Purpose statement
The Society for Nutrition Education and Behavior provides a platform for engagement and collaboration to advance the field of nutrition education and behavior through research, policy and practice for healthy and sustainable food choices, eating behavior and the environment.

Vision statement
A world where nutrition education is accessible to all and is integral to decisions impacting individual human health, health policy, and environmental sustainability.

Strategic Goals
Goal 1: Build a dynamic society of researchers, practitioners, and policy-makers worldwide engaged in nutrition education and behavior activities.

Goal 2: Increase capacity for effective nutrition education and behavior research, practice, and advocacy.

Goal 3: Be leaders in comprehensive nutrition education research, practice, and advocacy at individual, community, food system and policy levels.

Guiding Principles and Values
• Fiscal responsibility
• Inclusiveness
• Open and respectful communication
• Professionalism and integrity
• Respect for diversity of opinions and perspectives
• Trust building
• Valuing contributions of volunteers and supporters
• Well-informed decision making

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Chloe Wilkerson, Membership and Meetings Coordinator
TREASURER’S REPORT

The year-end finances of SNEB show a $25,131 loss for 2017-2018 versus a budgeted loss of $18,094. Conference losses and lack of sponsorship revenue were offset by costs savings by JNEB, expense reductions at conference, and general savings in other departments. The 2018 loss pushed net assets to $732,916 as can be seen in Table A. The results for the 2019 fiscal year end are not yet complete, but it is anticipated that SNEB will break even versus a budgeted loss of $3,870.

Membership had been on a steady increase until a lower than normal retention rate of 68%. The Membership Committee is working on strategies to encourage prompt renewal of membership. Trends in these revenue categories are illustrated in Table B.

The summarized 2018 fiscal year end results and recent statement of financial position can be seen on the following page.

---

Table A: SNEB Net Assets

Table B: Revenue by Category
## SNEB STATEMENT OF FINANCIAL POSITION
(5/31/19)

<table>
<thead>
<tr>
<th>Assets</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>General Fund Checking</td>
<td>$184,877</td>
</tr>
<tr>
<td>Reserve</td>
<td>$300,000</td>
</tr>
<tr>
<td>General Fund Savings</td>
<td>$149,587</td>
</tr>
<tr>
<td>Accounts Receivable Invoices</td>
<td>$990</td>
</tr>
<tr>
<td>Old National Money Market</td>
<td>$99,559</td>
</tr>
<tr>
<td>KeyBank Savings</td>
<td>$100,083</td>
</tr>
<tr>
<td>Prepaid Expense</td>
<td>$943</td>
</tr>
<tr>
<td>Prepaid Annual Meeting</td>
<td>$20,537</td>
</tr>
<tr>
<td>Amount Due To/From Foundation</td>
<td>($650)</td>
</tr>
<tr>
<td><strong>TOTAL ASSETS</strong></td>
<td><strong>$855,926</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Liabilities</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Deferred Signing Bonus</td>
<td>$15,834</td>
</tr>
<tr>
<td>Deferred Organizational Dues</td>
<td>$4,273</td>
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<tr>
<td>Deferred Institutional Dues</td>
<td>$12,682</td>
</tr>
<tr>
<td>Deferred Individual Dues</td>
<td>$89,899</td>
</tr>
<tr>
<td>Due to/from IANE</td>
<td>$325</td>
</tr>
<tr>
<td><strong>TOTAL LIABILITIES</strong></td>
<td><strong>$123,013</strong></td>
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</tbody>
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<table>
<thead>
<tr>
<th>Change in Net Assets</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unrestricted</td>
<td></td>
</tr>
<tr>
<td>Prior Years</td>
<td>$708,331</td>
</tr>
<tr>
<td>Current Year</td>
<td>$24,585</td>
</tr>
<tr>
<td><strong>TOTAL NET ASSETS</strong></td>
<td><strong>$732,916</strong></td>
</tr>
</tbody>
</table>

**TOTAL LIABILITIES AND NET ASSETS** $855,929
A special thank you to these visionary leaders who volunteered their time and effort to make SNEB a success!

