Society for Nutrition Education and Behavior members share your passion for nutrition education. Each day their work takes place in universities and schools, government agencies, cooperative extension, the food industry, plus voluntary and service organizations.

Staying current on research and best practices is a driving force behind why 1,000 plus professionals are members of SNEB and why 600 plus attend the annual conference.

The Society for Nutrition Education and Behavior and the SNEB Foundation seek funding that supports our mission, vision and guiding principles of promoting effective nutrition education and healthy behavior through research, policy and practice and has a vision of healthy communities, food systems and behaviors.

In doing so, we seek to foster an atmosphere of appreciation of the contributors as well as one of transparency to SNEB members and the public.

This is an overview of the sponsorship and exhibit opportunities available but there are many other ways to partner with SNEB and its members. If you are interested in learning more, contact Rachel Daeger at rdaeger@sneb.org | 317-328-4627.
Sponsors Receive

- Event signage and onsite program recognition
- Your organization’s provided promotional materials/literature on attendee seats

### Exhibit Opportunities

<table>
<thead>
<tr>
<th>Booth Size</th>
<th>Member</th>
<th>Non-Profit</th>
<th>Non-Member</th>
</tr>
</thead>
<tbody>
<tr>
<td>8’ x 10’ Booth</td>
<td>$950 ($1,250 after June 1)</td>
<td>$1,050 ($1,350 after June 1)</td>
<td>$1,500 ($1,800 after June 1)</td>
</tr>
</tbody>
</table>

Booths Include:
- One (1) full conference pass and
- Two (2) exhibits only passes ($519 value)
- One-time use of conference attendee mailing list

Terms of Contract

Space is reserved on a first come, first served basis once full payment is received. The exhibiting company agrees to abide by the terms and conditions as stated on exhibitor contract.

Contact Rachel Daeger at the Society for Nutrition Education and Behavior

p: 317-328-4627    p: 1-800-235-6690    m: 3502 Woodview Trace, Ste. 300, Indianapolis, IN 46268
f: 317-280-8527    e: rdaeger@sneb.org    w: www.sneb.org www.jneb.org
SNEB Organizational Membership

SNEB and its Foundation invite organizations and individuals to support the nutrition education profession and the next generation of nutrition educators by becoming an SNEB/SNEB Foundation Organizational Member. Joining as an SNEB/SNEB Foundation Organizational Member affords your organization the following benefits at all levels:

<table>
<thead>
<tr>
<th>Corporate</th>
<th>Small Business</th>
<th>NonProfit</th>
</tr>
</thead>
<tbody>
<tr>
<td>$5,000/year*</td>
<td>$3,500/year</td>
<td>$1,500/year</td>
</tr>
</tbody>
</table>

*level includes booth at annual conference

All the rights and privileges of professional membership in SNEB for a designated representative. This includes an annual subscription to the Journal of Nutrition Education and Behavior, member e-communications, member conference rates, and voting rights.

Additional membership for one person at the Associate level of membership.

Opportunity to conduct an in-person focus group/salon with SNEB leadership scheduled during the SNEB Annual Conference.

Recognition in program and signage as an Organizational Member during SNEB Annual Conference.

Recognition as a SNEB/SNEB Foundation Organizational Member in each issue of the Journal of Nutrition Education and Behavior and on the Society’s website.

For opportunities to advertise in the Journal of Nutrition Education and Behavior contact Joe Skey at 856-325-7977 or j.skey@elsevier.com

For opportunities to sponsor a supplement on a specific topic, contact Editor-in-Chief, Dr. Karen Chapman-Novakofski (217-244-2852; kmc@illinois.edu). Topics must be approved in advance. Supplement costs vary and can be obtained from Craig Smith (212-462-1933; c.smith@elsevier.com).

I always appreciate the focus on networking and research at this conference, and hope that this continues to be a focus in the future. I also enjoyed the addition of a Scholarship of Teaching and Learning category - 2015 attendee

Journal of Nutrition Education and Behavior

Publishes 10 issues per year
(July/August and November/December combined issues)

Display advertising space available as well:
• Recruitment advertising
• Journal website banners
• Electronic table of content banner

For opportunities to advertise in the Journal of Nutrition Education and Behavior contact Joe Skey at 856-325-7977 or j.skey@elsevier.com

Supplements

For opportunities to sponsor a supplement on a specific topic, contact Editor-in-Chief, Dr. Karen Chapman-Novakofski (217-244-2852; kmc@illinois.edu). Topics must be approved in advance. Supplement costs vary and can be obtained from Craig Smith (212-462-1933; c.smith@elsevier.com).

Contact Rachel Daeger at the Society for Nutrition Education and Behavior
p: 317-328-4627    p: 1-800-235-6690    m: 9100 Purdue Road, Ste. 200, Indianapolis, IN 46268
f: 317-280-8527    e: rdaeger@sneb.org    w: www.sneb.org    w: www.jneb.org
Yes! We are passionate about nutrition education and want to support SNEB’s vision of healthy communities, food systems and behaviors.

Date: ________________________ Company: ____________________________________________

Contact: ______________________________________________ E-mail: ____________________________________________

Address: __________________________________________________________________________________________________________________________________________________

City: ______________________ State/Province: _______ Postal Code: _____________ Country: _____________

Phone: ___________________________________________________

Conference Sponsorships

___ “Coffee and ...” Breakfast Sponsor $10,000
___ Keynote Symposium or Opening Session Sponsor $ 6,000
___ Nutrition Break Sponsor $ 5,000 (3 available)
___ Session Sponsorship $ 2,500 + add a booth for just $500
___ Participant Packet Advertisement $750

Conference Exhibitor - 8 x 10 Booth after June 1

___ Member $950                                                $1,250
___ NonProfit $1,050                                             $1,300
___ Non-Member $1,500                                             $1,850

Organizational Membership

___ Corporate Organizational Membership $5,000
___ Small Business Organizational Membership $3,500
___ Non-Profit Organizational Membership $1,500

Total $__________________________________________________

Payment (Payment required to secure opportunities)

___ Visa _____ MC _____ AMEX _____ Check (#_______)

Card # _________________________________________________________________________________Exp._______________

Billing Address: ________________________________________________________________________Zip_________________

Name on the card: ___________________________________ Authorized Signature:______________________________

Please return completed form to:
Society for Nutrition Education and Behavior, 3502 Woodview Trace, Ste. 300, Indianapolis, IN 46268
p: 317-328-4627 p: 1-800-235-6690 m: 3502 Woodview Trace, Ste. 300, Indianapolis, IN 46268
f: 317-280-8527 e: rdaeger@sneb.org w: www.sneb.org www.jneb.org

Please refer to the SNEB and SNEB Foundation External Funding Policy when entering into a sponsorship agreement.