



PURPOSE & VISION

Purpose statement

The Society for Nutrition Education and Behavior provides a platform for engagement and collaboration to advance the field of nutrition education and behavior through research, policy and practice for healthy and sustainable food choices, eating behavior and the environment.

Vision statement

A world where nutrition education is accessible to all and is integral to decisions impacting individual human health, health policy, and environmental sustainability.

Strategic Goals

Goal 1: Build a dynamic society of researchers, practitioners, and policy-makers worldwide engaged in nutrition education and behavior activities.

Goal 2: Increase capacity for effective nutrition education and behavior research, practice, and advocacy.

Goal 3: Be leaders in comprehensive nutrition education research, practice, and advocacy at individual, community, food system and policy levels.

Guiding Principles and Values

- Fiscal responsibility
- Inclusiveness
- Open and respectful communication
- Professionalism and integrity
- Respect for diversity of opinions and perspectives
- Trust building
- Valuing contributions of volunteers and supporters
- Well-informed decision making

BOARD OF DIRECTORS

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Chloe Wilkerson, Membership and
Meetings Coordinator

TREASURER'S REPORT

The year-end finances of SNEB show a \$25,131 loss for 2017-2018 versus a budgeted loss of \$18,094. Conference losses and lack of sponsorship revenue were offset by costs savings by JNEB, expense reductions at conference, and general savings in other departments. The 2018 loss pushed net assets to \$732,916 as can be seen in Table A. The results for the 2019 fiscal year end are not yet complete, but it is anticipated that SNEB will break even versus a budgeted loss of \$3,870.

Membership had been on a steady increase until a lower than normal retention rate of 68%. The Membership Committee is working on strategies to encourage prompt renewal of membership. Trends in these revenue categories are illustrated in Table B.

The summarized 2018 fiscal year end results and recent statement of financial position can be seen on the following page.

Table A: SNEB Net Assets

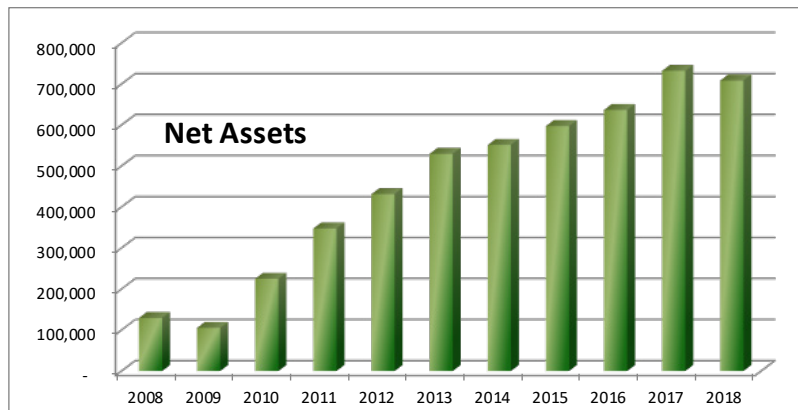
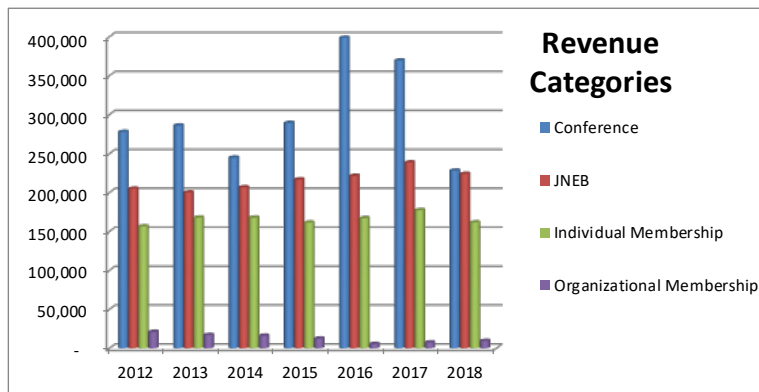