Adrienne White, PhD, RD .................. 2017-2018
Mary Murimi, PhD, RD, LDN ............ 2016-2017
Suzanne Piscopo, PhD ..................... 2015-2016
Kendra Kattelmann, PhD, RDN, LN, FAND ....
............................................. 2014-2015
Joanne Ikeda, MA, RD (dec.) ............ 2013 - 2014
Linda Drake, MS ............................ 2012 - 2013
Brian Wansink, PhD ....................... 2011 - 2012
Tracy Fox, MPH, RD ....................... 2010 - 2011
Geoffrey Greene, PhD, RD, LDN 2009 - 2010
Debrah M. Palmer, PhD, MEd ............ 2008 - 2009
Robin Orr, PhD (dec.) ....................... 2006 - 2007
Patricia Kendall, PhD, RD ............... 2005 - 2006
Elizabeth Crockett, PhD, RD, CDN
............................................. 2004 - 2005
Jane Voichick, PhD .......................... 2003 - 2004
Kathleen McMahon, PhD, RD ............ 2002 - 2003
Marilyn Briggs, PhD, RD, SNS .......... 2001 - 2002
Joann Heppes, MS, RD (dec.) .......... 2000 - 2001
Lynn Parker, MS ............................. 1999 - 2000
Jean Pennington, PhD, RD .............. 1998 - 1999
Laura Sims, PhD, RD ..................... 1997 - 1998
Ardyth Gillespie, PhD ....................... 1996 - 1997
Rebecca Mullis, PhD, RD ................ 1995 - 1996
Jean Skinner, PhD, RD ..................... 1994 - 1995
Guendoline Brown, PhD, RD ............ 1993 - 1994
Jennifer Anderson, PhD, RD ............ 1992 - 1993
Barbara Shannon, PhD, RD .............. 1991 - 1992
Nancy Schwartz, PhD, RD ............... 1990 - 1991
Judy Brun, PhD ............................. 1989 - 1990
Janet Tenney, MS, RD ...................... 1988 - 1989
Lenora Moragne, PhD, RD ............... 1987 - 1988
Janice Dodds, EdD ......................... 1986 - 1987
Audrey Maretzki, PhD, MS ............... 1985 - 1986
Kathryn Kolasa, PhD, RD ................. 1984 - 1985
Kristen McNutt, PhD (dec.) .............. 1983 - 1984
Jerry Moore, PhD ........................... 1982 - 1983
Katherine Clancy, PhD, RD .............. 1981 - 1982
Roslyn Alfin-Slater, PhD (dec.) ......... 1978 - 1979
Helen Guthrie, PhD (dec.) ............... 1977 - 1978
Johanna Dwyer, ScD, RD .................. 1976 - 1977
Philip L. White, ScD(dec.) ............... 1975 - 1976
Jean Mayer, PhD (dec.) .................... 1974 - 1975
Sue R. Williams, RD, MPH ............... 1973 - 1974
George F. Stewart, PhD (dec.) .......... 1972 - 1973
Gaylord P. Whitlock, PhD (dec.) ....... 1971 - 1972
Ruth L. Huenemann, PhD (dec.) ....... 1970 - 1971
Helen E. Walsh, MA, RD (dec.) ......... 1969 - 1970
George M. Briggs, PhD (dec.) ......... 1968 - 1969
2019 HEALTHY MEETING GUIDELINES

Accomplished 83% for 2019

The following Healthy Meeting Guidelines were adopted via resolution by the SNEB membership in September 2014 and by the Board of Directors in October 2015. To the extent that funding and staff resources are available and the item is logistically feasible, SNEB will incorporate these guidelines into its meetings. SNEB's goal is to fulfill at least 80% of the guidelines for each meeting.

