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## **SNEB Will Honor Ikeda with the Helen Denning Ullrich Award at its Annual Conference**

Each year, the Society for Nutrition Education and Behavior (SNEB) awards the Helen Denning Ullrich Award to one professional in the nutrition education field that has made outstanding accomplishments throughout their career. This year, the Society honors Joanne Ikeda, MA, RD for her accolades in the field of nutrition, specifically in children's weight and food habits of populations that are lacking in nutrition quality.

Ulrich was Ikeda's mentor, and many of the members of the Society felt that the award served the legacy of both Ulrich and Ikeda well. Both worked tirelessly to bring about positive change in nutrition education initiatives throughout their careers. Ikeda has served as a Board Member and President of the Society and actively engages members by sharing articles and research she finds relevant and useful.

Throughout her remarkable career in nutrition education, Ikeda has developed an impressive resume. In 2007, Ikeda became the Nutrition Consultant for Cartoon Network, as well as the Nutritionist Emeritus on the Department of Nutritional Science at the University of California, Berkley. Before her role at Cartoon Network, Ikeda worked at Berkley as the Co-Director of the Center on Weight and Health, College of Natural Resources, in addition to the Expert Nutrition Consultant for ABC News. Ikeda earned her bachelor's degree from Cornell University before going on to San Francisco State University to earn her master's in Nutrition Education.

One of Ikeda's most notable achievements was her role in founding the Weight Realities Division of SNEB at the University of Florida. Additionally, she is also widely recognized for her contribution to the Health at Every Size initiative promoting size acceptance and a health centered attitude over a body and weight centered attitude.

Ikeda belongs to many societies and organizations outside of SNEB. She has served as President in many other organizations, including the California Dietetics Association, the California State Nutrition Council, and the Bay Area Dietetic Association. In addition to this year's honor, Ikeda has also earned multiple awards including the 2003 Community Awareness Award by the National Association to Advance Fat Acceptance, the Outstanding Outreach Award from the Division of Agriculture and Natural Resources at the University of California and the Nutrition Education for the Public Award of Excellence from the American Dietetic Association, among many others. Ikeda has also authored numerous journal articles and chapters about nutrition education and health.

The Helen Denning Ullrich Annual Award recognizes a seasoned professional who has been working in the field for at least 20 years and has been a member of SNEB for 10 years. They also must have made an outstanding achievement in the world of nutrition education, such as teaching, policy making, nutrition promotion or a variety of other areas. The recipient must be a very active member of the Society and excel through it.

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#### ABOUT THE SOCIETY FOR NUTRITION EDUCATION AND BEHAVIOR

The Society for Nutrition Education and Behavior is an international organization of nutrition education professionals who are dedicated to promoting effective nutrition education and healthy behavior through research, policy and practice with a vision of healthy communities, food systems and behaviors. To learn more, visit [www.sneb.org](http://www.sneb.org).