Table B: Revenue by Category



FINANCIAL REPORT

**SNEB SUMMARIZED STATEMENT OF
ACTIVITIES – FISCAL YEAR END
JULY 31, 2018**

**SNEB STATEMENT OF FINANCIAL POSITION
(5/31/19)**

Revenue and Other Support	
Administrative	\$3,185
Annual Conference	\$228,190
Membership	\$192,588
JNEB	\$224,080
Communications.....	\$133
Webinars	\$1,007
Public Policy.....	\$370
Total Revenue and Other Support	\$649,553

Expenses	
Administrative	\$53,598
Annual Meeting.....	\$284,309
Governance	\$21,480
Membership	\$88,083
JNEB	\$147,992
Divisions	\$9,809
Communications.....	\$21,769
Webinars	\$18,743
Public Policy	\$28,852
Strategic Development.....	\$49

Total Expenses \$674,684

CHANGE IN NET ASSETS (\$25,131)

ASSETS	
General Fund Checking	\$184,877
Reserve	\$300,000
General Fund Savings.....	\$149,587
Accounts Receivable Invoices.....	\$ 990
Old National Money Market.....	\$ 99,559
KeyBank Savings	\$100,083
Prepaid Expense.....	\$ 943
Prepaid Annual Meeting.....	\$ 20,537
Amount Due To/From Foundation	\$ (650)
TOTAL ASSETS.....	\$855,926

LIABILITIES	
Deferred Signing Bonus.....	\$15,834
Deferred Organizational Dues	\$ 4,273
Deferred Institutional Dues	\$12,682
Deferred Individual Dues.....	\$89,899
Due to/from IANE	\$ 325
TOTAL LIABILITIES.....	\$123,013

CHANGE IN NET ASSETS

Unrestricted

Prior Years	\$708,331
Current Year	\$ 24,585
TOTAL NET ASSETS.....	\$732,916

TOTAL LIABILITIES AND NET ASSETS.....\$855,929

PAST PRESIDENTS

A special thank you to these visionary leaders who volunteered their time and effort to make SNEB a success!

Adrienne White, PhD, RD 2017-2018
 Mary Murimi, PhD, RD, LDN 2016-2017
 Suzanne Piscopo, PhD 2015-2016
 Kendra Kattelman, PhD, RDN, LN, FAND
 2014-2015
 Joanne Ikeda, MA, RD (dec.) 2013 - 2014
 Linda Drake, MS 2012 - 2013
 Brian Wansink, PhD 2011 - 2012
 Tracy Fox, MPH, RD 2010 - 2011
 Geoffrey Greene, PhD, RD, LDN . 2009 – 2010
 Martha Archuleta, PhD, RD 2008 – 2009
 Debrah M. Palmer, PhD, MEd 2007 – 2008
 Robin Orr, PhD (dec.) 2006 – 2007
 Patricia Kendall, PhD, RD 2005 – 2006
 Elizabeth Crockett, PhD, RD, CDN
 2004 – 2005
 Jane Voichick, PhD 2003 – 2004
 Kathleen McMahon, PhD, RD 2002 – 2003
 Marilyn Briggs, PhD, RD, SNS 2001 – 2002
 Joann Heppes, MS, RD (dec.) 2000 – 2001
 Lynn Parker, MS 1999 – 2000
 Jean Pennington, PhD, RD 1998 – 1999
 Laura Sims, PhD, RD 1997 – 1998
 Ardyth Gillespie, PhD 1996 – 1997
 Rebecca Mullis, PhD, RD 1995 – 1996

