

The Society for Nutrition Education and Behavior (SNEB) and its Foundation (SNEB Foundation) invite organizations and individuals to support the nutrition education profession and the next generation of nutrition educators by becoming an SNEB/SNEB Foundation Organizational Member. Joining as an SNEB/SNEB Foundation Organizational Member affords your organization the following benefits:

ORGANIZATIONAL MEMBERSHIP BENEFITS

- All the rights and privileges of professional membership in SNEB for a designated representative. This includes an annual subscription to the *Journal of Nutrition Education and Behavior (JNEB)*, member e-communications, member conference rates, and voting rights.
- Additional membership for one person at the Associate level of membership.
- Advance notice of sponsorship and exhibit space, invitation to an organizational member reception, recognition in on-site program and on signage as an Organizational Member during the SNEB Annual Conference.
- Recognition as a SNEB/SNEB Foundation Organizational Member in each issue of the *Journal of Nutrition Education and Behavior (JNEB)* and on the Society's website.
- Potential to recommend issues for inclusion as *JNEB* point/counterpoint dialogues.
- Direct access to SNEB members through a 20% discount on *JNEB* advertising and the SNEB member mailing list rental.
- Opportunity to serve as a member of the SNEB Foundation Board of Trustees and actively participate in leadership that shapes the future of nutrition.
- Organizational member pricing on hosted webinars and electronic surveys. See Additional Benefits sheet for more information.
- Opportunity to conduct one in-person focus group/salon with SNEB leadership scheduled during the SNEB Annual Conference or via webinar

NON-PROFIT RATE \$ 1,500.00

SMALL BUSINESS RATE \$ 3,500.00

CORPORATE RATE \$ 5,000.00

In addition to the benefits above, Corporate Organizational Members receive the following:

- Complementary exhibit booth in exhibit hall at the Annual Conference. This includes one complimentary conference registration and two exhibit hall registrations.
- Free postings of employment opportunities on SNEB website.

Additional Opportunities

<p>Additional Dialogue Now Focus Group/Salons Add this opportunity to any of the above levels of organizational membership. This benefit is only available for SNEB members.</p>	<p>\$1,000</p>
<p>Webinars – share your hot topic via webinar. SNEB will provide the webinar platform and staff support for administration, attendee registration, speaker training and operation of the event. Webinars are typically 60 – 90 minutes in length. These events are not sales opportunities; content should be educational in nature.</p>	<p>Organizational Member \$ 500 Non Member \$1,500</p>
<p>Electronic Survey Tool– looking for a group to provide valuable feedback on your new product or initiative? SNEB will coordinate distribution of your survey document to the SNE membership. This benefit is only available for SNEB organizational members.</p>	<p>\$ 500</p>
<p>JNEB Sponsorship – For opportunities to sponsor a supplemental issue of JNEB on a specific topic, contact Editor-in-Chief, Dr. Karen Chapman-Novakofski (217-244-2852; kmc@illinois.edu). Topics must be approved in advance. Supplement costs vary.</p>	

For additional information regarding Organizational Membership or other opportunities, please contact Rachel Daeger at 317-328-4627 or rdaeger@sneb.org.