

## **EXTERNAL FUNDING POLICY**

The Society for Nutrition Education and Behavior (SNEB) and the SNEB Foundation (SNEBF) seek funding that supports our mission, vision, and guiding principles. In doing so, SNEB and SNEBF seek to foster an atmosphere of appreciation of the contributors as well as one of transparency to SNEB members and the public. These funds are used to enhance the work of the Society and increase benefits to members.

SNEB and SNEBF are committed to the ethical use of funds; disclosure of funding sources; and preventing funding sources from determining or unduly influencing the conduct or interpretation of scientific research, the policy of the organization, public policy actions, or the education of its membership. The following policy has been developed to ensure that funding arrangements retain SNEB's independence, maintain objectivity, promote trust, avoid conflicts of interest, and safeguard the Society's professional values.

This policy pertains to all external funding sources of SNEB and SNEBF. SNEB and SNEBF may accept contributions from corporations, non-profit organizations, philanthropic organizations, and individuals (henceforth referred to as "donors"). Such contributions may take the form of monetary and/or in-kind donations. Contributions may accrue to the Society through organizational membership, conference sponsorship and other projects.

SNEB and SNEBF pledge that all donations are utilized for unbiased, scientifically valid, and educationally valuable ends. No SNEB/SNEBF policy, action, or educational program will be influenced by financial relationships at any time.

The SNEB/SNEBF leaders, members, and staff are entrusted with the responsibility of upholding this donation policy. The following principles will be observed at all times:

1. SNEB and SNEBF will strive to secure contribution from a variety of donors and provide opportunities for sharing of diverse perspectives. In addition, SNEB and SNEBF will actively seek contributions from donors that are aligned with our mission.
2. SNEB and SNEBF will seek contributions that serve the interests of both the donor and SNEB/SNEBF.
3. This policy will be explained clearly to potential donors.
4. Each donor agrees that acceptance of its contribution by SNEB or SNEBF does not necessarily imply SNEB/SNEBF endorsement of the donor or its mission, products, or services.
5. All donors will be encouraged to make unrestricted contributions.

6. Restricted contributions, such as providing sponsorship support for annual meeting sessions or webinars, will be allowed when their purpose is consistent with the mission of SNEB/SNEBF and does not violate any aspect of SNEB/SNEBF policy. In addition:
  - a. Members of the divisions in concert with the conference planning committee have the responsibility for selecting, developing, and advancing annual meeting sessions and webinar proposals that they believe will be of the most interest to the members, and seeking appropriate donors for the sessions.
  - b. The content of all sessions to which donors provide support will be planned by members, for the benefit of members. A federally funded grant program or similar international program related to health and nutrition may plan a session without involvement of SNEB members. Such proposals are subject to review by the conference chair.
  - c. Session proposals as well as the methodology and content of all sessions to which donors provide support, including educational content shared during meal functions, will go through SNEB's peer review process.
  - d. To ensure balance in all sessions, including those to which donors provide support, session organizers are strongly encouraged to incorporate broad dialogue and debate.
  - e. Educational sessions to which donors provide support will refrain from inclusion of marketing messages and promotion of donors' products and services in the presented session content. Distribution of handouts and samples is permitted.
  - f. Opportunities for donors to display and promote products are available at other sponsored events, such as opening receptions, breaks, tours, fun runs, and the exhibit hall.
7. Disclosure will be made at all SNEB/SNEBF functions and in all publications for which funding has been provided, as follows: *"SNEB/SNEBF gratefully acknowledges the underwriting of this activity provided by <donor>. Acceptance of these resources does not imply endorsement of the donor or its mission, products, or services."*
8. SNEB and SNEBF will disclose all donations in a clearly identified disclosure section on the public portion of the SNEB website.
9. SNEB/SNEBF representatives and leaders will reference the disclosure section of the Society's website when communicating on behalf of SNEB/SNEBF.

*Adopted June 27, 2014*