Jean Skinner, PhD, RD 1994 – 1995
 Guendoline Brown, PhD, RD 1993 – 1994
 Jennifer Anderson, PhD, RD 1992 – 1993
 Barbara Shannon, PhD, RD 1991 – 1992
 Nancy Schwartz, PhD, RD 1990 – 1991
 Judy Brun, PhD 1989 – 1990
 Janet Tenney, MS, RD 1988 – 1989
 Lenora Moragne, PhD, RD 1987 – 1988
 Janice Dodds, EdD 1986 – 1987
 Audrey Maretzki, PhD, MS 1985 – 1986
 Kathryn Kolasa, PhD, RD 1984 – 1985
 Kristen McNutt, PhD (dec.) 1983 – 1984
 Jerry Moore, PhD 1982 – 1983
 Katherine Clancy, PhD, RD 1981 – 1982
 Ruthe Eshleman, EdD, RD 1980 – 1981
 Joan Gussow, EdD 1979 – 1980
 Roslyn Alfin-Slater, PhD (dec.) 1978 – 1979
 Helen Guthrie, PhD (dec.) 1977 – 1978
 Johanna Dwyer, ScD, RD 1976 – 1977
 Philip L. White, ScD(dec.) 1975 – 1976
 Jean Mayer, PhD (dec.) 1974 – 1975
 Sue R. Williams, RD, MPH 1973 – 1974
 George F. Stewart, PhD (dec.) 1972 – 1973
 Gaylord P. Whitlock, PhD (dec.) . 1971 – 1972
 Ruth L. Huenemann, PhD (dec.) ... 1970 – 1971
 Helen E. Walsh, MA, RD (dec.) 1969 – 1970
 George M. Briggs, PhD (dec.) 1968 – 1969



2018 ANNUAL CONFERENCE

Hyatt Regency Minneapolis, Minneapolis, MN

- 590 Attendees
- 207 Poster Abstracts
- 15 Oral Abstracts
- 37 NIFA-AFRI posters
- 13 Exhibitors
- 73 Speakers
- 36.5 CEUs
- 26 Programs, tours and pre-conference sessions

OPTIMIZING IMPACT

Supporting Food Systems with Nutrition Education



SOCIETY FOR NUTRITION EDUCATION AND BEHAVIOR

2018 Annual Conference

2019 HEALTHY MEETING GUIDELINES

Accomplished 83% for 2019

The following Healthy Meeting Guidelines were adopted via resolution by the SNEB membership in September 2014 and by the Board of Directors in October 2015. To the extent that funding and staff resources are available and the item is logistically feasible, SNEB will incorporate these guidelines into its meetings. SNEB's goal is to fulfill at least 80% of the guidelines for each meeting

An example of the guidelines achieved at this meeting include:

- Place healthier foods and beverages in prominent positions, where they are most likely to be seen and chosen.
- Offer nutritious food and beverage options.
- Provide reasonable portions of foods and beverages (i.e., avoid large portions).
- Ensure healthier options are attractively presented, appealing, and taste good.
- Prioritize sustainable practices when possible, by minimizing waste, encouraging recycling, and sourcing products from sustainable producers.
- Make water the default beverage.
- Offer low-fat or non-fat milk with coffee and tea service in addition to half and half.
- Offer fruits and/or vegetables every time food is served.
- Offer reasonable portion sizes in buffet lines or self-service, support sensible portions by offering reasonably-sized entrees and appropriately-sized serving utensils and plates.
- Use whole grains whenever possible (100% whole grain or whole grain as the first ingredient).
- Serve healthier condiments and dressings and offer them on the side.
- Make the majority of the meat options poultry, fish, shellfish, or lean (unprocessed) meat.
- Provide a vegetarian option.
- For special occasions and dinner, cut desserts in half or serve small portions. For lunches, breaks, or regular meetings serve fruit as dessert.
- Do not place candy or candy bowls in the meeting space.
- Whenever possible, offer foods prepared in a healthier way (grilled, baked, poached, roasted, braised, or broiled). Avoid fried foods.
- Mention to attendees (through announcements or in written materials) that it is fine to move within the meeting space (standing, stretching); periodically break up sitting time.
- For conference give-aways, consider appeal to meeting attendees, sustainability, and usefulness.
- Provide handouts on a flash drive or make them available online to reduce paper.
- When determining a menu for your meeting or conference, think of the initial menu provided to you by the caterer, restaurant, or hotel as a starting place for customization.
- Modify the soups, salads, entrees, snack, etc. to fit your meeting's needs.
- Make sure that you, the catering manager, and/or chef are in agreement about portion sizes.



