support the next generation of nutrition educators.” This mission is accomplished through planning and sponsorship of the Bee Marks Communication Symposium, the George M. Briggs Nutrition Science Symposium and awarding of scholarships for the SNEB Annual Conference. Funding for these initiatives comes in large part from contributions through Organizational Membership and individual donations.

SNEB Foundation Board of Trustees

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Isobel Contento, PhD

Vice President

Kendra Kattelman, PhD, RDN, LN

Secretary

Alice Henneman, MS, RD

Treasurer

Alyce Fly, PhD

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Leigh Ann Edwards Hall, MPH, RD

Joni Garcia, MS, RD

Gail Gates, PhD, RD

Yenory Hernandez-Garbanzo, PhD

Robert Post, PhD, MEd, MSc

Christine Rivera, RD

Karla Shelnutt, PhD, RD

Ex Officio

Adrienne White, PhD, RD, *SNEB President*

Karen Ensle, EdD, RDN, FAND, CFCS, *SNEB Treasurer*

Rachel Daeger, CAE, *Executive Director*

Annual Levels of Giving



Diamond – \$1,000

- Isobel Contento, PhD
- Gail Gates, PhD, RD

Emerald – \$500

- Alice Henneman, MS, RD
- Kendra Kattelman, PhD, RDN, LN
- Barbara Lohse, PhD, RD, LDN
- Bret Luick, PhD

Ruby – \$250

- Mary Anne Burkman, MPH, RDN

Jade – \$100

- Pascasie Adedze, PhD, MPH
- David Allison, PhD
- Teresa Drake, PhD, RD, CHES
- Alyce D. Fly, PhD
- Sharon M. Hoerr, RD, PhD
- Tanya M. Horacek, PhD, RD
- Sydney Massey, MPH, RD
- Christine Rivera, RD
- Adrienne White, PhD, RD

2018 Foundation Scholarship Recipients

Robin Orr International Scholarship

Grace Weru, Kenyatta University

Student Scholarships

Abiodun Atoloye, MS, Utah State University

Heather Brubaker, MS, Syracuse University

Cheng Li, MS, Rutgers, State University of New Jersey

Emily Unwin, MS, University of Georgia

Acadia Webber, MS, University of South Florida

Undergraduate Scholarship

Anna Smith, Bradley University

Community Scholarships

Laura Held, MS, Foodlink, Inc.

Natalia Santos, MPH, University of Arizona, Department of Nutritional Sciences

Donate online to the
annual giving campaign at
[https://squareup.com/store/
SNEB-Foundation](https://squareup.com/store/SNEB-Foundation)

or stop by the conference registration desk.
Foundation contributions are tax-deductible
to the extent allowed by law.

Past Presidents

A special thank you to these visionary leaders who volunteered their time and effort to make SNEB a success!

Mary Murimi, PhD, RD, LDN 2016-2017
Suzanne Piscopo, PhD 2015-2016
Kendra Kattelmann, PhD, RDN, LN, FAND 2014-2015
Joanne Ikeda, MA, RD 2013 - 2014
Linda Drake, MS 2012 - 2013
Brian Wansink, PhD 2011 - 2012
Tracy Fox, MPH, RD 2010 - 2011
Geoffrey Greene, PhD, RD, LDN 2009 – 2010
Martha Archuleta, PhD, RD 2008 – 2009
Debrah M. Palmer, PhD, MEd 2007 – 2008
Robin Orr, PhD (dec.) 2006 – 2007
Patricia Kendall, PhD, RD 2005 – 2006
Elizabeth Crockett, PhD, RD, CDN 2004 – 2005
Jane Voichick, PhD 2003 – 2004
Kathleen McMahon, PhD, RD 2002 – 2003
Marilyn Briggs, PhD, RD, SNS 2001 – 2002
Joann Heppes, MS, RD (dec.) 2000 – 2001
Lynn Parker, MS 1999 – 2000
Jean Pennington, PhD, RD 1998 – 1999
Laura Sims, PhD, RD 1997 – 1998
Ardyth Gillespie, PhD 1996 – 1997
Rebecca Mullis, PhD, RD 1995 – 1996
Jean Skinner, PhD, RD 1994 – 1995
Guendoline Brown, PhD, RD 1993 – 1994

