Getting Prepped to Visit Lawmakers: Tips and Guidance on Meeting with Policy Makers on the Importance of Nutrition Education

Webinar
Tuesday, June 13, 2017
3 PM - 4 PM

Today's Speakers

Claire Uno, MLIS
Moderator

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Jennifer Follard, MPH, RDN
Moderator

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Join us in D.C. for Nutrition Educators as Advocates: A Day on Capitol Hill

Workshop - Nutrition Educators as Advocates: A Day on Capitol Hill
6:00 am - 12:00 pm | Thursday, 7/20 | Farragut Square
$90 for SNEB members | $125 nonmembers | $50 students | Breakfast served

Moderators: Claire Lisy, MS, Lauren M. Tisch Center for Food, Education & Policy
Speakers: Allison Hard, MS, Columbia University Teachers College; Jennifer Halford, Academy of Nutrition and Dietetics; Tonya For MS, RD, Food Nutrition & Policy Consultants LLC; Melanie M. Melies, MS, RD, Purdue University; Maggie Warsinger, Center for Science in the Public Interest

This session includes a 4-hour advocacy pre-conference session in preparation for attendees to visit Capitol Hill in the afternoon to meet legislators based on their home state. The session will also address how nutrition educators who cannot lobby are still able to educate their elected officials about the importance of their work.

Register: SNEB.org/2017

What to Expect in D.C. in July

Nutrition Education Programs in the Farm Bill

“It’s like a Swiss Army knife.”
—President Obama 2011
The budget process has six steps

1. The President submits the annual budget to Congress and the public.
2. Congress sets tax policies and funding levels for government programs and services.
3. Congress votes on the President’s budget allocations for federal programs and services.
4. The Appropriations Committee meets and passes on the president’s budget proposals.
5. The Senate and House leadership meet to resolve any outstanding budget issues.
6. The President signs the annual budget into law.

Nominations & Confirmations in the Senate

Don’t Forget...

- Healthcare
- Intelligence Committee
- Tax Reform
SNAP Nutrition Education: Investing in Healthy Communities

- THE CHALLENGE
- THE SOLUTION
- SNAP-ED WORKS
- THE IMPACT (Reach, Return on Investment, Health)
- SNAP-ED SNAPSHOT (State stories)
- WHAT CONGRESS CAN DO
  - Experience nutrition education by visiting SNAP-Ed programming in the state or district
  - Reauthorize SNAP-Ed in the 2018 Farm Bill at its current funding level with index for inflation (no flat line) and maintain the program’s updated funding formula.

One Minute Message

- Who are we talking about specifically?
- What can SNAP-Ed do?
- What is the specific situation among the people defined above?
- Tie the three together

One minute message...tell the story

Most Americans who need SNAP-Ed are responsible people with jobs and families to feed. They are hard working Americans and are just trying to do their best to make ends meet.

However, many of them still don’t earn enough to stand alone in this. Many, born in low-income communities need help to build the skills required to feed their family.

Working together with our campus specialists, and state and local partners, the SNAP-Ed program uses research based materials to address this need for thousands of hard working families trying to stand on their own two feet in Indiana. Decades of SNAP-Ed data shows our program’s effectiveness to help meet these needs. Our families, communities and economy are stronger when everyone has access to the education and knowledge they need to learn, grow, and work.
Timeline for Arranging Your Visits

<table>
<thead>
<tr>
<th>Date</th>
<th>Action Item</th>
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<tbody>
<tr>
<td>This Week</td>
<td>Connect with others from your state</td>
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<td></td>
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<tr>
<td>Week of 6/26</td>
<td>Call offices to set appointments with staff member responsible for agriculture</td>
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<tr>
<td>Week of 7/3</td>
<td>Research your legislators</td>
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<tr>
<td>Week of 7/10</td>
<td>Prepare talking points &amp; leave behinds</td>
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<tr>
<td>Week of 7/17</td>
<td>Confirm appointments</td>
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Policy Maker Visits – What to Expect

The Basics: Simple, Straight Forward, Compelling

• Intro: why you are there – and exchanging of the cards
• 2-Way Conversation: what is their understanding of nutrition education, SNAP-Ed, have they seen it in action? Visited a school lately? How did they learn about healthy eating?
• Walk through leave-behinds; weave in local/state information, facts and figures (% of kids on F/RP, % on SNAP, SNAP Ed activities, obesity rates, etc.). Weave in real people to tell the story.
• Highlight importance of the programs and the impact of budget cuts – in a general way, on the programs and the PEOPLE

The Closer...

End with the main take aways:
• Experience nutrition education by visiting SNAP-Ed programming in the state or district (or other nutrition education opportunity)
• Reauthorize SNAP-Ed in the 2018 Farm Bill at its current funding level with index for inflation (no flat line) and maintain the program’s updated funding formulary.
• More general: adequate funding for nutrition education is key
• THANK THEM FOR THEIR TIME
Join us in D.C. for Nutrition Educators as Advocates: A Day on Capitol Hill

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8:00 am - 12:00 pm | Thursday, 7/20 | Farragut Lafayette Square
$90 for SNEB members | $125 for nonmembers | $50 for students | (Breakfast served)
Moderator: Claire Levy, MS, RD, Laurie M. Thier Center for Food, Education & Policy
Speakers: Allison Jacob, MS, Columbia University Teachers College; Jennifer Hall-Findlay, Academy of Nutrition and Dietetics; Tracy Fond, RD, Food, Nutrition & Policy Consultants, LLC; Melanie K. Mealing, MS, RD, Penn State University, Megan Walters, Center for Science in the Public Interest

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Questions?