SNEB FOUNDATION

The SNEB Foundation, the charitable arm of the Society, has a mission “To support the next generation of nutrition educators.” This mission is accomplished through planning and sponsorship of the Bee Marks Communication Symposium, the George M. Briggs Nutrition Science Symposium and awarding of scholarships for the SNEB Annual Conference. Funding for these initiatives comes in large part from contributions through Organizational Membership and individual donations.

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Karla Shelnett, PhD, RD

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SNEB President

Karen Ensle, EdD, RDN, FAND, CFCS,

SNEB Treasurer

Rachel Daeger, CAE, *Executive Director*

Annual Levels of Giving

Diamond – \$1,000

- Isobel Contento, PhD
- Gail Gates, PhD, RD

Emerald – \$500

- Kendra Kattelman, PhD, RDN, LN
- Bret Luick, PhD

Ruby – \$250

- Barbara Lohse, PhD, RD, LDN

Jade – \$100

- Tracy Fox
- Amy Mobley, PhD, RD
- Suzy Pelican
- Suzanne Piscopo

Every \$500 donation provides an annual conference scholarship for a student or a nutrition educator working in the community. Stop by registration to make a contribution and put your name on the Foundation fundraising poster.

2019 Foundation Scholarship Recipients

Robin Orr International Scholarship

Israel Rios-Castillo, School of Nutrition, University of Panama

Student Scholarships

Jessica Soldavini, MPH, RD, LDN, University of North Carolina at Chapel Hill

Bethany Williams, MSH, University of Oklahoma College of Allied Health

Hannah Kate Wilson, BS, University of Georgia

Ana Mitchell, University of Illinois at Urbana-Champaign

Community Scholarships

Anna Curry, MS, RD, Whispering Roots



JOURNAL OF NUTRITION EDUCATION AND BEHAVIOR

Impact Factor

- 2018 Impact Factor:
- 2017 Impact Factor: 2.571
- 2016 Impact Factor: 2.491
- 2015 Impact Factor: 2.253
- 2014 Impact Factor: 1.773

Submission Averages

Percentage of manuscripts accepted for publication

Year	Accept rate	Submitted	Accepted	Projected
2018	17%	671	115	389
2017	21%	645	136	286
2016	17%	582	98	169
2015	16%	462	75	202

Number of Days from Submission to Decision

2018	26.7
2017	31.6
2016	30.5
2015	28.0

Activity on www.jneb.org

	Page views	Total Visits
2018	492,321 (up 17.6%)	173,392 (up 26.6%)
2017	418,689 (up 5.6%)	175,003 (up 15.5%)
2016	396,334 (down 5.2%)	163,874 (up 7%)
2015	417,929 (up 12.8%)	153,151 (up 17.6%)

JNEB on ScienceDirect

Through the end of December 2018, 560,387 requests for JNEB articles were made via the ScienceDirect institutional database, an increase of 13.5% over the same time in 2017.