An example of the guidelines achieved at this meeting include:

- Place healthier foods and beverages in prominent positions, where they are most likely to be seen and chosen.
- Offer nutritious food and beverage options.
- Provide reasonable portions of foods and beverages (i.e., avoid large portions).
- Ensure healthier options are attractively presented, appealing, and taste good.
- Prioritize sustainable practices when possible, by minimizing waste, encouraging recycling, and sourcing products from sustainable producers.
- Make water the default beverage.
- Offer low-fat or non-fat milk with coffee and tea service in addition to half and half.
- Offer fruits and/or vegetables every time food is served.
- Offer reasonable portion sizes in buffet lines or self-service, support sensible portions by offering reasonably-sized entrees and appropriately-sized serving utensils and plates.
- Use whole grains whenever possible (100% whole grain or whole grain as the first ingredient).
- Serve healthier condiments and dressings and offer them on the side.
- Make the majority of the meat options poultry, fish, shellfish, or lean (unprocessed) meat.
- Provide a vegetarian option.
- For special occasions and dinner, cut desserts in half or serve small portions. For lunches, breaks, or regular meetings serve fruit as dessert.
- Do not place candy or candy bowls in the meeting space.
- Whenever possible, offer foods prepared in a healthier way (grilled, baked, poached, roasted, braised, or broiled). Avoid fried foods.
- Mention to attendees (through announcements or in written materials) that it is fine to move within the meeting space (standing, stretching); periodically break up sitting time.
- For conference give-aways, consider appeal to meeting attendees, sustainability, and usefulness.
- Provide handouts on a flash drive or make them available online to reduce paper.
- When determining a menu for your meeting or conference, think of the initial menu provided to you by the caterer, restaurant, or hotel as a starting place for customization.
- Modify the soups, salads, entrees, snack, etc. to fit your meeting’s needs.
- Make sure that you, the catering manager, and/or chef are in agreement about portion sizes.
The SNEB Foundation, the charitable arm of the Society, has a mission “To support the next generation of nutrition educators.” This mission is accomplished through planning and sponsorship of the Bee Marks Communication Symposium, the George M. Briggs Nutrition Science Symposium and awarding of scholarships for the SNEB Annual Conference. Funding for these initiatives comes in large part from contributions through Organizational Membership and individual donations.

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SNEB President
Karen Ensle, EdD, RDN, FAND, CFCS,
SNEB Treasurer
Rachel Daeger, CAE, Executive Director

Annual Levels of Giving
Diamond – $1,000
• Isobel Contento, PhD
• Gail Gates, PhD, RD
Emerald – $500
• Kendra Kattelmann, PhD, RDN, LN
• Bret Luick, PhD
Ruby – $250
• Barbara Lohse, PhD, RD, LDN
Jade – $100
• Tracy Fox
• Amy Mobley, PhD, RD
• Suzy Pelican
• Suzanne Piscopo

Every $500 donation provides an annual conference scholarship for a student or a nutrition educator working in the community. Stop by registration to make a contribution and put your name on the Foundation fundraising poster.

2019 Foundation Scholarship Recipients
Robin Orr International Scholarship
Israel Rios-Castillo, School of Nutrition, University of Panama

Student Scholarships
Jessica Soldavini, MPH, RD, LDN, University of North Carolina at Chapel Hill
Bethany Williams, MSH, University of Oklahoma College of Allied Health
Hannah Kate Wilson, BS, University of Georgia
Ana Mitchell, University of Illinois at Urbana-Champaign

Community Scholarships
Anna Curry, MS, RD, Whispering Roots
Impact Factor
- 2018 Impact Factor: 2.491
- 2017 Impact Factor: 2.571
- 2016 Impact Factor: 2.253
- 2015 Impact Factor: 1.773

Submission Averages
Percentage of manuscripts accepted for publication

<table>
<thead>
<tr>
<th>Year</th>
<th>Accept rate</th>
<th>Submitted</th>
<th>Accepted</th>
<th>Projected</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>17%</td>
<td>671</td>
<td>115</td>
<td>389</td>
</tr>
<tr>
<td>2017</td>
<td>21%</td>
<td>645</td>
<td>136</td>
<td>286</td>
</tr>
<tr>
<td>2016</td>
<td>17%</td>
<td>582</td>
<td>98</td>
<td>169</td>
</tr>
<tr>
<td>2015</td>
<td>16%</td>
<td>462</td>
<td>75</td>
<td>202</td>
</tr>
</tbody>
</table>

