Society for Nutrition Education and Behavior members share your passion for nutrition education. Each day their work takes place in universities and schools, government agencies, cooperative extension, the food industry, plus voluntary and service organizations.

Staying current on research and best practices is a driving force behind why 1,000 plus professionals are members of SNEB and why 600 plus attend the annual conference.

The Society for Nutrition Education and Behavior and the SNEB Foundation seek funding that supports our mission, vision and guiding principles of promoting effective nutrition education and healthy behavior through research, policy and practice and has a vision of healthy communities, food systems and behaviors.

In doing so, we seek to foster an atmosphere of appreciation of the contributors as well as one of transparency to SNEB members and the public.

This is an overview of the sponsorship and exhibit opportunities available but there are many other ways to partner with SNEB and its members. If you are interested in learning more, contact Rachel Daeger at rdaeger@sneb.org | 317-328-4627.
2018 SNEB Annual Conference
July 21 - 24 in Minneapolis, MN
Hyatt Regency Minneapolis

Sponsors Receive
- Event signage and onsite program recognition
- Your organization’s provided promotional materials/literature on attendee seats

Opening Session Sponsor $6,000
Give an introduction and briefly address attendees from the podium prior to the start of the Thursday evening opening reception
Includes 8’ x 10’ exhibit booth and a complimentary registration

Breakfast Sponsor $10,000 (one available)
30 – 45 minutes presentation where a light breakfast is served (included)
Opportunity for CEU credits
Includes 8’ x 10’ exhibit booth and a complimentary registration

Keynote Sponsor $6,000
Give an introduction and briefly address attendees from the podium prior to the start of the keynote session
Includes 8’ x 10’ exhibit booth and a complimentary registration

Nutrition Break Sponsor $5,000 (3 available)
Make your product available as nutrition break for conference attendees (or select nutrition break menu). Ability to have signage and promotional material displayed.

Session Sponsor $2,500 (per session - add a booth for just $500)
Show your support of a specific concurrent session.

Participant Packet Advertisement $750 (per piece)
Get your discount coupons, small samples, or brochures in the participant packet handed to each conference attendee.

Exhibit Opportunities

<table>
<thead>
<tr>
<th>Booth Size</th>
<th>Member</th>
<th>Non-Profit</th>
<th>Non-Member</th>
</tr>
</thead>
<tbody>
<tr>
<td>8’ x 10’ Booth</td>
<td>$950 ($1,250 after June 1)</td>
<td>$1,050 ($1,350 after June 1)</td>
<td>$1,500 ($1,800 after June 1)</td>
</tr>
</tbody>
</table>

Booths Include:
One (1) full conference pass and
Two (2) exhibits only passes ($519 value)
One-time use of conference attendee mailing list

Terms of Contract
Space is reserved on a first come, first served basis once full payment is received. The exhibiting company agrees to abide by the terms and conditions as stated on exhibitor contract.
SNEB Organizational Membership

SNEB and its Foundation invite organizations and individuals to support the nutrition education profession and the next generation of nutrition educators by becoming an SNEB/SNEB Foundation Organizational Member. Joining as an SNEB/SNEB Foundation Organizational Member affords your organization the following benefits at all levels:

<table>
<thead>
<tr>
<th>Corporate</th>
<th>Small Business</th>
<th>NonProfit</th>
</tr>
</thead>
<tbody>
<tr>
<td>$5,000/year*</td>
<td>$3,500/year</td>
<td>$1,500/year</td>
</tr>
</tbody>
</table>

*level includes booth at annual conference

All the rights and privileges of professional membership in SNEB for a designated representative. This includes an annual subscription to the Journal of Nutrition Education and Behavior, member e-communications, member conference rates, and voting rights.

Additional membership for one person at the Associate level of membership.

Opportunity to conduct an in-person focus group/salon with SNEB leadership scheduled during the SNEB Annual Conference.

Recognition in program and signage as an Organizational Member during SNEB Annual Conference.

Recognition as a SNEB/SNEB Foundation Organizational Member in each issue of the Journal of Nutrition Education and Behavior and on the Society’s website.

Display advertising space available as well:
- Recruitment advertising
- Journal website banners
- Electronic table of content banner

For opportunities to advertise in the Journal of Nutrition Education and Behavior contact Joe Skey at 856-325-7977 or j.skey@elsevier.com

Supplements

For opportunities to sponsor a supplement on a specific topic, contact Editor-in-Chief, Dr. Karen Chapman-Novakofski (217-244-2852; kmc@illinois.edu). Topics must be approved in advance. Supplement costs vary and can be obtained from Craig Smith (212-462-1933; c.smith@elsevier.com).

I always appreciate the focus on networking and research at this conference, and hope that this continues to be a focus in the future. I also enjoyed the addition of a Scholarship of Teaching and Learning category - 2015 attendee

Journal of Nutrition Education and Behavior

Publishes 10 issues per year
(July/August and November/December combined issues)

Contact Rachel Daeger at the Society for Nutrition Education and Behavior
p: 317-328-4627  p: 1-800-235-6690  m: 9100 Purdue Road, Ste. 200, Indianapolis, IN 46268
f: 317-280-8527  e: rdaeger@sneb.org  w: www.sneb.org  www.jneb.org
Yes! We are passionate about nutrition education and want to support SNEB’s vision of healthy communities, food systems and behaviors.

Date: ________________________ Company: _____________________________________________________________________
Contact: ____________________________ E-mail: _________________________________
Address: ______________________________________________________________________________________________________
City: _____________________________ State/Province: ___________ Postal Code: _____________ Country: _____________
Phone: _______________________________

Conference Sponsorships
___ “Coffee and ...” Breakfast Sponsor $10,000
___ Keynote Symposium or Opening Session Sponsor $ 6,000
___ Nutrition Break Sponsor $ 5,000 (3 available)
___ Session Sponsorship $ 2,500 + add a booth for just $500
___ Participant Packet Advertisement $750

Conference Exhibitor - 8 x 10 Booth $950 after June 1
___ Member $950 $1,250 ____________________________
___ NonProfit $1,050 $1,300 ____________________________
___ Non-Member $1,500 $1,850 ____________________________

Organizational Membership
___ Corporate Organizational Membership $5,000
___ Small Business Organizational Membership $3,500
___ Non-Profit Organizational Membership $1,500

Payment (Payment required to secure opportunities) Total $__________________________________________________
___ Visa ______ MC ______ AMEX ______ Check (#_______)
Card # _______________________________________________________________________________ Exp. _______________
Billing Address: ________________________________________________________________________Zip_________________
Name on the card: ___________________________________ Authorized Signature: ____________________________

Please return completed form to:
Society for Nutrition Education and Behavior, 9100 Purdue Road, Ste. 200, Indianapolis, IN 46268
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f: 317-280-8527 e: rdaeger@sneb.org w: www.sneb.org www.jneb.org

Please refer to the SNEB and SNEB Foundation External Funding Policy when entering into a sponsorship agreement.