Manuscripts Received, Accepted, and Published

All papers	Manuscripts received	Revisions received	Pages published
2018	754	373	1,065
2017	722	421	970
2016	686	362	758
2015	542	303	574

Article type and year	Manuscripts received	Revisions requested	Manuscripts accepted
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Research Articles			
2018	511	212	67
2017	442	222	76
2016	389	186	53
2015	327	159	39

Research Briefs			
2018	135	130	40
2017	152	140	36
2016	165	119	32
2015	114	111	26

Research Methods			
2018	9	4	1
2017	13	4	2
2016	7	5	1
2015	8	3	1

Reports			
2018	15	11	4
2017	9	10	4
2016	24	13	7
2015	20	9	3

Systematic Reviews			
2018	20	12	2
2017	14	4	1
2016	16	12	4
2015	13	5	2

Perspectives (formerly Viewpoints)			
2018	8	6	1
2017	15	10	4
2016	14	9	3
2015	5	2	2

GEMs			
2018	25	15	8
2017	31	34	13
2016	28	34	11
2015	21	21	10

Educational Material Review			
2018	-	-	-
2017	46	0	45
2016	42	0	42
2015	34	1	33



DIVISION ACTIVITY

Divisions represent the special, focused interests of members and provide critical networking and educational opportunities for members.

Communications Division

Elsa Ramirez-Brisson, PhD, MPH, RD, Chair

- Co-sponsored conference session
- Partnered with Digital Technology in Nutrition Education and Behavior Change Division

Digital Technology in Nutrition Education and Behavior Change Division

Marissa Burgermaster, PhD, Chair

Siew Sun Wong, PhD, MS, Chair-Elect

- Upcoming October 11 webinar “Using Skin Carotenoid Status Technology to Evaluate Community Nutrition Interventions”
- Refining survey to send to all members re: use of technology
- Authored JNEB editorial for March issue

Food & Nutrition Extension Education Division

Andrea Morris, PhD, CHES, Chair

Carrie Durward, PhD, RD, Chair-Elect

- Continued quarterly newsletter to feature FNEE members' nutrition education programs/resources available to all members
- Editorial in January issue of JNEB
- Planned full-day pre-conference with poster abstract presentations and awarded pre-conference scholarship to Kymberle R. Gordon, MS, University of Mississippi

Healthy Aging Division

Laura Lynn Barr, MA, BS, Chair

Alexandra Lewin-Zwerdling, PhD, MPA, Chair-Elect

- Resolution being discussed at conference “Recommit to an Ongoing Lifespan Approach and Address the Needs of a Growing Aging Population”
- Conference session on brain health
- Division dinner on at conference

Higher Education Division

Mallory Koenings, PhD, RDN, Chair

Brandy-Joe Milliron, PhD, Chair-Elect

- Webinar on mentor-mentee relationships
- Presenting Scholarship of Teaching and Learning Award
- Presenting Higher Education Research Award
- Continued partnership with NEHP

Division of International Nutrition Education

Stacia Nordin, RD, Chair

Jinan Banna, PhD, Chair-Elect

- Created Google group and leadership group
- Created flyer re: SNEB's EcoSoc UN Consultative status
- Highlight participation of international attendees at conference

Nutrition Education for Children Division

Virginia Carraway-Stage, PhD, RD, LDN, Chair

Nooreem Mena, MS, RD, Chair-Elect

- 12 posters being judged for the division competition
- Planning October webinar with Digital Technology division.
- Planning dinner at conference
- JNEB editorial for June issue

Nutrition Education with Industry Division

Rebecca Creasy, PhD, NSCA-CPT, Chair

Robert C. Post, PhD, MEd., MSc., Chair-Elect

Public Health Nutrition Division

Mateja Savoie Roskos, PhD, MPH, RD, CD, CNP, Chair

Casey Coombs, RD, Chair-Elect

- Awards being presented to
- Two JNEB Editorials published in February and May issues
- Story Mapping webinar

Research Division

Madeleine Sigman Grant, PhD, RD, Co-Chair

Laura Bellows, MPH, RD, PhD, Co-Chair

- Division webpage updated with more resources to come - https://www.sneb.org/member-divisions/member/research-division/?back=Member_Divisions
- Successful Mendeley webinar
- Systems Science conference presentation
- Wrote JNEB Editorial