Jennifer Anderson, PhD, RD 1992 – 1993
Barbara Shannon, PhD, RD 1991 – 1992
Nancy Schwartz, PhD, RD 1990 – 1991
Judy Brun, PhD 1989 – 1990
Janet Tenney, MS, RD 1988 – 1989
Lenora Moragne, PhD, RD 1987 – 1988
Janice Dodds, EdD 1986 – 1987
Audrey Maretzki, PhD, MS 1985 – 1986
Kathryn Kolasa, PhD, RD 1984 – 1985
Kristen McNutt, PhD (dec.) 1983 – 1984
Jerry Moore, PhD 1982 – 1983
Katherine Clancy, PhD, RD 1981 – 1982
Ruthe Eshleman, EdD, RD 1980 – 1981
Joan Gussow, EdD 1979 – 1980
Roslyn Alfin-Slater, PhD (dec.) 1978 – 1979
Helen Guthrie, PhD (dec.) 1977 – 1978
Johanna Dwyer, ScD, RD 1976 – 1977
Philip L. White, ScD(dec.) 1975 – 1976
Jean Mayer, PhD (dec.) 1974 – 1975
Sue R. Williams, RD, MPH 1973 – 1974
George F. Stewart, PhD (dec.) 1972 – 1973
Gaylord P. Whitlock, PhD 1971 – 1972
Ruth L. Huenemann, PhD (dec.) 1970 – 1971
Helen E. Walsh, MA, RD (dec.) 1969 – 1970
George M. Briggs, PhD (dec.) 1968 – 1969

2018 Strategic Plan Update

After the SNEB Board finalized the strategic plan goals, three work groups took on the task of determining strategies and activities to successfully reach these goals over the next three to five years. The work groups were made up of past presidents, Journal representatives, division members and students. Thank you for your service to SNEB!

Goal 1: Build a dynamic society of researchers, practitioners, and policymakers worldwide engaged in nutrition education and behavior activities.

Jennifer McCaffrey, PhD, MPH, RD, Chair
Martha Archuleta, PhD, RD
Andrea Anater, PhD, MPH, MA
Whitney Fung, BS, MS
Kristin Riggsbee, LPN
Jessica Soldavini, MPH, RD, LDN
Krisha Thiagarajah, PhD, RDN
Nooreem Mena, MS, RD
Jamie Dollahite, PhD, RD

Goal 2: Increase capacity for effective nutrition education and behavior research, practice and advocacy.

Sue Martin, MS, CD/N, Chair
Ardyth Gillespie, PhD
Barbara Lohse, PhD, RD, LDN
Sarah Colby, PhD, RD
Jessica Jarick Metcalfe, BA, MPH
Dan Dychtwald, MS
Hee Won Gray, PhD, RD
Elizabeth Sanders, MPH, RDN
Brandy Jo Milliron, PhD
Chris Taylor, PhD, RDN, LD

Goal 3: Be leaders in comprehensive nutrition education research, practice, and advocacy at individual, community, food system and policy levels.

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Marilyn Briggs, PhD, RD, SNS
Tracy Fox, MPH, RD
Pam Koch, EdD, RD
Cheng Li, MS
Mackenzie Ferrante, MS, RDN
Caroline Webber, PhD, MPH, RD
Sonya Jones, PhD
Laura Bellows, MPH, RD, PhD

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Nurgul Fitzgerald, PhD, RD, Public Health

Elsa Ramirez-Brisson, PhD, MPH, RD, Communications

Amber Rosalez, MS, RDN, Weight Realities

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Mical Kay Shilts, PhD

Mallory Koenings, PhD, RDN

Kim Laramy

Megan Lehnerd, MS

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Gina O'Brian, RDN

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Elsa Ramirez Brisson, PhD, MPH, RD