Number of Days from Submission to Decision
2018..........................26.7
2017..........................31.6
2016..........................30.5
2015..........................28.0

Activity on www.jneb.org

<table>
<thead>
<tr>
<th>Year</th>
<th>Total Visits</th>
<th>Page views</th>
</tr>
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<tbody>
<tr>
<td>2018</td>
<td>173,392 (up 26.6%)</td>
<td>492,321 (up 17.6%)</td>
</tr>
<tr>
<td>2017</td>
<td>175,003 (up 15.5%)</td>
<td>418,689 (up 5.6%)</td>
</tr>
<tr>
<td>2016</td>
<td>163,874 (up 7%)</td>
<td>396,334 (down 5.2%)</td>
</tr>
<tr>
<td>2015</td>
<td>153,151 (up 17.6%)</td>
<td>417,929 (up 12.8%)</td>
</tr>
</tbody>
</table>

JNEB on ScienceDirect
Through the end of December 2018, 560,387 requests for JNEB articles were made via the ScienceDirect institutional database, an increase of 13.5% over the same time in 2017.

Manuscripts Received, Accepted, and Published

<table>
<thead>
<tr>
<th>Year</th>
<th>Manuscripts received</th>
<th>Revisions received</th>
<th>Pages published</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>754</td>
<td>373</td>
<td>1,065</td>
</tr>
<tr>
<td>2017</td>
<td>722</td>
<td>421</td>
<td>970</td>
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<tr>
<td>2016</td>
<td>686</td>
<td>362</td>
<td>758</td>
</tr>
<tr>
<td>2015</td>
<td>542</td>
<td>303</td>
<td>574</td>
</tr>
</tbody>
</table>
DIVISION ACTIVITY

Divisions represent the special, focused interests of members and provide critical networking and educational opportunities for members.

Communications Division
Elsa Ramirez-Brisson, PhD, MPH, RD, Chair
- Co-sponsored conference session
- Partnered with Digital Technology in Nutrition Education and Behavior Change Division

Digital Technology in Nutrition Education and Behavior Change Division
Marissa Burgermaster, PhD, Chair
Siew Sun Wong, PhD, MS, Chair-Elect
- Upcoming October 11 webinar “Using Skin Carotenoid Status Technology to Evaluate Community Nutrition Interventions”
- Refining survey to send to all members re: use of technology
- Authored JNEB editorial for March issue

Food & Nutrition Extension Education Division
Andrea Morris, PhD, CHES, Chair
Carrie Durward, PhD, RD, Chair-Elect
- Continued quarterly newsletter to feature FNEE members’ nutrition education programs/resources available to all members
- Editorial in January issue of JNEB
- Planned full-day pre-conference with poster abstract presentations and awarded pre-conference scholarship to Kymberle R. Gordon, MS, University of Mississippi

Healthy Aging Division
Laura Lynn Barr, MA, BS, Chair
Alexandra Lewin-Zwerdling, PhD, MPA, Chair-Elect
- Resolution being discussed at conference “Recommit to an Ongoing Lifespan Approach and Address the Needs of a Growing Aging Population”
- Conference session on brain health
- Division dinner on at conference

Higher Education Division
Mallory Koening, PhD, RDN, Chair
Brandy-Joe Milliron, PhD, Chair-Elect
- Webinar on mentor-mentee relationships
- Presenting Scholarship of Teaching and Learning Award
- Presenting Higher Education Research Award
- Continued partnership with NEHP

Division of International Nutrition Education
Stacia Nordin, RD, Chair
Jinan Banna, PhD, Chair-Elect
- Created Google group and leadership group
- Created flyer re: SNEB’s EcoSoc UN Consultative status
- Highlight participation of international attendees at conference

Nutrition Education for Children Division
Virginia Carraway-Stage, PhD, RD, LDN, Chair
Noereem Mena, MS, RD, Chair-Elect
- 12 posters being judged for the division competition
- Planning October webinar with Digital Technology division.
- Planning dinner at conference
- JNEB editorial for June issue