Sustainable Food Systems Division

Hugh Joseph, PhD, CNS, LN, Chair

- Pre-conference working session planned
- Organizing table focused on Society-wide efforts on Sustainability. All divisions asked to consider how their division can contribute
- Newsletter and listserv
- Hot Topics Calls

Weight Realities Division

Ellen Pudney, MS, RDN, Chair

Angelina Maia, PhD, RD, Chair Elect

- Presented inaugural Joanne Ikeda memorial scholarship

ADVISORY COMMITTEE ON PUBLIC POLICY (ACPP)

**Advisory Committee on
Public Policy**

- Marcia Scott, PhD, RD, Chair
- Matthew Graziose, MS, Chair-Elect
- Valencia Browning-Keen, PhD, RD, LD
- Amy DeLisio, MPH, RD
- Sheila Fleischhaker, PhD, JD
- Jenn Folliard, MPH, RDN
- Stephany Parker, PhD
- Rickelle Richards, PhD, RD, MPH
- Kavitha Sankavaram, PhD
- Claire Uno, MLIS
- Suzy Weems, PhD, RD, CS
- Tom Joseph, Paragon Lobbying

- The committee was also supported by representatives from the Divisions:
- Jennifer Walsh, PhD, RD..... Children
 - Doris Montgomery MS, RD, LDHealthy Aging
 - Toyin T. Babatunde, PhD, MPH, RDNHealthy Aging
 - Jennifer L. Zuercher, PhD, RDHigher Education
 - Lesli Biediger-Friedman, PhD, MPH, RD Public Health
 - Tovah Wolf, MS, LDN, RDN,..... Public Health
 - Tatyana Y. El-Kour, MS, RDN, FANDCommunications
 - Jared McGuirt, PHD, MPHDigital Tech
 - Debra Boardley, PhD,..... Research
 - Ellen Pudney, MS, RDN,..... Weight Realities

Actions taken in 2018-2019 include:

- Sign on letter supporting the Agriculture Research Integrity Research Act of 2019
- Sign on letter supporting Wise Investment in our Children (WIC) Act
- Sign on letter supporting Community Access, Resources, and Education for Families (CARE for Families) Act
- Sign on letter concerning relocation of Economic Research Service and National Institute of Food and Agriculture to full committee
- Sign on letter concerning relocation of Economic Research Service and National Institute of Food and Agriculture to Appropriations Chairs
- Sign on letter supporting funding level of Economic Research Service and National Institute of Food and Agriculture
- Sign on letter supporting Developing Best Practices for Integrating Food and Nutrition Concepts into K-12 Education Act
- Thank you letter to Donna S. Martin, EdS, RDN, LD, SNS, FAND, Director, School Nutrition Program, Burke County Public Schools for taking a stand for nutrition education in

- schools during the recent House Committee on Education and Labor “ Growing a Healthy Next Generation: Examining Federal Child Nutrition Programs” hearing
- Sign on letter urging Congress to protect and strengthen the Supplemental Nutrition Assistance Program
- Sign on letter opposing House rider that blocks USDA from releasing sales data from SNAP authorized retailers
- Sign on letter expressing concern about reorganization of USDA Economic Research service
- Issued statement and press release opposing child separation from families
- Sign on letter opposing the Whole Milk for Healthy Kids Act of 2019
- Sign on letter supporting funding levels for WIC Breastfeeding Peer Counselor Program
- Supported Society of Behavioral Medicine Call to Action: Include weight management education in health professional curricula

2019 CONFERENCE VOLUNTEERS

Annual Conference Committee Chair

Jennifer Wilkins, PhD, RD

Conference Co-Chairs

Andrea Anater, PhD, MPH, MA
Jasia Steinmetz, PhD, RD, CD

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Lacey Corrick MS, RD, LDN
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Elder Garcia MA, MPA

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Constance Gewa PhD
Deane Hildebrand PhD
Betty Izumi PhD, MPH, RD
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Tessa Mork CHES
Zubaida Qamar PhD
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Mical Shilts PhD
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