Virginia C Stage, PhD, RDN, LDN

Margarita Teran-Garcia, MD, PhD, FTOS

Siew Sun Wong, PhD, MS

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Wilna Oldewage-Theron, MS, BS, PhD

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Stephany Parker, PhD

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Won Song

Deepa Srivastava, PhD

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Jung Sun Lee, PhD, RD

Taren Swindle, Doctoral Degree

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Angie Tagtow, MS, RD, LD

Lucille Tang

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Allison Teeter, PhD

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Janet W Gloeckner, PhD, RD

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Cynthia Warren, PhD

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Ming-Chin Yeh, PhD

Youjie Zhang, BS

Lynda Zimmerman, MS, RD, LD

Jen Zuercher, PhD, RD

Teresa Zwemer, RD

Nooreem Mena MS, RD

Krishna Thiagarajah, PhD, RDN

Maha Elrakaiby, BA

2017 Annual Conference

Grand Hyatt, Washington, DC

- 743 Attendees
- 219 Poster Abstracts plus 54 Oral Abstracts
- 35 NIFA-AFRI posters and 11 Team Nutrition Posters
- 25 Exhibitors
- 78 Speakers
- 24 Past Presidents and 3 former editors of JNEB in attendance
- 37 CEUs
- 32 Programs, tours and pre-conference sessions



2018 Healthy Meeting Guidelines Met

Accomplished 83% for 2018

The following Healthy Meeting Guidelines were adopted via resolution by the SNEB membership in September 2014 and by the Board of Directors in October 2015. To the extent that funding and staff resources are available and the item is logistically feasible, SNEB will incorporate these guidelines into its meetings. SNEB's goal is to fulfill at least 80% of the guidelines for each meeting

An example of the guidelines achieved at this meeting include:

- Place healthier foods and beverages in prominent positions, where they are most likely to be seen and chosen.
- Offer nutritious food and beverage options.
- Provide reasonable portions of foods and beverages (i.e., avoid large portions).
- Ensure healthier options are attractively presented, appealing, and taste good.
- Prioritize sustainable practices when possible, by minimizing waste, encouraging recycling, and sourcing products from sustainable producers.
- Make water the default beverage.
- Offer low-fat or non-fat milk with coffee and tea service in addition to half and half.
- Offer fruits and/or vegetables every time food is served.
- Offer reasonable portion sizes in buffet lines or self-service, support sensible portions by offering reasonably-sized entrees and appropriately-sized serving utensils and plates.
- Use whole grains whenever possible (100% whole grain or whole grain as the first ingredient).
- Serve healthier condiments and dressings and offer them on the side.
- Make the majority of the meat options poultry, fish, shellfish, or lean (unprocessed) meat.
- Provide a vegetarian option.
- For special occasions and dinner, cut desserts in half or serve small portions. For lunches, breaks, or regular meetings serve fruit as dessert.
- Do not place candy or candy bowls in the meeting space.
- Whenever possible, offer foods prepared in a healthier way (grilled, baked, poached, roasted, braised, or broiled). Avoid fried foods.
- Mention to attendees (through announcements or in written materials) that it is fine to move within the meeting space (standing, stretching); periodically break up sitting time.
- For conference give-aways, consider appeal to meeting attendees, sustainability, and usefulness.
- Provide handouts on a flash drive or make them available online to reduce paper.
- When determining a menu for your meeting or conference, think of the initial menu provided to you by the caterer, restaurant, or hotel as a starting place for customization.
- Modify the soups, salads, entrees, snack, etc. to fit your meeting's needs.
- Make sure that you, the catering manager, and/or chef are in agreement about portion sizes.