Nutrition Education with Industry Division
Rebecca Creasy, PhD, NSCA-CPT, Chair
Robert C. Post, PhD, MEd., MSc., Chair-Elect

Public Health Nutrition Division
Mateja Savoie Roskos, PhD, MPH, RD, CD, CNP, Chair
Casey Coombs, RD, Chair-Elect
- Awards being presented to
- Two JNEB Editorials published in February and May issues
- Story Mapping webinar

Research Division
Madeleine Sigman Grant, PhD, RD, Co-Chair
Laura Bellows, MPH, RD, PhD, Co-Chair
- Division webpage updated with more resources to come
  - https://www.sneb.org/member-divisions/member/research-division/?back=Member_Divisions
- Successful Mendeley webinar
- Systems Science conference presentation
- Wrote JNEB Editorial

Sustainable Food Systems Division
Hugh Joseph, PhD, CNS, LN, Chair
- Pre-conference working session planned
- Organizing table focused on Society-wide efforts on Sustainability. All divisions asked to consider how their division can contribute
- Newsletter and listserv
- Hot Topics Calls

Weight Realities Division
Ellen Pudney, MS, RDN, Chair
Angelina Maia, PhD, RD, Chair Elect
- Presented inaugural Joanne Ikeda memorial scholarship
The committee was also supported by representatives from the Divisions:

- Jennifer Walsh, PhD, RD .................................... Children
- Doris Montgomery MS, RD, LD ....................... Healthy Aging
- Toyin T. Babatunde, PhD, MPH, RDN .............. Healthy Aging
- Jennifer L. Zuercher, PhD, RD ...................... Higher Education
- Leslie Biediger-Friedman, PhD, MPH, RD .... Public Health
- Tovah Wolf, MS, LDN, RDN ............................ Public Health
- Tatyana Y. El-Kour, MS, RDN, FAND .......... Communications
- Jared McGuirt, PHD, MPH .............................. Digital Tech
- Debra Boardley, PhD ................................. Research
- Ellen Pudney, MS, RDN .............................. Weight Realities

Actions taken in 2018-2019 include:

- Sign on letter supporting the Agriculture Research Integrity Research Act of 2019
- Sign on letter supporting Wise Investment in our Children (WIC) Act
- Sign on letter supporting Community Access, Resources, and Education for Families (CARE for Families) Act
- Sign on letter concerning relocation of Economic Research Service and National Institute of Food and Agriculture to full committee
- Sign on letter concerning relocation of Economic Research Service and National Institute of Food and Agriculture to Appropriations Chairs
- Sign on letter supporting funding level of Economic Research Service and National Institute of Food and Agriculture
- Sign on letter supporting Developing Best Practices for Integrating Food and Nutrition Concepts into K-12 Education Act
- Thank you letter to Donna S. Martin, EdS, RDN, LD, SNS, FAND, Director, School Nutrition Program, Burke County Public Schools for taking a stand for nutrition education in schools during the recent House Committee on Education and Labor “Growing a Healthy Next Generation: Examining Federal Child Nutrition Programs” hearing
- Sign on letter urging Congress to protect and strengthen the Supplemental Nutrition Assistance Program
- Sign on letter opposing House rider that blocks USDA from releasing sales data from SNAP authorized retailers
- Sign on letter expressing concern about reorganization of USDA Economic Research service
- Issued statement and press release opposing child separation from families
- Sign on letter opposing the Whole Milk for Healthy Kids Act of 2019
- Sign on letter supporting funding levels for WIC Breastfeeding Peer Counselor Program
- Supported Society of Behavioral Medicine Call to Action: Include weight management education in health professional curricula
Annual Conference
Committee Chair
Jennifer Wilkins, PhD, RD

Conference Co-Chairs
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Jasia Steinmetz, PhD, RD, CD

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Sharon Austin MD
Elder Garcia MA, MPA

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Mical Shilts PhD
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Jennifer Wilkins PhD, RD

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Teresa Jackson MS, RDN, LD
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