

## **Nutrition Education Program Impact Award Criteria**

The Nutrition Education Program Impact Award, presented annually by SNEB, is given to an individual or group for a nutrition education program, practice or intervention that has resulted in documented changes in behavior. Presentation of the award occurs at SNEB's Annual Conference. An announcement is published in the September/October issue of JNEB.

All SNEB members are encouraged to submit a program for consideration. It is not necessary for the program to have received approval through a human subjects' board, to have been intended to be a research study, or to have been published. However, documented evidence of the program's success is required.

### **Submission Materials:**

- 1)The individual or at least one person in a group must be an SNEB member.
- 2)An abstract no more than 300 words describing the program and documented success of the program must be submitted. Measurement of the impact should be included if available.
- 3)Additional supporting sample materials (e.g. social marketing materials, educational tools), up to 10 pages, should be included.

### **Criteria for Selection:**

An award committee is appointed by the SNEB President to evaluate applications using the following criteria:

- Level of program impact, such as
  - Reach of program
  - Program meets a highly identified need
  - Contribution to evidence-based nutrition education
  - Extent of nutrition-related problem solved/addressed
  - Program includes various levels of influence as outlined in the social ecological model
- Quality of program design, such as
  - Evaluation tools demonstrate effectiveness of program
  - Age of target audience
  - Tailored approach used appropriately in program to educate target audience
  - Sustainability of program
  - Evidence of cultural competency in program design
- Innovativeness/creativity, such as
  - Use of technology in an innovative way or with a new population
  - Experiential learning (virtual or reality)
  - Originality of program approach
- Usefulness of the program for nutrition educators, such as
  - Ease of program replication by other educators or organizations
  - Evidence of the extent program materials are being used by other educators or organizations

Each of the criteria will receive a score from 0 to 5. The program with highest total score will receive the award.

To submit a nominations, go to <https://sneb.submittable.com/submit> and click "Submit" next to SNEB Award Nomination – 2017.