2017-2018 Webinars & Hot Topics Calls

Date	Title
7/11/2017	Breastfeeding (BF) and WIC Update
8/1/2017	Cracking the Code on Breakfast: Research Roundup and Practical Solutions
8/23/2017	Hot Topics Call: Feeding Guidelines for Infants and Young Toddlers: A Responsive Parenting Approach
8/30/2017	6 Ways to Get the Most of Your SNEB Membership
9/25/2017	Journal Club 1: A Point-of-Purchase Intervention Using Grocery Store Tour Podcasts About Omega-3s
10/2/2017	Journal Club 2: Healthier Children's Meals in Restaurants: An Exploratory Study to Inform Acceptable Approaches
10/9/2017	Journal Club 3: Staff Workshop Improves Child Care Center Menus in South Central Texas: A Best Food FITS Intervention
10/16/2017	Journal Club 4: Design and Evaluation of a Training Protocol for a Visual Estimation of Fruit and Vegetable Intake
10/17/2017	National Farm to School Month: Early Care Education Edition
10/18/2017	Hot Topics Call: From Millennials to Boomers: Digital Communication for Nutrition Educators Across Generations
10/30/2017	Journal Club 5: Teacher Perceptions of Multilevel Policies and the Influence on Nutrition Education in Preschools
11/6/2017	Journal Club 6: NEEDs for Tots: A Satter Division of Responsibility in Feeding Focused Early Childhood Education Curriculum
11/13/2017	Journal Club 7: Bringing Produce to the People: Implementing a Social Marketing Food Access Intervention
11/14/2017	Reaching Low-Income Audiences Using Innovative Social Marketing Techniques for Nutrition Education
11/20/2017	Journal Club 8: Development, Implementation, and Evaluation of Evidence-Based Cooking Videos for Cancer Survivors
11/27/2017	Journal Club 9: Effectiveness of a Parent Health Report in Increasing Fruit and Vegetable Consumption
12/13/2017	December Hot Topics Call: Andy Fisher, author of Big Hunger
1/23/2018	Nutrition Education in the Palm of your Hand - Spend Smart. Eat Smart. Online Tools.
1/25/2018	Becoming a Great Reviewer: Increase Your Professional Network and Enhance Research Skills
1/31/2018	Empowered Eaters: A Road Map for Stronger Nutrition Education Policies
2/5/2018	Journal Club 1: Stretching Food and Being Creative: Caregiver Response to Child Food Insecurity
2/12/2018	Journal Club 2: Breastfeeding is Associated with Reduced Obesity in Hispanic 2- to 5-Year Olds Served by WIC
2/13/2018	Extension Opportunities in Food Access & Equity, Two Part Series
2/19/2018	Journal Club 3: Together We Inspire Smart Eating: A Preschool Curriculum for Obesity Prevention in Low-Income Families
2/21/2018	Hot Topics Call: The Expiring Farm Bill and the Nutrition Title
2/26/2018	Journal Club 4: Tu Salud! Si Cuenta! Your Health Matters! A Community-Wide Campaign in a Hispanic Border Community in Texas
2/28/2018	6 Ways to Get the Most of Your SNEB Membership - New Member Orientation
3/5/2018	Journal Club 5: Previous Gardening Experience and Gardening Enjoyment Is Related to Vegetable Preferences and Consumption Among Low-Income Elementary School Children
3/6/2018	Clearing up the Confusion: Using the Ingredients List as a Tool for Nutrition Education
3/7/2018	Extension Opportunities in Food Access & Equity, Two Part Series
3/12/2018	Journal Club 6: Cooking Matters for Adults Improves Food Resource Management & Self-Confidence Among Low-Income Participants
3/26/2018	Journal Club 7: Overweight and Obesity, Weight Perception, and Weight Management Practices Among Supplemental Nutrition Assistance Program-Education (SNAP-Ed) Participants in Georgia: A Needs Assessment
4/2/2018	Journal Club 8: Securing a Stop to the Summer Setback: Policy Considerations in the Future Expansion of the Summer Electronic Benefit Transfer for Children
4/4/2018	Equipping Health Care Professionals with Nutrition Content
4/9/2018	Journal Club 9: Beyond the Melting Pot and Salad Bowl Views of Cultural Diversity: Advancing Cultural Diversity Education of Nutrition Educators
4/13/2018	Farm Bill Advocacy Day
4/16/2018	Journal Club 10: Breastfeeding is Natural but Not the Cultural Norm: A Mixed-Methods Study of First-Time Breastfeeding, African American Mothers Participating in WIC
4/19/2018	Developing High Impact Research Poster Presentations
6/1/2018	Survival Mediterranean Style: A Cluster-Randomized Trial in the US Fire Service
6/20/2018	Hot Topics Call: Delivery of Nutrition Education via Text Message to Low-Income Groups
6/27/2018	Stress & Eating: How Emotions Affect Eating and How Eating Affects Emotions

