



March 6, 2015

Paul M. Coates, PhD
Director, Office of Dietary Supplements
National Institutes of Health
6100 Executive Blvd., Rm. 3B01
Bethesda, MD 20892-7517

Dear Dr. Coates:

The Society for Nutrition Education and Behavior (SNEB) appreciates this opportunity to respond to The Office of Dietary Supplements request for input into its next strategic plan.

SNEB represents the unique professional interests of nutrition educators in the United States and worldwide. SNEB is dedicated to promoting effective nutrition education and healthy behavior through research, policy and practice and has a vision of healthy communities, food systems and behaviors.

SNEB has a strong interest in promoting theory based nutrition education for behavior change, and believe that ODS-sponsored research on dietary supplements can help inform such education. We support ODS' topic-specific fact sheet initiative and ongoing work in translating science for consumers. We would like to see ODS strategic plan-update continue to prioritize translating supplement science for consumers, and further, we hope that ODS will call on members from the nutrition education profession for input regarding utilization of these fact sheets with clients and consumers.

Thank you again for your request for input.

Sincerely,

A handwritten signature in black ink that reads "Kendra Kattelman".

Kendra Kattelman PhD, RDN, LN, FAND
President, Society for Nutrition Education and Behavior