GUIDELINES FOR POSTER PRESENTATIONS

Poster presentations are informal visual and verbal exchanges between the presenter and the browsing audience. At least one of the presenters should be present during the period specified in your confirmation letter. SNEB recommends that poster presenters traveling via air carry materials for their presentations on the plane.

DIMENSIONS:
Each presenter is assigned a 4 feet (height) by 8 feet (width) poster board. It is a freestanding board with a cork-style surface. The display area is approximately 30” from the floor. Your presentation must fit on the board. No special equipment, such as audio-visual projectors, is permitted. Your entire presentation must be attached to the poster board. No other freestanding or tabletop displays are permitted.

SET-UP & DISMANTLE:
Presenters should set up their poster during the time specified in your confirmation letter. The number of your abstract in the final program will coincide with the number on the display board assigned to you. A volunteer in the poster session area will be available to assist you in locating the proper board.

Posters must be presented on the assigned board. DO NOT change the location of your number.

Please clear your board and remove your poster at the end of the poster session or the time designated in your confirmation letter.

DESIGN RECOMMENDATIONS:
SNEB recommends that you use the following guidelines when designing your poster.

1. A brief abstract or summary statement of the presentation should be mounted on the upper left side of the board followed by objectives, methods, and results with the conclusion in the lower right corner.

2. Illustrations should be readable from a distance of three feet or more.

3. Be sure that your presentation material can be mounted with pushpins. Do not mount illustrations on thick cardboard, because they may be difficult to tack into position on the poster board.

4. Please bring your own materials (pushpins, etc.) for mounting your poster on the board. You may also wish to bring background coverings.

5. If you need design inspiration, check out past poster designs at http://www.jneb.org/content/usda_poster_abstracts