SNEB Online

SNEB launched a redesigned website in July 2016. Since that time website traffic has increased 3% and pageviews increased 13%, reversing a 2015 decline in users, sessions and pageviews.

New features added to the website in 2017 include expanded directory profile, profile photos, and the option to auto renew your membership. Over 170 members have already added auto-renewal to their profile.

Looking at website users by age, the greatest percentage of users are 25 - 34. The top five countries visiting the website are: United States, Canada, Japan, India, and Mexico. Traffic from Facebook increased 126% although traffic from Twitter decreased. Visits from www.jneb.org increased 3%. Most users are accessing the website from a desktop.

Some of the most visited pages include upcoming webinars, abstracts, conference programs and the job board. In 2016 members used the login feature less than 2,000 times but in 2017 members logged in over 5,000 times.

Social Media

Facebook:

SNEB - 3,438 likes

JNEB - 3,356 likes

Twitter:

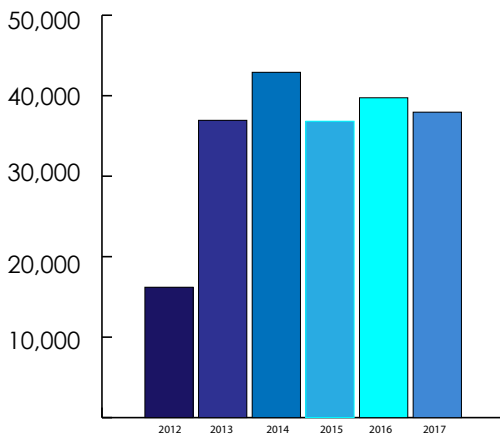
SNEB - 1,177 followers

JNEB - 750 followers

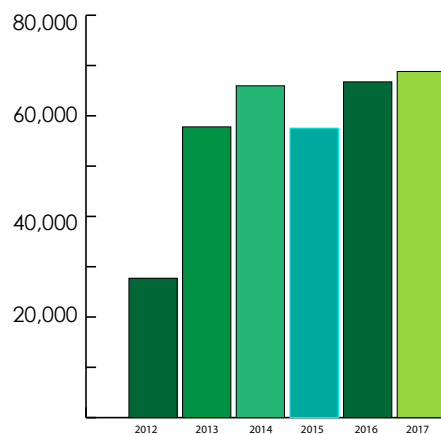
LinkedIn:

3,031 group members

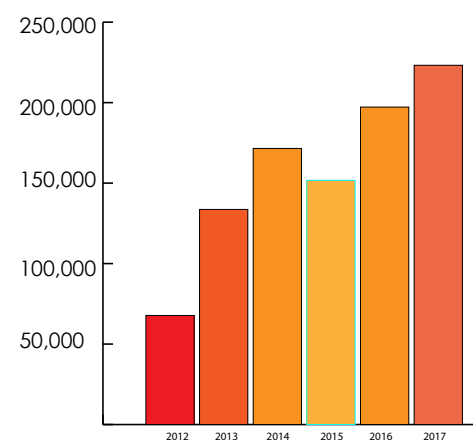
Website Users



Website Sessions



Website Pageviews



On the Job Board

SNEB launched a new job board in February with some great improvements, including free internship postings, a resume search bank, job alerts, an easy-to-use experience on mobile devices and more!

Members can use code **snebmem18** to access the member discount and save 50 percent on all postings. Visit jobs.sneb.org to search for jobs and find the best candidates for your positions today.

Since launching the job board has posted:

- 14 jobs
- 94 job seekers registered
- 14 resumes uploaded

Internship postings are free! Does your organization have an internship to list? Log into the job board and post that for free.

SNEB Institutional Groups

Institutional memberships continue to grow allowing universities/colleges and a variety of other groups to combine memberships in groups of 5 or 10 members. These groups allow for simpler billing and easier transitions of individual memberships throughout the year.

- Arizona Dept of Education, Health and Nutrition Services
- Ascentria Care Alliance
- Auburn University
- DC Department of Health
- Iowa Department of Public Health
- Iowa State University
- Mississippi State University
- Ohio State University
- Oklahoma State University
- Oklahoma Tribal Engagement Partners LLC
- Purdue University
- UConn Health, Center for Public Health
- University of Arizona

Congratulations to SNEB Award Winners



Helen Denning Ullrich Award for Lifetime Excellence in Nutrition Education

Joanne Ikeda, MA, RD



Mid-Career Professional Achievement Award

Sheila Fleischhacker PhD, JD, RDN



Early Professional Achievement Award

Virginia Carraway Stage, PhD, RDN, LDN



Nutrition Education Research Award

Leslie Cunningham-Sabo, PhD, RDN



SNEB President's Award

Mary Story, PhD, RD

Advisory Committee on Public Policy Health Promotion Policy Award
National Farm to School Network



Korean Society of Community Nutrition and Society for Nutrition Education and Behavior International Awards Presented at the SNEB conference

- KSCN-SNEB Professional Achievement Award to Mary Murimi, PhD, RD, LDN, Texas Tech University
- KSCN-SNEB Student Award to Ana Florencia Moyeda Carabaza, MS, Texas Tech University

Society for Nutrition Education and Behavior and Korean Society for Community Nutrition International Awards presented at the KSCN conference

- SNEB-KSCN Profession Award to Kisun Nam, PhD, Health and Nutrition Center, Seoul
- SNEB-KSCN Student Award to Won Gyoung Kim, PhD, Seoul National University Hospital

Journal of Nutrition Education and Behavior

Journal of Nutrition Education and Behavior

The Best Article Award will be presented to authors Matthew M. Graziose, MS; Pamela A. Koch, EdD, RD; Y. Claire Wang, MD, ScD; Heewon Lee Gray, PhD, RD; Isobel R. Contento, PhD, CDN for their article "Cost-effectiveness of a Nutrition Education Curriculum Intervention in Elementary Schools," published in the September 2017 issue of JNEB.

The Best GEM award will be presented to authors Leanne Whiteside-Mansell, EdD and Taren M. Swindle, PhD for their paper "GEM NO. 570: Together We Inspire Smart Eating: A Preschool Curriculum for Obesity Prevention in Low-Income Families," published in the May 2017 issue of JNEB.

Student Research Awards presented by the Higher Education Division

Undergraduate

Anna Smith, Bradley University (P130)

MS Students

Sabrina Hafner, BS, University of Rhode Island (P85)

Ana Florencia Moyeda-Carabaza, BS, Texas Tech University (P93)

PhD Students

Abeer Almudaihim, MS, University of Florida (P101)

Jesse Chiero, MS, University of Connecticut (P7)

Early Career Researcher

Chelsea Singleton, PhD, MPH, University of Illinois at Chicago (O4)

Research Awards presented by the Public Health Nutrition Division

Kristin Riggsbee, University of Tennessee – Student (P53)

Julia H. Kim, MPH, RD, CLC, University of Illinois at Urbana-Champaign – Student (P80)

Alisha Farris, PhD, RD, Appalachian State University – Practitioner/Researcher (P94)

Children's Division Poster Award

To be judged during the poster sessions and announced after conference.